



# Prevention Provider Quarterly Meeting

September 24, 2020



Los Angeles Department of Public Health  
Substance Abuse Prevention and Control



# SOUTH BAY COMMUNITIES CREATING CHANGE

*SPA 8 REGIONAL PARTNERSHIP*

**BHS - SOUTH BAY**

**BHS - TORRANCE**

**CAMBODIAN ASSOCIATION OF AMERICA**

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**CLARE MATRIX**

**AADAP IYCC**

**AADAP COMMUNITY PREVENTION**

*COMMUNITY COALITIONS/PCC:*

**BEACH CITIES PCC-CAMBODIAN PARENTS GROUP - CARSON CISSAP &**

**YOUTH CHANGING COMMUNITIES REACHING AGING COMMUNITIES &**

**LOW-LEVEL COMMUNITY PREVENTION**



**CREATIVE ACTION**



# PARK SIGNAGE AMENDMENT & MESSAGE PROMOTION



**OUR CHILDREN AT PLAY**

**No Smoking or Vaping in Public Places – It's the Law**





**CA Health and Safety Code Section 104495**

If you see someone smoking, please notify the park staff.  
 For more information please contact : Email: [sbc3prevention@gmail.com](mailto:sbc3prevention@gmail.com) || Facebook: <https://www.facebook.com/SBC3SPA8/>

This material was made possible by the County of Los Angeles Department of Public Health, Substance Use Prevention and Control

This material was made possible by the County of Los Angeles County Department of Public Health Substance Abuse Prevention and Control

**NO SMOKING OR VAPING IN PUBLIC PLACES – IT'S THE LAW**

**CLEAN AIR – CLEAN LUNGS**






**CA HEALTH AND SAFETY CODE SECTION 104495**

If you see someone smoking, please notify the park staff.  
 For more information please contact : Email: [sbc3prevention@gmail.com](mailto:sbc3prevention@gmail.com) || Facebook: <https://www.facebook.com/SBC3SPA8/>



**SMOKE FREE = LIVES SAVED**

**No Smoking or Vaping in Public Places – It's the Law!**





**CA Health and Safety Code Section 104495**

If you see someone smoking, please notify park staff or park ranger  
 For more information please contact : Email: [sbc3prevention@gmail.com](mailto:sbc3prevention@gmail.com) || Facebook: <https://www.facebook.com/SBC3SPA8/>

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# Marijuana Public Smoking Initiative (MPSI)

## Environmental Parks Survey During COVID -19

- Park Activity during COVID
- ATOD Use – Sensitive Areas
- COVID – 19 Safety Practices
- Signage Location
- Banner Placement



SBC3 MPSI PARK OBSERVATION FORM – DURING COVID CONDITIONS 2020

Date of Visit	Time of Visit	Park Name	City/Zip Code	Agency/Staff
Park Activity	Type of Activity	Playground Status	Type of Activity	Park Staff/Parks Services
Yes No		Open Closed		Yes No
Signage	Tobacco	Marijuana/Vaping	Alcohol	
Yes No	Yes No	Yes No	Yes No	
Sign Location(s)	Highly Visible	Highly Visible	Highly Visible	
	Moderate Visibility	Moderate Visibility	Moderate Visibility	
	Low Visibility	Low Visibility	Low Visibility	
Vaping/Smoking	Total # Using	# Adults (21+ yrs) Smoking/Vaping	# Youth/YA 13 – 20 yrs Smoking/Vaping	# Children 1-12 yrs Smoking/Vaping
Yes No				
Were children or youth next to or near by?	Was there smoking or vaping near Playground/Sports Areas	If Yes – Type of Product	If Yes – Type of Product	If Yes – Type of Product
Yes No	Yes No			
Alcohol	Total # Drinking	# Adults (21+ yrs) Drinking Alcohol	Youth/YA (13-20 yrs) Drinking Alcohol	Children (1-12 yrs) Drinking Alcohol
Yes No				
Were children or youth next to or near by?	Was there drinking near Playground or Sports Areas	Alcohol Type Litter/Trash	Marijuana Type Litter/Trash	Tobacco Type Litter/Trash
Yes No	Yes No			
SAFE Distancing (Circle most applicable)	Wearing Masks (Circle most applicable)	POSSIBLE BANNER LOCATIONS (PLACES TO HANG SBC3 BANNERS)		Photo Documentation
ALL = 100%	ALL = 100%			
MOST = 75%	MOST = 75%			
SOME = 50%	SOME = 50%			
FEW = 25% or <	FEW = 25% or <			

**OBSERVATION NOTES: (Anything that stood out, thoughts and recommendations): i.e. Homeless or other. Use other side to provide notes.**



# • REGIONAL & COUNTYWIDE COLLABORATIVE WORKSHOPS & CROSS-OVER OUTREACH

- WORKSHOPS SUPPORTING SKILLS DEVELOPMENT DURING COVID-19
- CROSS SUPPORT BY COMMUNITY & PROVIDER SPEAKERS
- UTILIZING CREATIVE ACTIVITIES & APPROACHES
- APS PROVIDER SPEAKERS VIA WORKSHOP COLLABORATION

BHS SOUTH BAY PREVENTION VIRTUALLY PRESENTS

## GROWING PREVENTION: NAVIGATING ZOOM LIKE A BOSS

Part 1: Oct. 13, 2020 from 3PM - 4:30PM PST  
Part 2: Oct. 14, 2020 from 3PM - 4:30PM PST  
Part 3: Oct. 15, 2020 from 3PM - 4:30PM PST  
Part 4: Oct. 16, 2020 from 3PM - 4:30PM PST  
RSVP: [tinyurl.com/3NZLAB](https://tinyurl.com/3NZLAB)

Learn tips and tricks for utilizing Zoom like a professional. You must attend all workshops or receive CEUs or a certificate of completion. If you have any questions, please email: [southbayprevention@gmail.com](mailto:southbayprevention@gmail.com). All experience levels welcome!

**NADAP** **SBC3** **BHS** **Friday Night Live** **Maddie's**

This material was made possible by the Los Angeles Department of Public Health, Substance Abuse Prevention & Control.

BHS SOUTH BAY PREVENTION VIRTUALLY PRESENTS

## GROWING YOUTH PREVENTION NAVIGATING THIS SCHOOL YEAR LIKE A BOSS FOR MIDDLE/HIGH SCHOOL YOUTH

WEDNESDAY  
SEPTEMBER 9, 2020  
4PM - 5PM  
VIA ZOOM

- Tips to connect virtually & have fun with friends/family
- Homework/studying resources
- Online etiquette
- Distance learning hacks & tips
- Q&A

TO REGISTER TEXT "@GROWINGYP" TO 81010

QUESTIONS? TEXT "BOSS" TO 562-774-5255

\$10 Gift Card Raffle

**NADAP** **SBC3** **BHS** **Friday Night Live** **Maddie's**

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BHS SOUTH BAY PREVENTION VIRTUALLY PRESENTS:

## Growing Prevention: SKILLS BUILDING WORKSHOP SERIES

Topics: Resume Best Practices, Job Search, Job Market Outlook, The Winning Interview and much more.  
RSVP: [tinyurl.com/gpsbw](https://tinyurl.com/gpsbw)

<b>9/15/20   3 - 4:30 pm</b> <b>Resume Best Practices</b> Guest Speaker: Patrick Thai Vocational Counselor	<b>9/22/20   3 - 4:30 pm</b> <b>The Winning Interview</b> Bring your resume Mock interviews will be held. Guest Speaker: Jen Harris Founder of Connected to Lead
<b>9/16/20   3 - 4:30 pm</b> <b>Job Search</b> Guest Speaker: Nicolas Ippa Healthcare & Technology Sector Lead and Business Engagement Specialist	<b>9/23/20   3 - 4:30 pm</b> <b>Panel of Career Experts</b> Moderator: Yolanda Daddi-Iyons Los Angeles South Bay Manager, Workforce Service Branch
<b>9/17/20   3 - 4:30 pm</b> <b>Job Market Outlook</b> Guest Speaker: Joel Jacinto Business Services Representative	

**NADAP** **SBC3** **BHS** **Friday Night Live** **Maddie's**

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**NADAP**

## ONLINE WORKSHOP SERIES

### Hot Topic Tuesday

Hot Topic Tuesday is an online discussion series of substance use/abuse prevention-related topics and its relevance to current community issues.

### LET'S TALK: KEY TO MEANINGFUL PARENT/CHILD CONVERSATIONS

Register at: <https://us02web.zoom.us/j/86776057103>

**15 Sept** VIA ZOOM ADULT @ 4:00 PM

**29 Sept** NEXT WEEK'S WORKSHOP: COMMITTING TO YOUR RECOVERY. (UNDERSTANDING RECOVERY AND RELAPSE PREVENTION)

FOR MORE INFO: JESSICA ABAYA, EMAIL AT [JABAYA@AADAPINC.ORG](mailto:JABAYA@AADAPINC.ORG)  
FUNDED THROUGH L.A. COUNTY DEPARTMENT OF PUBLIC HEALTH, SUBSTANCE ABUSE PREVENTION AND CONTROL.

# South East Community Alliance Coalition



@seca\_spa7



# FY 2020-2021 ACTIVITIES



## Providing Services During COVID 19



JOIN US FOR OUR  
QUARTERLY  
COMMUNITY  
GATHERING

BEYOND SAFE SPACES:  
LGBTQIA2-S TRAINING

Presented by:  
**The Wall Las  
Memorias Project**  
**Gustavo Velez**

A toolkit for community on  
preventing substance abuse  
among LGBTQ+ youth through  
support, trust, and c

SOUTH EAST COMMUNITY ALLIANCE (SECA)  
COALITION GUIDELINES

**SECTION I - NAME:**  
1. The name of this coalition is South East Community Alliance (SECA), hereinafter shall be referred to as the Coalition.

**SECTION II - VISION:**  
1. The vision of the Coalition is to be a Leader in educating and empowering youth and adults to advocate for healthy choices for themselves and their community.

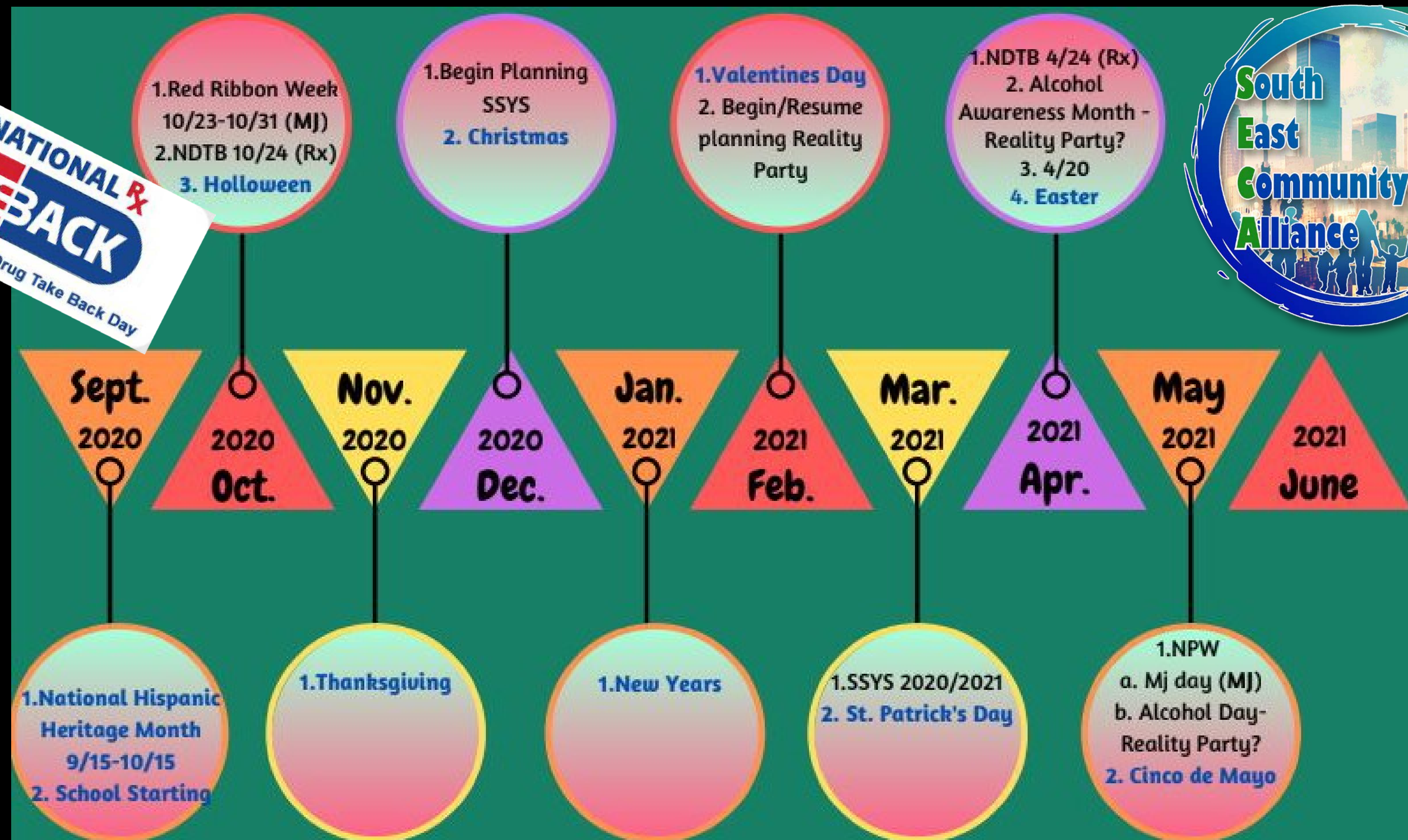
**SECTION III - MISSION:**  
1. The mission of the Coalition is to actively engage communities in addressing alcohol use, marijuana use, methamphetamine use, and prescription drug misuse, and other health disparities to develop tools and resources to educate and empower youth and adults from Los Angeles County Service Planning Area (SPA) 7.

**SECTION IV - GEOGRAPHIC AREA:**  
Served by the Coalition includes the Los Angeles Service Planning Area (SPA) Seven communities of Artesia, Bell, Bellflower, Bell Gardens, Compton, East Los Angeles, Hawaiian Gardens, Inglewood, Lakewood, La Mirada, Los Nietos, Long Beach, Maywood, Norwalk, Signal Hill, South Gate, and Torrance.

### SECA Social Media Committee

## Past/Current/Upcoming Activities

# FY 2020-2021 SECA ACTIVITY TIMELINE





# Comprehensive Prevention Services

# ADOLESCENT PREVENTION

Parents & Caregivers are invited to

## BACK TO SCHOOL NIGHT

### VAPING & YOUTH IOI

Join us & learn about the risks of vaping products and other vital information that can help you keep your youth away from vaping & other drugs.

## Windows/Ventanas

Programa de Comunicación Familiar

**Jueves**

- 9/03/20
- 9/10/20
- 9/17/20
- 9/24/20
- 10/01/20
- 10/08/20
- 10/15/20
- 10/22/20
- 10/29/20
- 11/05/20

Clases en línea de 5:00PM a 7:30PM

## WELCOME to the CHASE YOUR NATURAL HIGH

Virtual Seminar Series

A PROJECT OF THE CALIFORNIA HISPANIC COMMISSION ON ALCOHOL AND DRUG ABUSE, INC.

## PRE-RECORDED PRESENTATIONS

Topics Covered:

- Vaping
- Marijuana
- Prescription Drugs
- Methamphetamine

Compadres invites you to

# LOTERIA NIGHT

## Gardening Club

ON ZOOM!

SEPTEMBER 25th @ 4pm-5pm

Meeting ID: 539 304 224  
Password: FUTURO

Youth ages 12-17!  
Learn a new skill & how gardening may reduce stress

# THANK YOU

**FOLLOW  
US!!**



**Instagram**



**Facebook**



**Twitter**

**@seca\_spa7**



# South Los Angeles Movement (SLAM) Prevention Coalition SPA 6

SPA 6- Avalon Carver Community Center, Community Coalition,  
People Coordinated Services, Shields for Families, South Central  
Prevention Coalition, Volunteers of America, Watts Healthcare  
Corporation, Weber Community Center

**SOUTH LA  
MOVEMENT  
PREVENTION  
COALITION**



# Current Strategies

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- Coalition Retreat in August 2020
- Develop an overarching theme
- Virtual Engagement
- Youth-Informed Efforts

# Future Directions

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- Website launch
- Virtual youth summit
- Parent engagement

# Challenges

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- Virtual participation

# Recommendations

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- Focus on goals and vision
- Be innovative
- Stay connected to community

THANK YOU!

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Follow us on IG:

@slampreventioncoalition



PRESENTED BY:

# SPA 5

THE WESTSIDE IMPACT PROJECT

• INSTITUTE FOR PUBLIC STRATEGIES •

• CLARE MATRIX •

IPS Prevention Team:

Sarah Blanch  
Maurina Cintron  
Megan Choi  
Cynthia Nickerson

CM Prevention Team:

Tiffany Tan  
Hannah Campbell  
Peter Bippus  
Jacqueline Morris  
Kimia Kabir



INSTITUTE FOR  
PUBLIC  
STRATEGIES



CLARE | MATRIX

# Substance: Alcohol

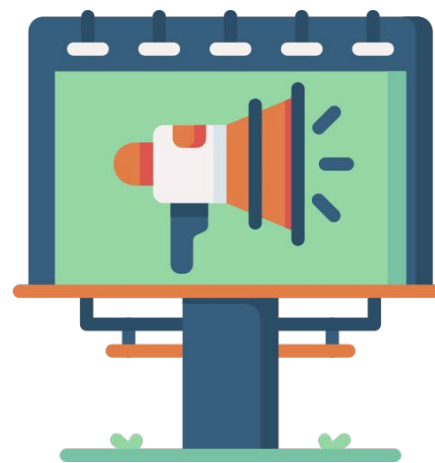
Goal: Decrease underage drinking and binge drinking among youth and young adults

## LA City/County (SPA 5)

- As Co-Chair of L.A. DAPA:
  - B.I.E.N. Campaign
  - Deemed Approved Ordinance
  - Restaurant Beverage Program
  - Alcohol Fact Sheets
  - Cafecito Con L.A. DAPA
- CAPA
  - Statewide Rollback of Regulatory Standards

## UCLA

- Alcohol-free programming series with UCLA student/staff partners



## S.I.P. Survey

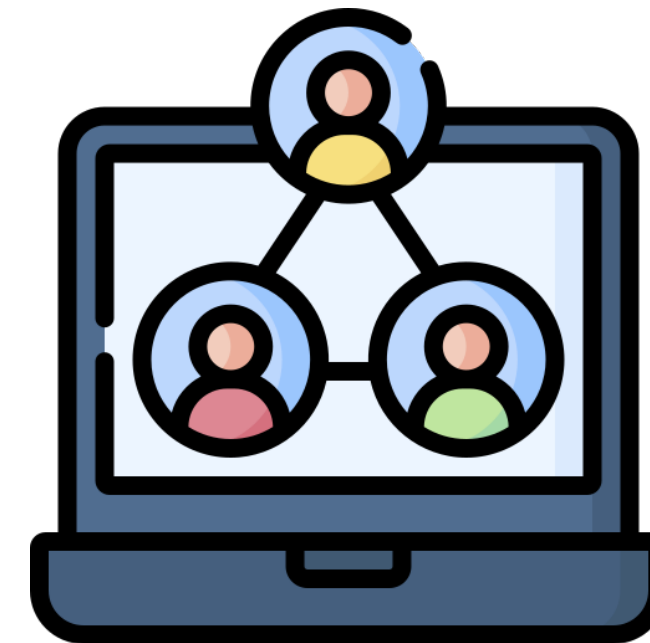
- Engaging infographics to use on social media platforms
- Creating digital 1-pager
- Creating video/ podcast interviews

## Substance: Alcohol Cont.

Goal: Decrease underage drinking and binge drinking among youth and young adults

### Alcohol Abuse Awareness

- Presentations to youth, parents, school staff, community members
  - SPA 5 and 8
  - Virtual platform (Zoom, Vimeo, etc).
  - Focus on:
    - teen substance use
    - local trends in the community
    - Wellness
    - how to prevent use
    - decision making
    - effective communication skills
- Support from IPS for policy focused content

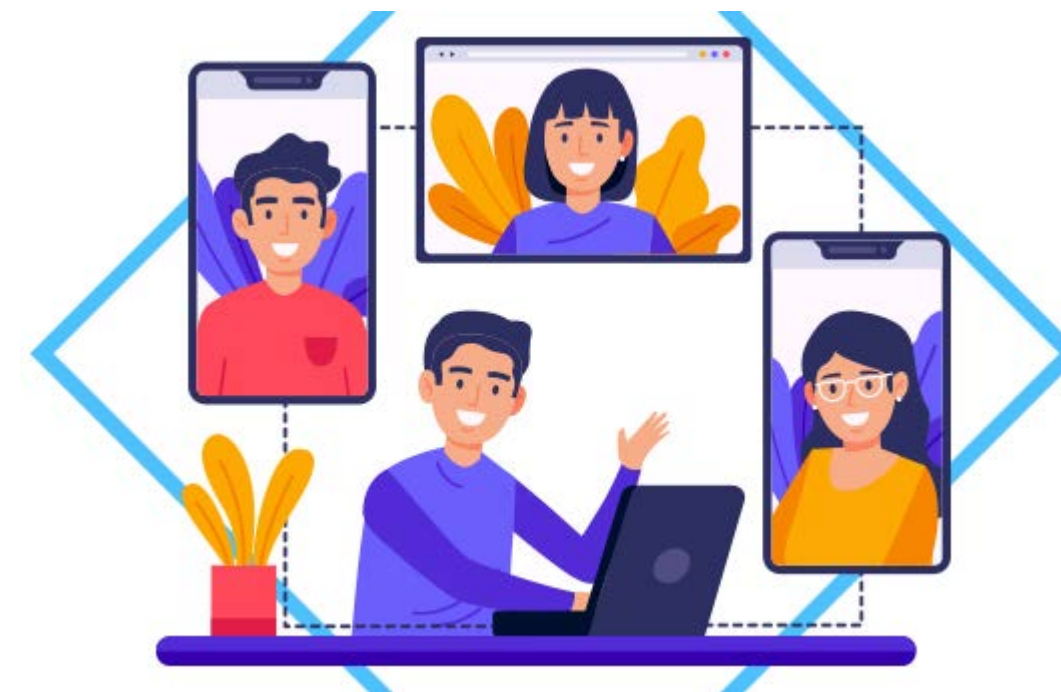


## Substance: Prescription Drugs

Goal: Reduce prescription drugs (Rx) and over-the-counter (OTC) medication misuse and abuse

## Oct Rx Takeback

- IPS/CLARE Parent Focused Panel Event
- Awareness Campaign
  - Community-wide Digital/Print Resource Flyers
- Press Release/Media



## Samohi Digital Survey

- Finalize and Administer
- Assess
  - Usage
  - Access
  - Harms
  - Support for Interventions
- Extend Signage Campaign



## Substance: Marijuana (Public Smoking)

Goal: Reduce access & availability of marijuana and its use by youth

## Vaping & Marijuana Abuse Awareness

- Presentations to parent groups
- SPA 5 and SPA 8 areas
- Virtual platform
- Support from IPS for policy focused content





# C O P A L M

COALITION FOR PREVENTION AND AWARENESS  
IN LA METRO



# Care Package Information Dissemination



## ABOUT US

The Coalition for Prevention and Awareness in LA Metro (CoPALM) is a coalition that was launched by a group of concerned community leaders and stakeholders, with the support of the Los Angeles County Department Public Health, to address the impact of alcohol, marijuana, and other drugs on communities, and to devise strategies to protect youth from alcohol, marijuana, and other drug use.

CoPALM serves communities within the Los Angeles County Department of Public Health's Service Planning Area 4.

## RESOURCES

Center for Disease Control and Prevention (CDC): [www.cdc.gov](http://www.cdc.gov)

The CDC fights diseases that start at home or abroad, are chronic or acute, curable or preventable, human error or deliberate, and supports communities and citizens to do the same.

State Cessation Hotline  
1 (800) NO-BUTTS | [www.nobutts.org](http://www.nobutts.org)

The State Cessation Hotline will support you with free telephone counseling, in six languages and online support. If you are interested in quitting smoking and vaping.

Los Angeles County Department of Public Health  
[www.publichealth.lacounty.gov/sapc/public/vaping-faq.htm](http://www.publichealth.lacounty.gov/sapc/public/vaping-faq.htm)

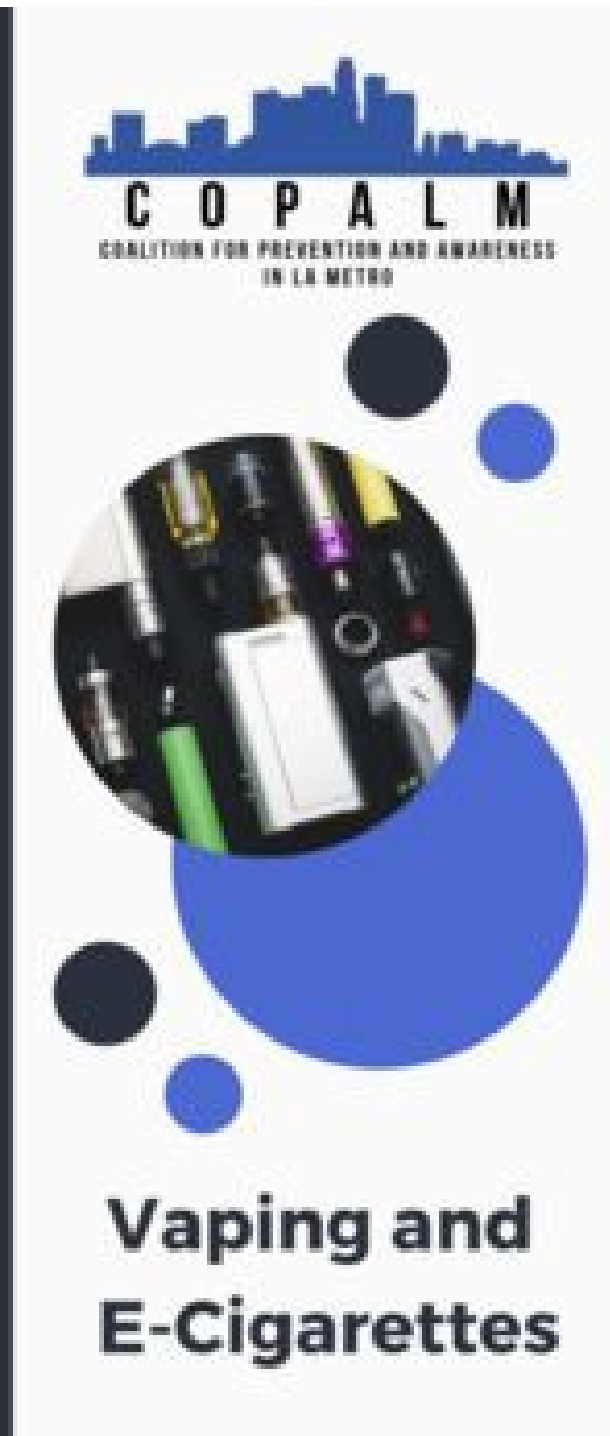
Additional information about the harms related to e-cigarette and vaping-related products.

## CONTACT COPALM

To learn more about e-cigarette and vaping prevention efforts in Los Angeles, please contact us at our email below:

[copalmia@gmail.com](mailto:copalmia@gmail.com)  
[www.copalm.org](http://www.copalm.org)

CoPALM is funded by the County of Los Angeles Department of Public Health, Substance Abuse Prevention and Control.



## COPALM

COALITION FOR PREVENTION AND AWARENESS  
IN LA METRO

## Vaping and E-Cigarettes





# Virtual Bake-Off and Community Forum

LET'S CELEBRATE 4/20 MARIJUANA FREE!

VIRTUAL  
BAKE OFF

BAKE A TASTY DESSERT FOR A CHANCE TO  
WIN AN APRON!

SUBMIT VIA INSTAGRAM BY  
SUNDAY, APRIL 19TH, 2020 AT  
12:00 PM

#BAKE RESPONSIBLY



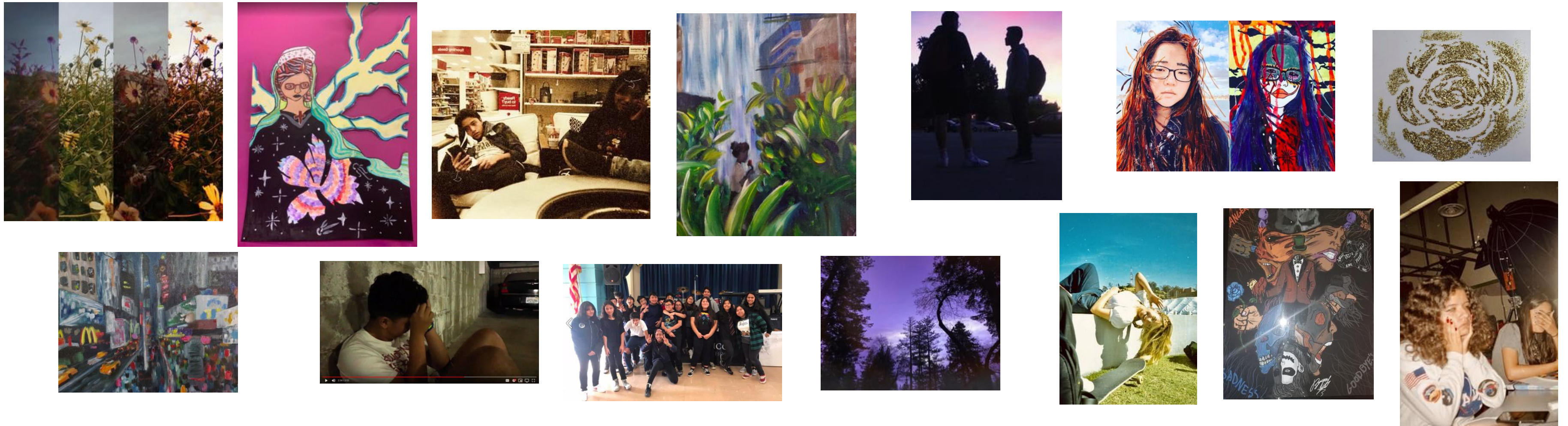
COPALM X LAYFTC  
PRESENTS

## VAPING CONCERNS DURING THE CURRENT CRISIS

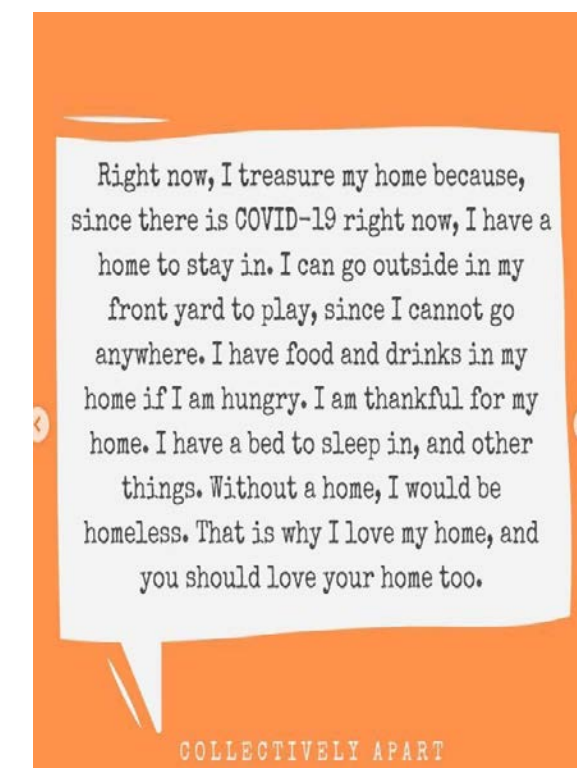
JOIN US IN A DISCUSSION ON VAPING TRENDS AND THE POTENTIAL  
IMPLICATIONS THAT THE CURRENT CRISIS HAS ON INDIVIDUALS  
WHO SMOKE/VAPE.

WHEN: MAY 21, 2020  
TIME: 4:30 P.M. - 6:00 P.M.  
WHERE: VIA ZOOM  
REGISTER AT: [TINYURL.COM/VAPINGCONCERNS](https://tinyurl.com/vapingconcerns)





# Rise Up Speak Out and Collectively Apart



**RAD**

Rethinking Alcohol and Other Drugs

[www.rad-sgv.org](http://www.rad-sgv.org)

@RADSGV

**RETHINKING ALCOHOL  
& OTHER DRUGS - SPA 3**

Follow us: @RADSGV



# ABOUT US

The Rethinking Alcohol and Other Drugs (RAD) coalition formed in 2012 to create a healthier San Gabriel Valley by reducing alcohol and other Drug (AOD) use through:

- Education
- Outreach
- Environmental Policy



# GOALS FY 20-21

**Marijuana** - Track local policy changes and provide policy recommendations to safeguard communities from marijuana related harms.

**Alcohol** - Engage with on-sale and off-sale retailers to ensure compliance with state/local policy and develop campaigns to target consumers.

**Rx** - Expand knowledge of drug disposal sites throughout the SGV and promote safe disposal using the EmpoweRx toolkit.



# STRATEGIES

## ENVIRONMENTAL STRATEGIES:

- POLICY TIMELINES
- MARIJUANA POLICY/BALLOT MEASURE CAMPAIGNS
- MARIJUANA LICENSING RECOMMENDATIONS
- 
- ALCOHOL RETAILER ENGAGEMENT

### MARIJUANA TOWNHALL

March XX, 2020 - X:XX - X:XX pm

**WE NEED YOUR INPUT**  
JOIN US

Join us on May XX from XX:00 to XX:00 PM at (Location) to discuss LA County's Marijuana Public Survey Initiative (MPSI) data results. The Townhall will include an educational presentation and workshop regarding public marijuana smoking to create community-driven solutions and discussions on the topic.

COMMUNITY PARTNERS

### Cannabis in Pomona: What's on the Ballot?

@PARTNERSHIPFORAPOSITIVEPOMONA  
WWW.LACOUNTYRAM.ORG

Since 2018 Pomona City staff, Council Members, and Pomona residents worked comprehensively to create the Pomona Commercial Cannabis Permit Program (Measure PO). The program included Pomona residents' concerns, issues, and questions. The Permit Program is approved and backed by the Pomona City Council and used Pomona tax money to fund the project.

An opposing permit program, the Pomona Regulate Cannabis Act (Measure PM), was proposed in 2018 and placed as a ballot measure for the 2020 election. Below is a guide to help you, the voter, understand what your vote means.

For more information, go to [www.lacountyRAM.org](http://www.lacountyRAM.org) or @PartnershipForAPositivePomona on Facebook & Instagram

WHAT DOES THIS MEAN?	POMONA REGULATE CANNABIS ACT OF 2018 - 2020-124 (MEASURE PM)	COMMERCIAL CANNABIS PERMIT PROGRAM 4257/4273 (MEASURE PO)
<b># of Commercial Cannabis Businesses:</b> Total number of cannabis retailers allowed within city limits.	NO LIMIT	8
<b>Application:</b> Must include a Safety & Security Plan, Neighborhood Integration Plan, Labor & Employment Plan, Air Quality Plan, & a Community Meeting.	✗	✓
<b>Safeguards:</b> Measure will incorporate mandatory inspections and penalties for violations of city policy.	✗	✓
<b>Buffer Zone:</b> Retailers must be at least a 1,000 ft away from sensitive areas such as K-12 schools, day cares, & youth serving facilities, and parks.	✗	✓
<b>Origin:</b> Measure was researched and developed by City of Pomona staff with input from Pomona residents.	✗	✓

! The measure with the highest number of votes shall take effect throughout the City of Pomona.



# ALTERNATIVE ACTIVITIES

## ALTERNATIVE ACTIVITIES

- YOUTH LEADERSHIP MEETINGS
- SOCIAL./RECREATIONAL EVENTS
- PLACEMAKING/ COMMUNITY ACTIVATION

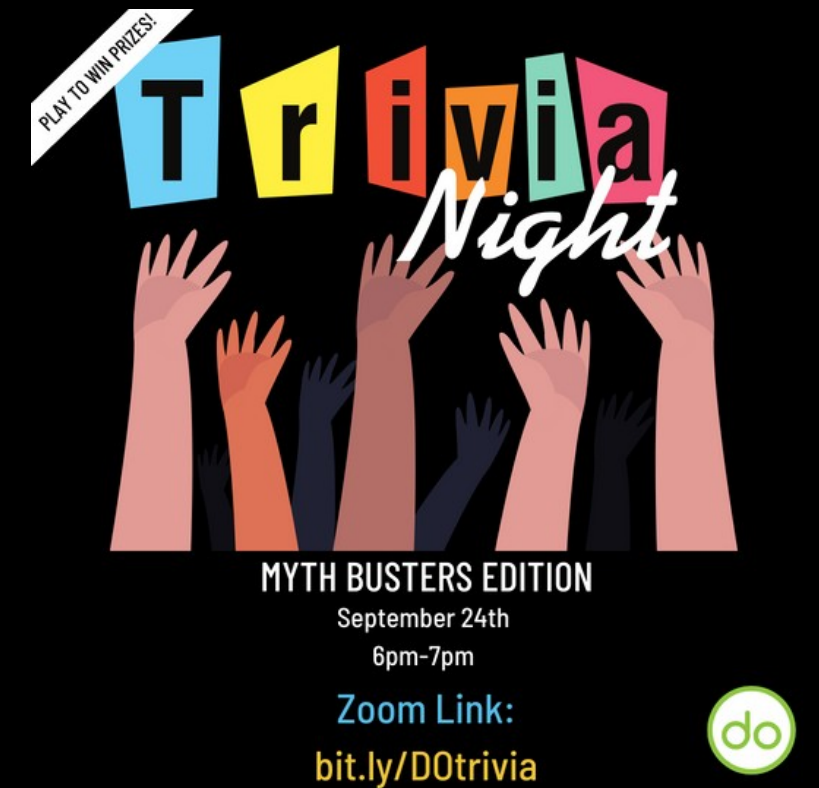


**Youth Advocate Hangouts**  
Every Wednesday on Zoom @ 4pm

do swipe left to learn how to join >>



**PYPC**  
**Leadership Meeting Today!**  
9/17/20 at 4 PM  
Register here:  
[bit.ly/PYPC\\_Lead](https://bit.ly/PYPC_Lead)



PLAY TO WIN PRIZES!  
**Trivia Night**  
MYTH BUSTERS EDITION  
September 24th  
6pm-7pm  
Zoom Link:  
[bit.ly/DOtrivia](https://bit.ly/DOtrivia)

do



# STRATEGIES

## COMMUNITY EDUCATION

- VIRTUAL AOD WORKSHOPS
- SKILL BUILDING/COPING SKILLS WORKSHOPS
- SOCIAL MEDIA COLLECTIVE IMPACT CAMPAIGNS

  
**San Gabriel Valley Alcohol & Other Drugs Prevention & Policy Youth Council**


**COME JOIN YOUTH COUNCIL! HOW THE COMMUNITY THRIVES DEPENDS ON OUR MEMBERS TO HELP FOR THE GREATER GOOD. YOU HAVE A VOICE, BE HEARD!**

Students 8th-12th grade can join Youth Council anytime throughout the school year!  
**Meetings Start on Wednesday, September 9, 2020**  
 Come and join us for the FUN!  
**Meetings are held twice a month from 3:30pm – 4:30pm through Zoom (Until Further Notice)**  
 Contact Johnson Yang at (626) 701-4661 or email SGVYouth@pacificclinics.com for more information!

**Other reasons to join the SGV AOD PP Youth Council**



Got Skills Talent Show




**FAMILY WINTERFEST**  
FREE EVENT FOR EVERYONE!  
Family fun day with food, games, raffles, and entertainment!  
Saturday, December 21, 2019  
10am - 5pm  
**FREE ADMISSION!**




**SGV YOUTH Summit**  
Empowering the next generation












- Earn Community Service Hours (33hrs total for attending all Meetings)
- Work with local government, law enforcement & local community agencies
- Opportunity to help plan SGV Youth Summit
- Scholarship Information
- Fun and Friends
- Host and organize the SGV GOT SKILLS! TALENT SHOW & future events
- Leadership Training
- Community Involvement
- College Tours & Summer Activities
- Networking Opportunities
- Monthly Movie Nights

**Pacific Clinics Notice:** \*Please note that dates and times may change, not including other community events and activities available for Youth Council members.\*


*Make It Happen Monday*  
**MONDAYS FROM 4-5 PM**

- 9/21 **How to Be an Active Bystander**  
Project Sister Family Services
- 9/28 **Get Hired! Job Readiness Skills for Youth**  
South Bay Workforce
- 10/5 **Pedestrian Safety & Physical Activity**  
Day One
- 10/12 **Be Body Positive!**  
NCADD
- 10/19 **Hyper-sexualization in Pop Culture**  
Prototypes
- 10/26 **Prescription Precautions: Proper Disposal & Prevent Misuse**  
Day One
- 11/2 **Surgeon Stories #NonFiction**  
Dr. Ehab Ateia
- 11/9 **#FakeNews: Media Literacy & Understanding**  
Media Influence NCADD
- 11/16 **5 Ways to Expand Your College Options**  
Bright Prospect

Register for FREE at:




PARTICIPATE DAILY  
 DURING OUR RED RIBBON  
 TRUE OR FALSE SERIES!



REMEMBERING  
ENRIQUE "KIKI" RODRIGUEZ

A Drug Free SGV.







# COMING SOON

VOLUME 1 • OCTOBER 2020

## RAD READER

QUARTERLY NEWSLETTER



### PREVENTION DURING COVID-19

RAD members didn't let COVID-19 stop them from doing what they do best! Instead we found creative ways to continue to engage our communities in safe and convenient ways. Find out more below!

### TAKE A PEEK!

PROVIDER UPDATES  
- 2

AGENCY SPOTLIGHT  
- 3

YOUTH HIGHLIGHT  
- 4

OP-ED  
- 5

ASK A YOUTH!  
- 6

UPCOMING EVENTS  
- 7



love,  
RAD

Rethinking Alcohol and Other Drugs  
EST. 2012

### YOUTH SPOTLIGHT



### Christopher Silva, 16

#### PASADENA

Christopher currently serves as President of the Day One Youth Advocate program. He spent his summer exploring his community with his family and making the best of it. He continued his advocating for youth in his community and developed a podcast with his friends to provide a teen perspective to current affairs. He also redesigned his bedroom and learned TikTok dances.

COVID CAN'T KEEP  
US DOWN.

"THIS IS HOW I'M  
HAVING A RAD  
SUMMER"



love,  
RAD

love,  
RAD

# ADDRESSING UNDERAGE DRINKING IN SPA-2 COMMUNITIES

RETAIL ACCESS IDENTIFIED AS A MAJOR CONTRIBUTING FACTOR

SPA-2 Agencies visited  
**385 Off-Sale Retail Outlets:**  
Identified issues that  
can only be addressed via  
**Deemed Approved Ordinance**

Retail Framework developed by the San Fernando Valley Partnership & Prevention by Design



**SPA-2 COALITION: COMMUNITIES IN ACTION  
RETAIL FRAMEWORK**

IDENTIFIED PROBLEM: YOUTH ACCESS

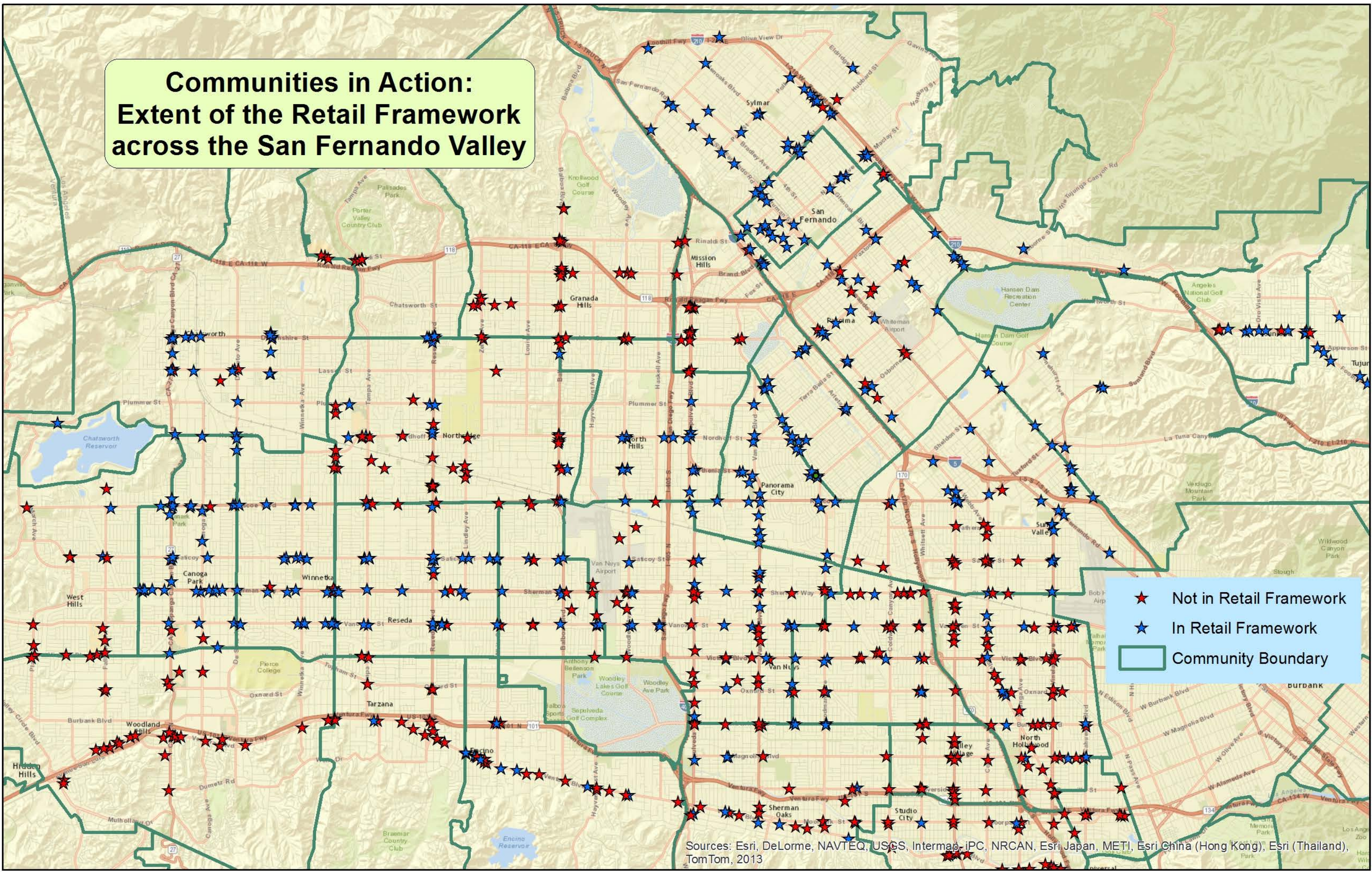
- 1 PSEUDO DECOY BUYS**  
ASSESS RETAIL SALES PRACTICES - ID CHECK
- 2 STICKER SHOCK**  
DESIGNED TO PREVENT "SHOULDER TAP" BY REMINDING ADULTS THAT PURCHASING ALCOHOL FOR MINORS IS ILLEGAL AND SERVES AS OUR INITIAL CONTACT WITH RETAILERS
- 3 KNOCK & TALKS**  
DESIGNED TO COLLECT RETAIL OUTLET VIEWS REGARDING ALCOHOL RELATED PROBLEMS AT AND AROUND THEIR STORES - CONTINUED RELATIONSHIP BUILDING
- 4 MERCHANT ASSESSMENT**  
CHECK LIST TO ASSESS HOW STORES DISPLAY, MARKET AND SELL ALCOHOL - "PRODUCT, PRICE, PLACE AND PROMOTION"
- 5 RBS TRAINING**  
IMPROVE RETAIL PRACTICES THROUGH RESPONSIBLE BEVERAGE SERVICE TRAINING TO RETAIL OUTLETS IN TARGET COMMUNITIES - CONTINUE TO ENGAGE RETAILERS
- 6 FOLLOW-UP**  
MERCHANT ASSESSMENT AND \*IN-STORE ATTEMPT TO PURCHASE LOG (\*SELF-REPORT TOOL) THE MERCHANT ASSESSMENT AND PURCHASE LOG ALLOW RETAILERS TO TELL THEIR STORY
- 7 MERCHANT COMMITTED**  
TO REDUCE YOUTH ACCESS, IN OFF-SALE RETAIL SETTINGS, BY ADOPTING CITY/SPA-WIDE MERCHANT CODE OF CONDUCT THAT ENSURES CALIFORNIA ALCOHOLIC BEVERAGE CONTROL COMPLIANCE
- 8 POLICY DEVELOPMENT**  
IDENTIFY POLICIES THAT ADDRESS WHERE & HOW ALCOHOL IS SOLD, DISPLAYED AND MARKETED

This material was made possible by funds from The Los Angeles Department of Public Health, Substance Abuse Prevention and Control

SPA 2 RETAIL FRAMEWORK | 2



# Communities in Action: Extent of the Retail Framework across the San Fernando Valley

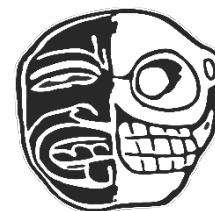


Sources: Esri, DeLorme, NAVTEQ, USGS, Intermap, iPC, NRCAN, Esri Japan, METI, Esri China (Hong Kong), Esri (Thailand), TomTom, 2013

## SPA-2: SAN FERNANDO VALLEY

# MPSI TO SMOKE SHOP ASSESSMENT

“ADDRESSING CONTRIBUTING FACTORS TO UNDERAGE CANNABIS USE”



# DEA National Rx Take Back



**DEA NATIONAL Rx TAKEBACK**

**Saturday, October 24**  
**10 a.m. – 2 p.m.**  
[DEATakeBack.com](http://DEATakeBack.com)



SPA-2  
Communities In Action



# Organization Highlights

(SPA-wide implications)



NATIONAL COUNCIL ON ALCOHOLISM  
AND DRUG DEPENDENCE OF THE  
SAN FERNANDO VALLEY



Pueblo y Salud

SPA-2  
Communities In Action





# SPA I



GOAL(S): DECREASE UNDERAGE ALCOHOL, MARIJUANA, AND METHAMPHETAMINE USE AND PRESCRIPTION DRUG MISUSE AMONG YOUTH AND YOUNG ADULTS.

(SAPC, STRATEGIC PREVENTION PLAN, JULY 2020-2025, PG. 63)

# CURRENT AOD ACTIVITIES

- Virtual Youth Workshops on all substances
- AVMAPP Coalition Meetings



## Future AOD Activities

- Assessment and Reduction of Prescription Rates
- Twitter chat- October
- Drug Take Back Events
- Red Ribbon Week virtual activities
- Policy--Smoke Free-Lancaster Parks in collaboration with Tobacco
- RBS Training – virtual

## Challenges-covid-19

Stay at home orders

Stay 'in the office' orders

No outreach allowed



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## Quick Announcement

- [Afosyan@ph.lacounty.gov](mailto:Afosyan@ph.lacounty.gov)

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**THANK YOU EVERYONE!!!**