

Public Health Measures

-- *Terminology* --

Reading off the
Same Sheet of Music

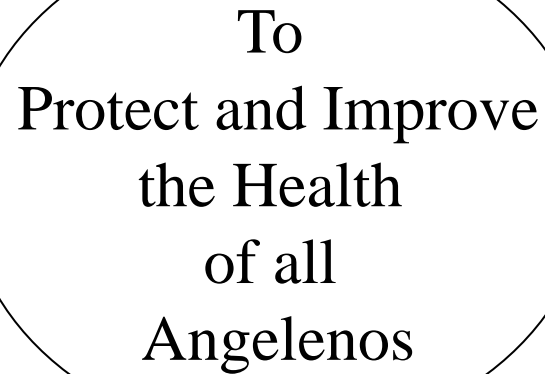
Public Health Measures

Understanding the Terminology

- Why Important?
 - *Measuring Performance* is now a key activity within LA County, DHS, and Public Health
 - Words typically used to describe Performance mean different things to different people
 - Therefore, it is very important for leaders and managers to understand the terminology that LA Public Health is using, so that this initiative can move forward

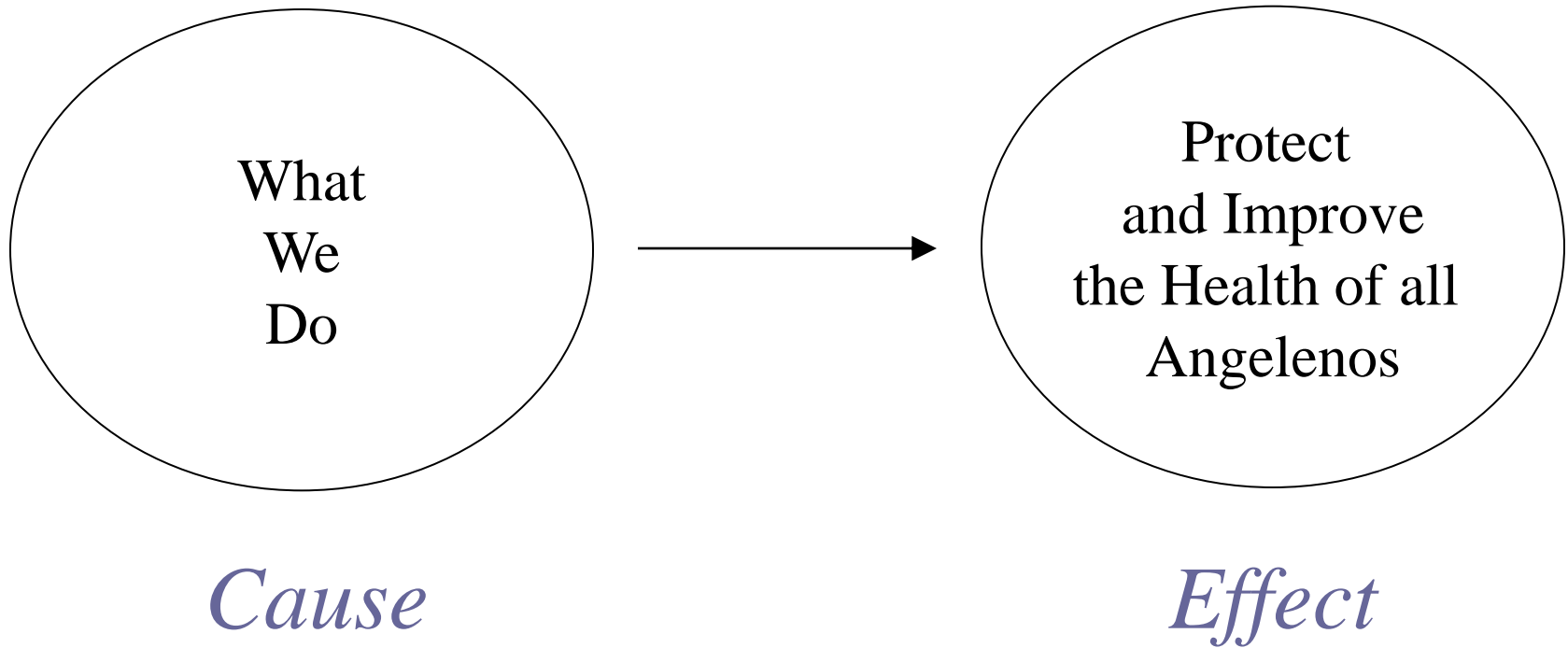
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The Mission of LA Public Health

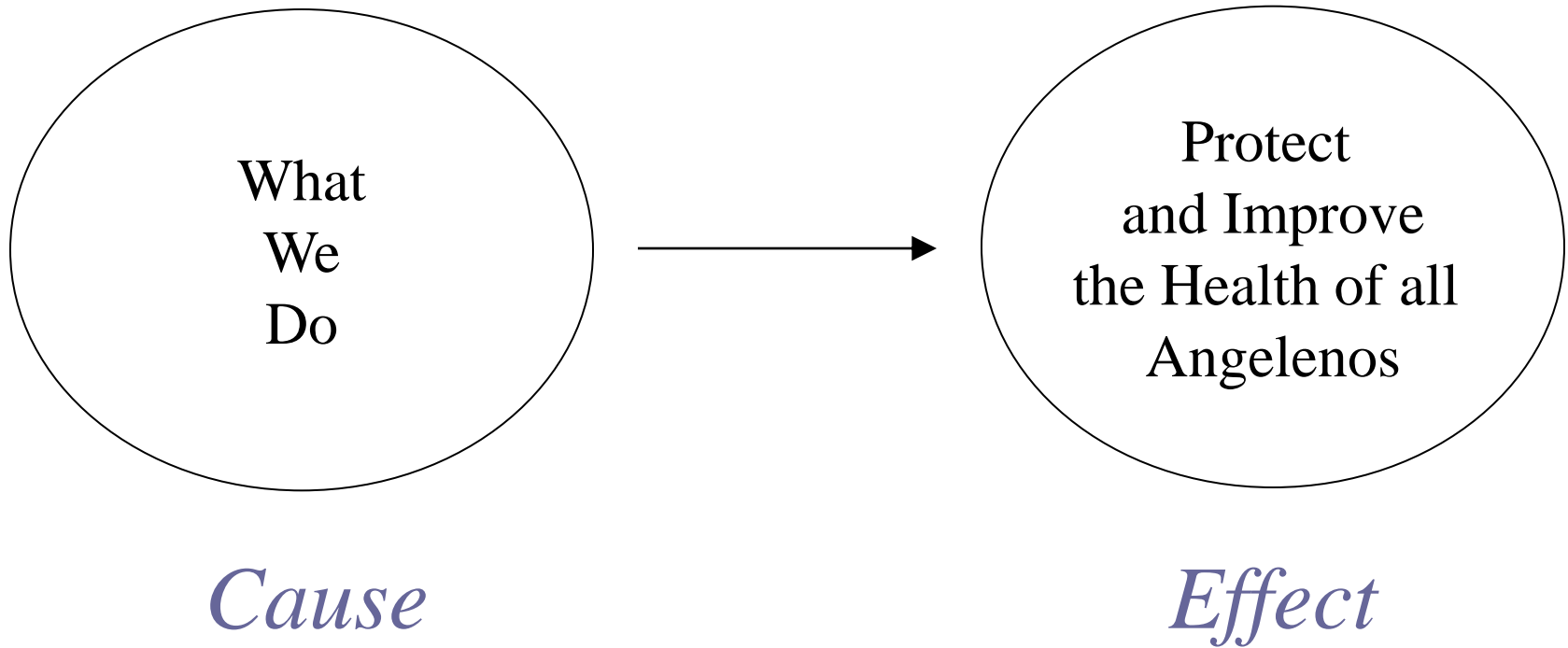


To
Protect and Improve
the Health
of all
Angelenos

Public Health Measures
Cause and Effect



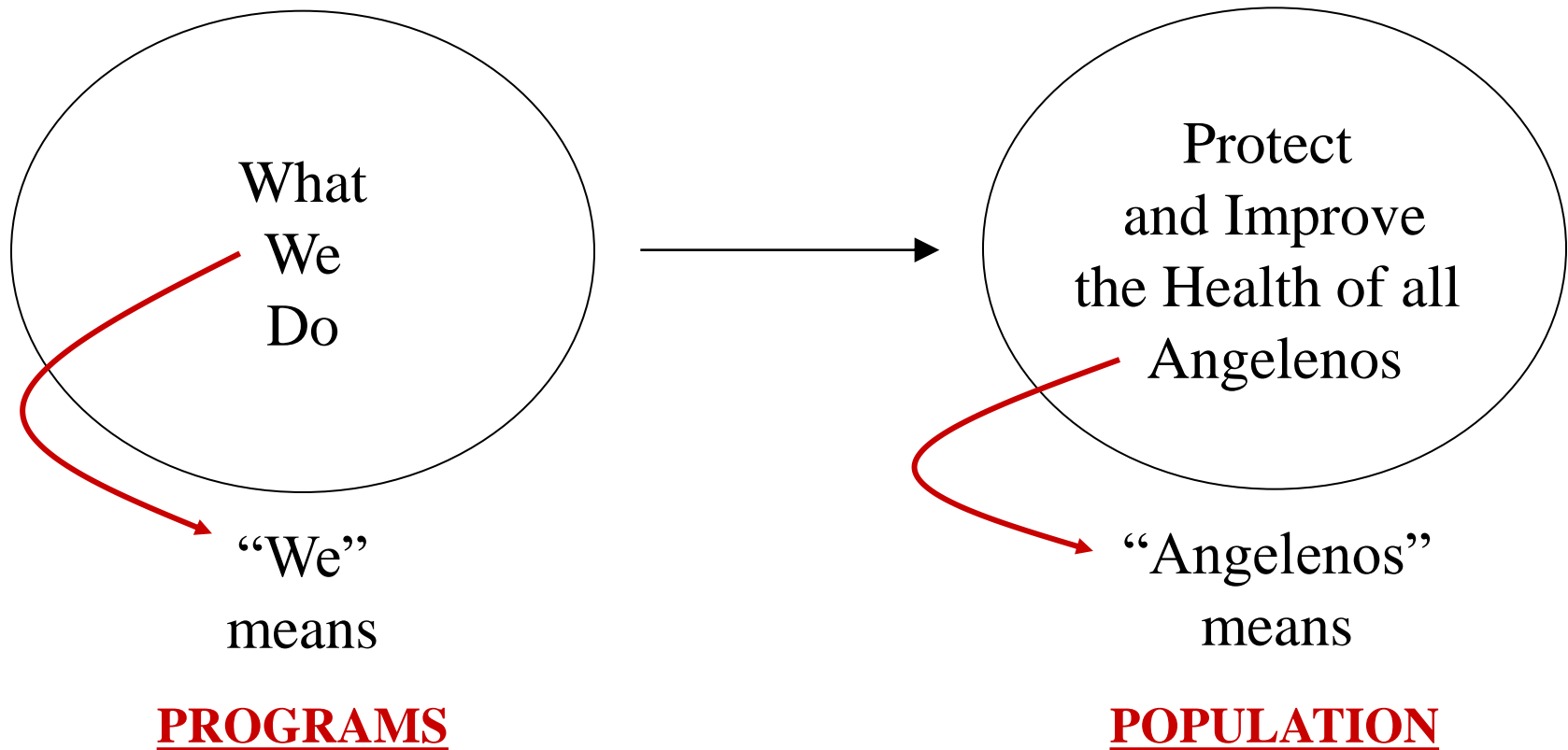
Public Health Measures
Cause and Effect



**We can no longer *assume* this is true.
We must provide data to *show* this is true.**

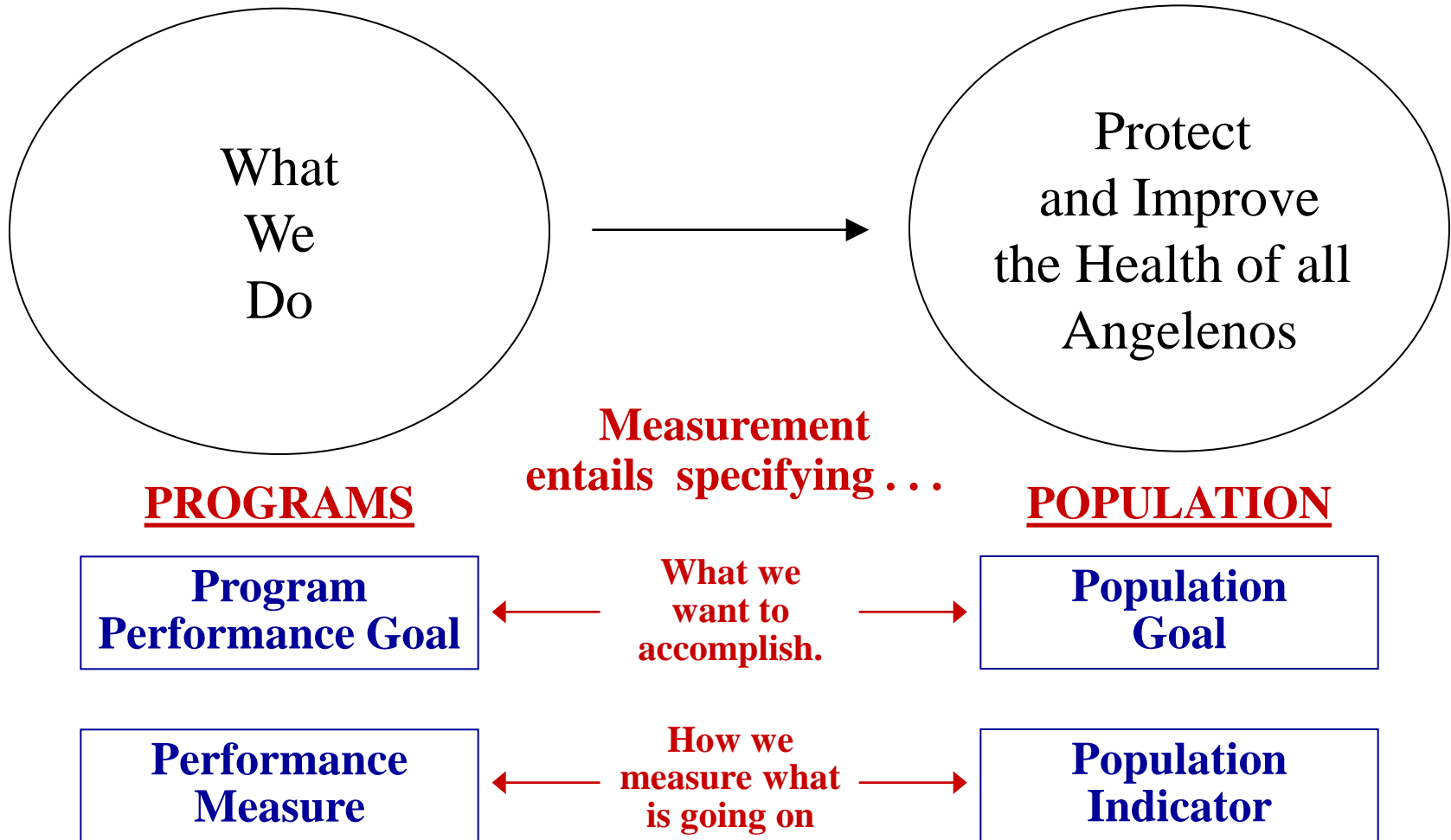
Public Health Measures

Measure the Cause and the Effect



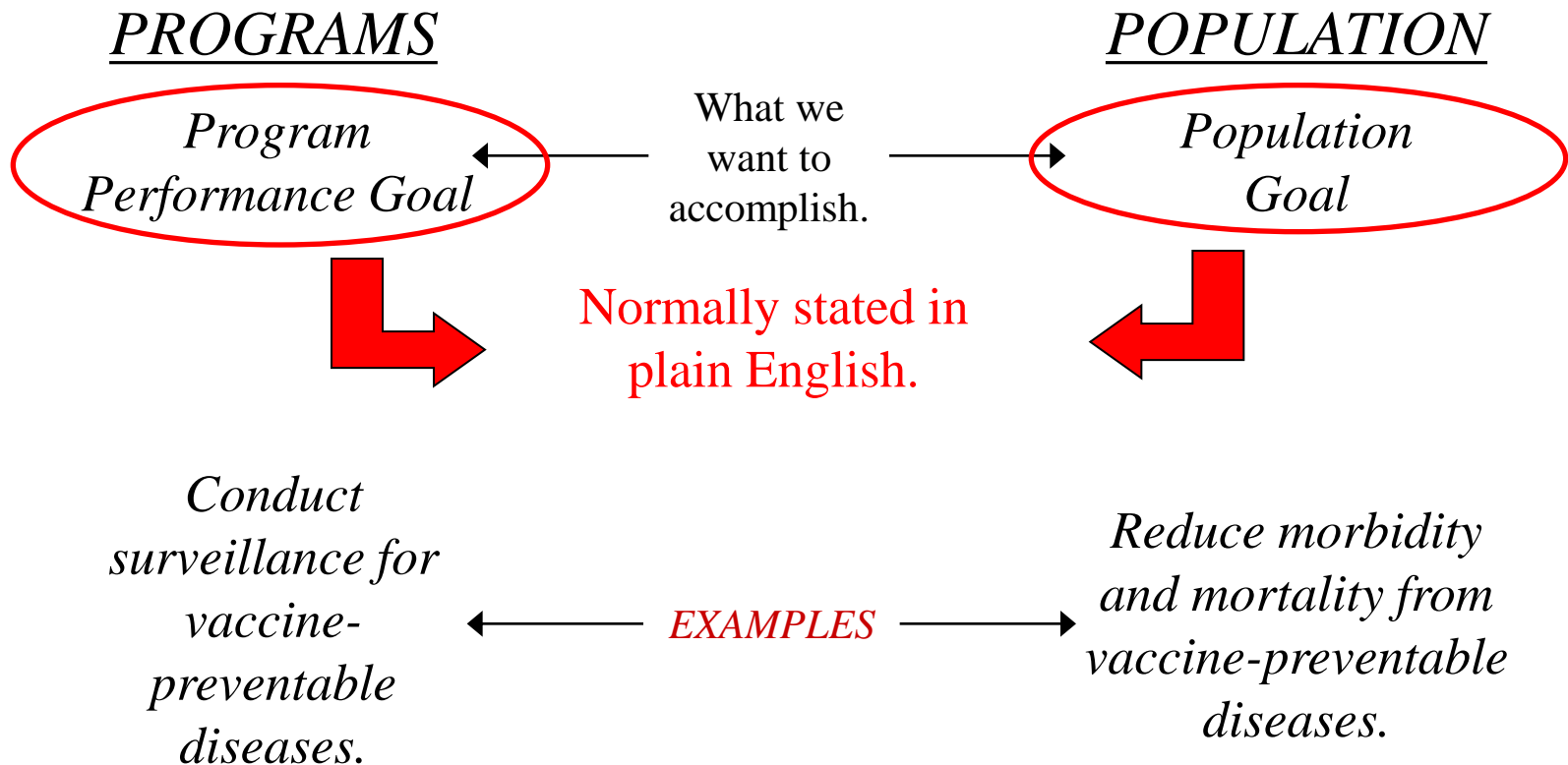
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Measure the Cause and the Effect



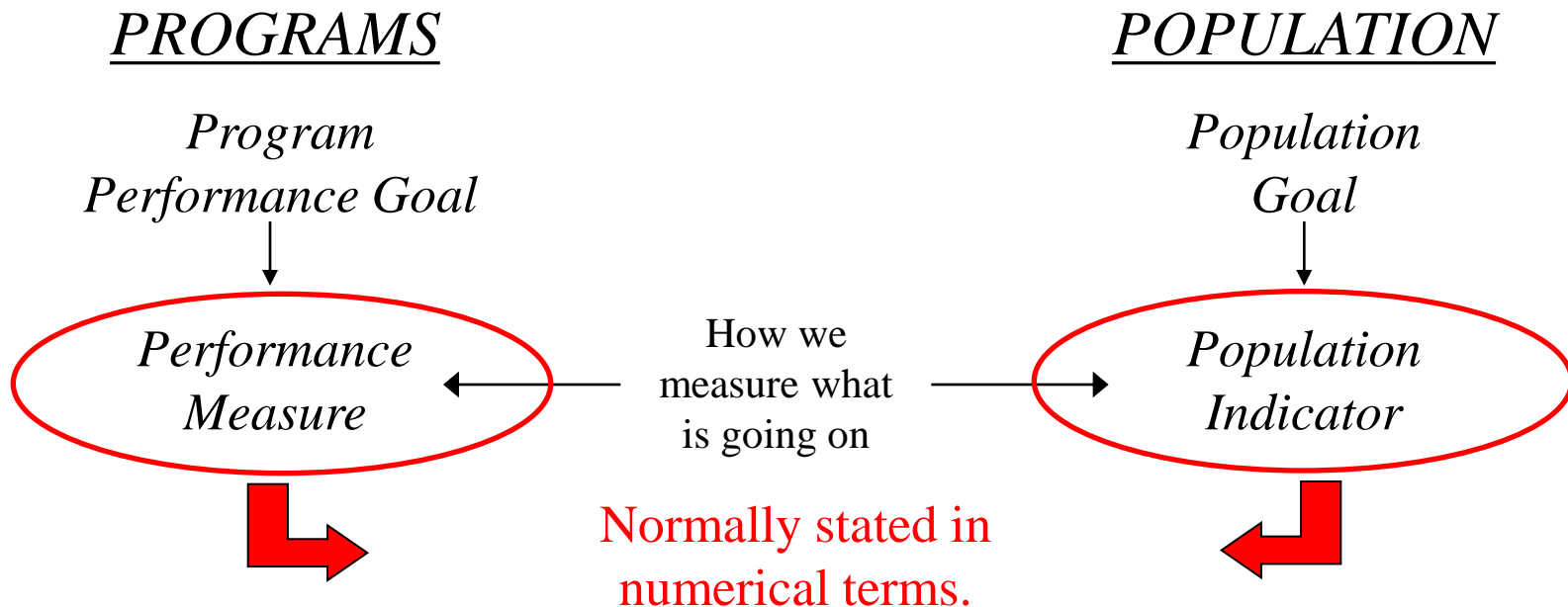
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Measure the Cause and the Effect



Public Health Measures

Measure the Cause and the Effect



Normally stated in
numerical terms.

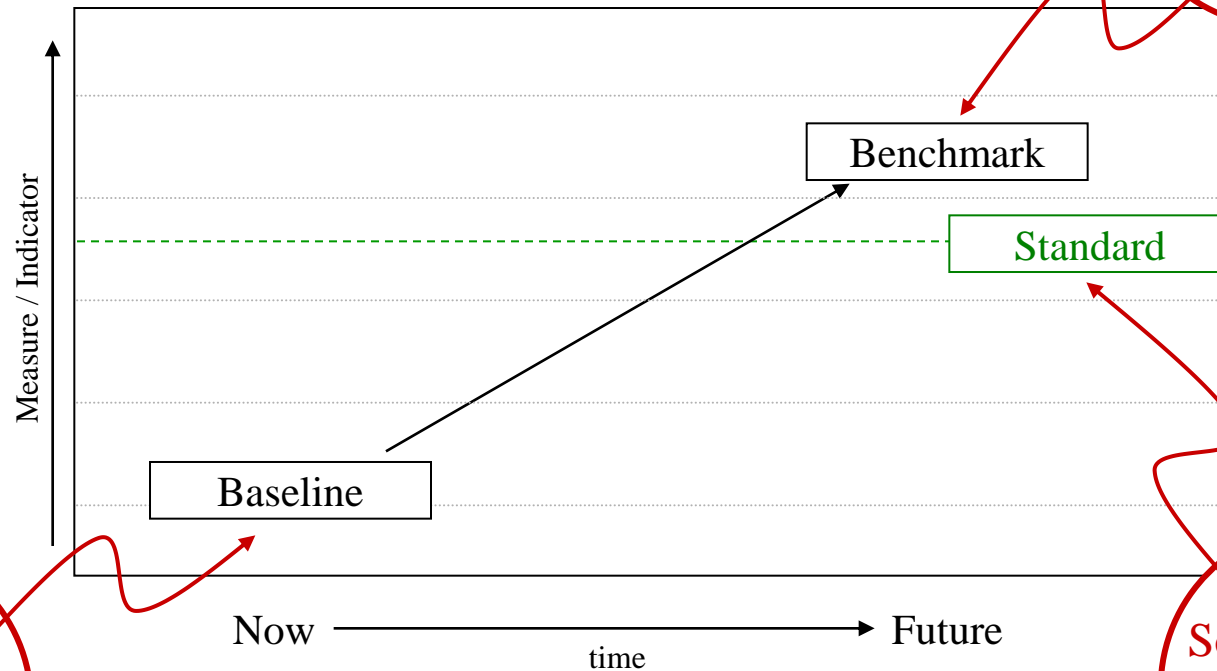
A full description would also include:

BASELINE - Where we are

BENCHMARK - Where we want to go

STANDARD - Where someone else thinks we should be

Public Health Measures Measurement



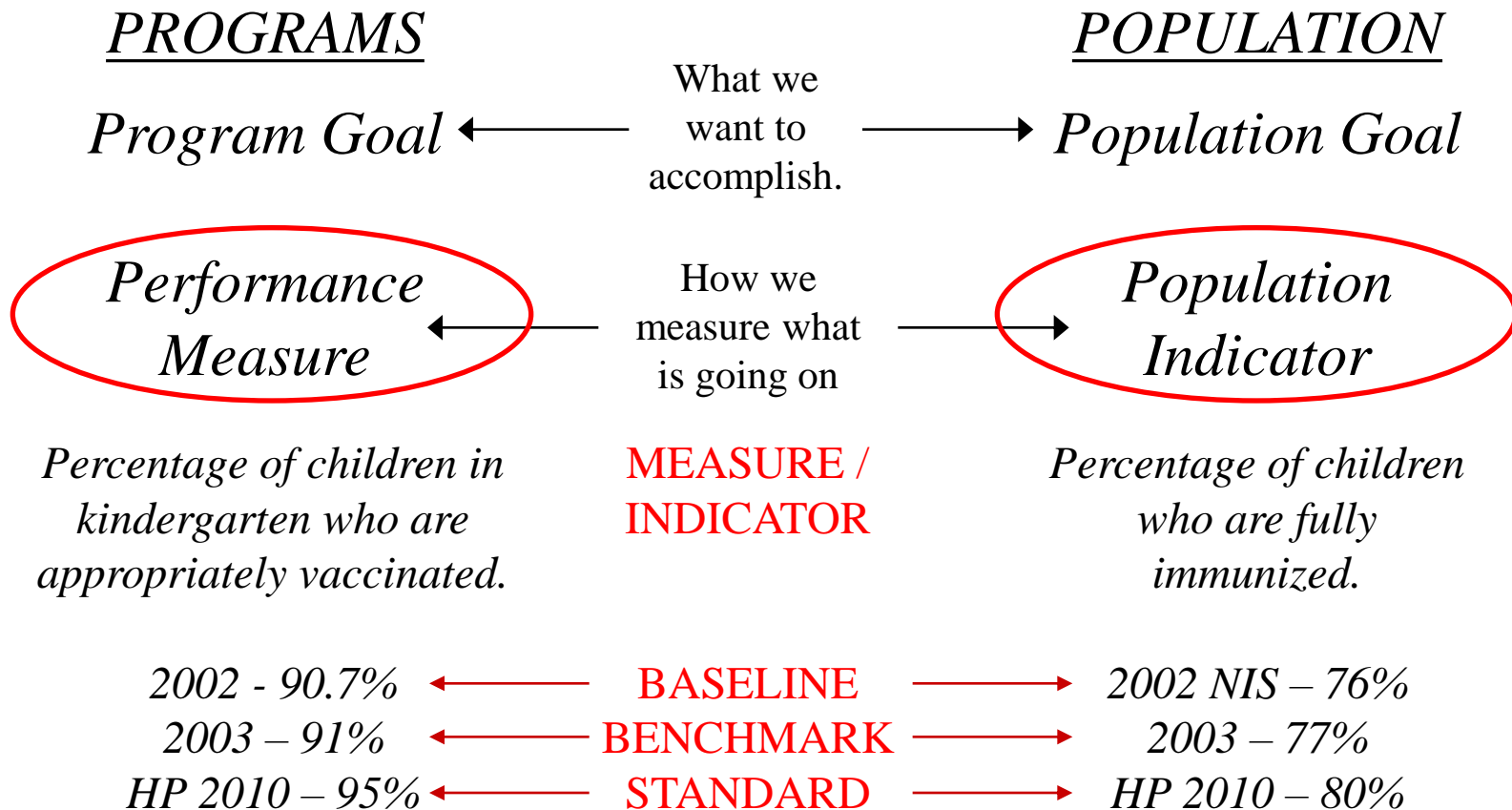
Where
We Want
To Be

Where
We Are
Now

Where
Someone Else
Thinks We
Should
Be

Public Health Measures

Measure the Cause and the Effect



Public Health Measures
Terminology

An example . . .

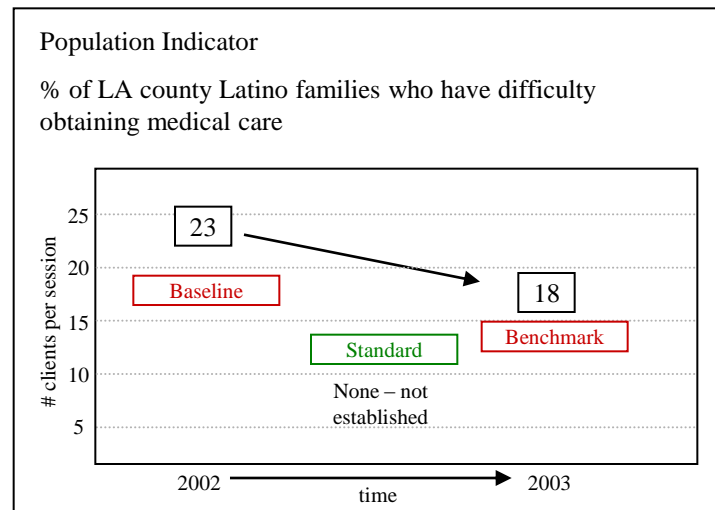
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Example –

Program: Binational Border Health

Population Goal

To prevent disease and promote health through increasing awareness of information regarding access to health care services available to the underserved Latino populations in L.A. County.



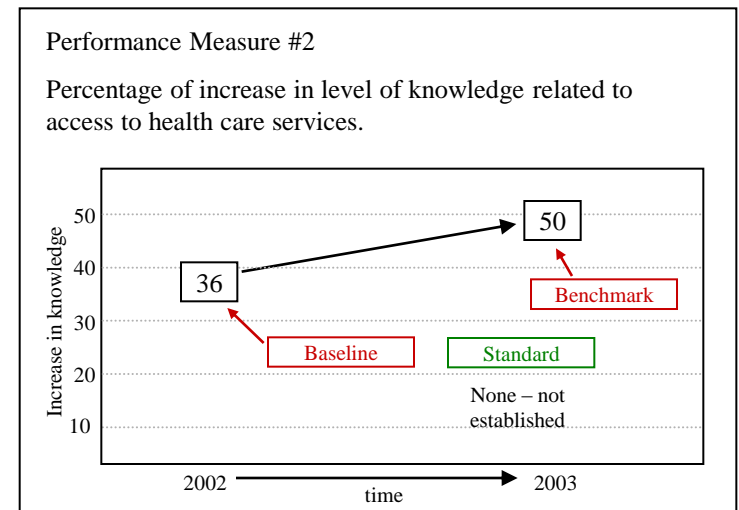
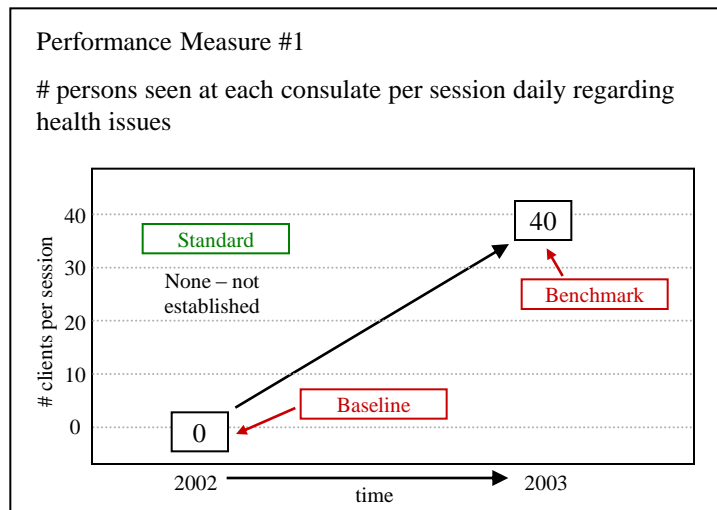
Public Health Measures

Example –

Program: Binational Border Health

Program Performance Goal

To educate clients of Latin American Consulates in L.A. County on important health issues (using the UCB model) and on free and low cost health services available in the area.



Public Health Measures – Terminology

Summary

- Understanding Performance-related Terminology is Important
- Understand the difference between Population Effects and Program Performance
- Term Set #1
 - POPULATION: Population Goal and Population Indicator
 - PROGRAM: Program Performance Goal and Performance Measure
- Term Set #2
 - Baseline (where you are)
 - Benchmark (where you want to go)
 - Standard (someone else's idea of where you should be)