

# Public Health Measures

-- *Terminology* --

Reading off the  
Same Sheet of Music

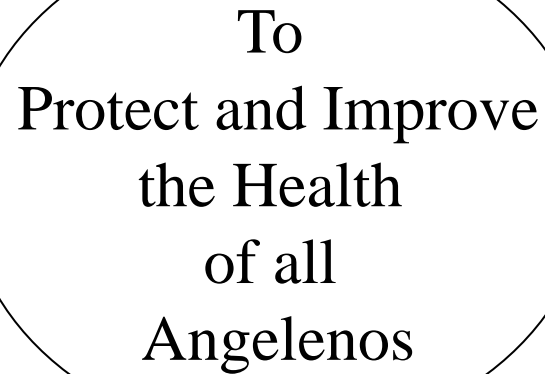
## *Public Health Measures*

# Understanding the Terminology

- Why Important?
  - *Measuring Performance* is now a key activity within LA County, DHS, and Public Health
  - Words typically used to describe Performance mean different things to different people
  - Therefore, it is very important for leaders and managers to understand the terminology that LA Public Health is using, so that this initiative can move forward

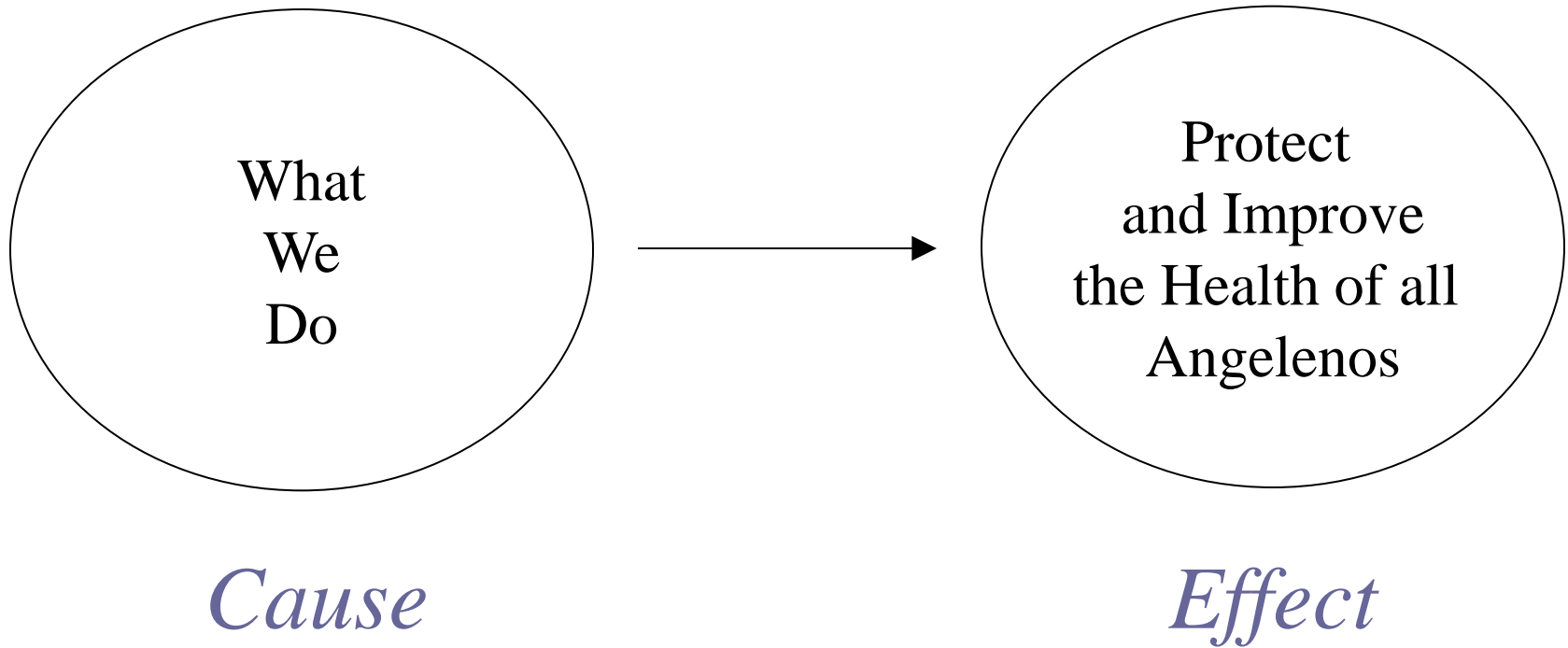
*Public Health Measures*

# The Mission of LA Public Health

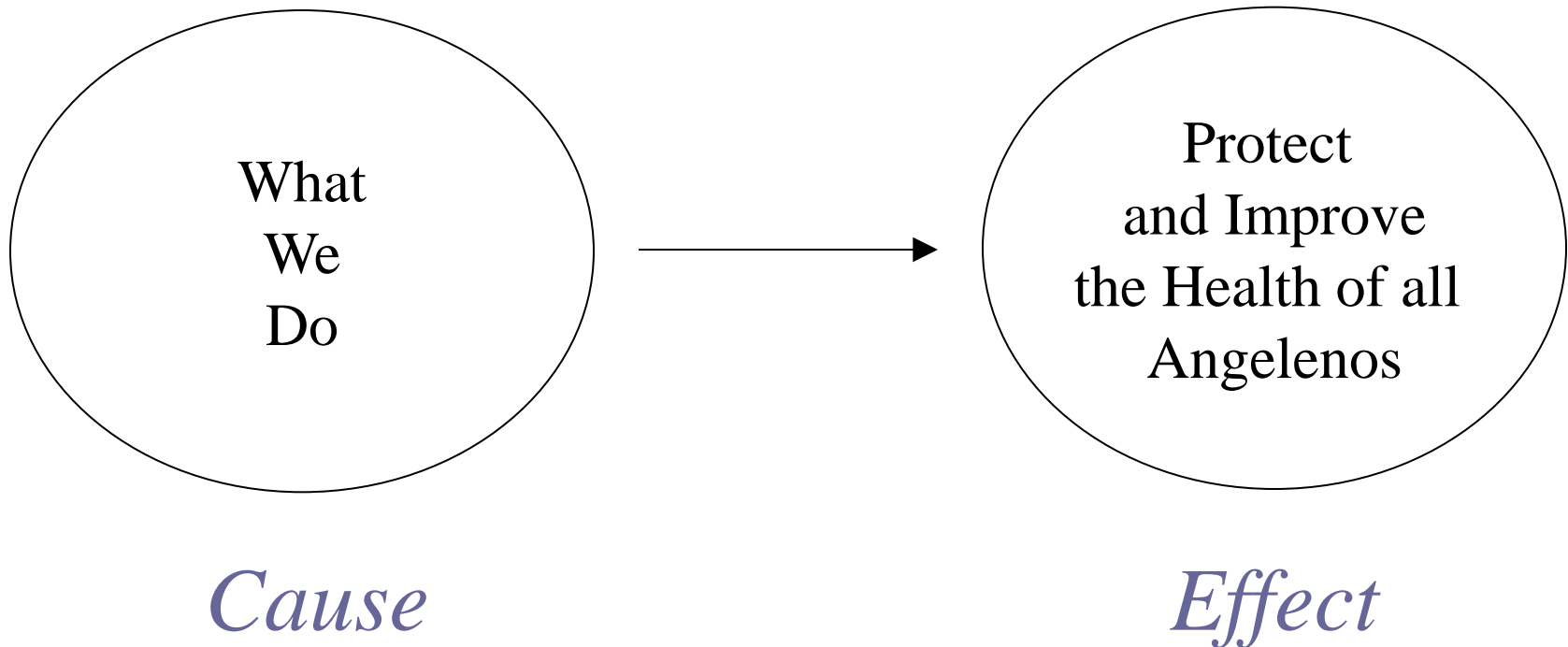


To  
Protect and Improve  
the Health  
of all  
Angelenos

*Public Health Measures*  
**Cause and Effect**



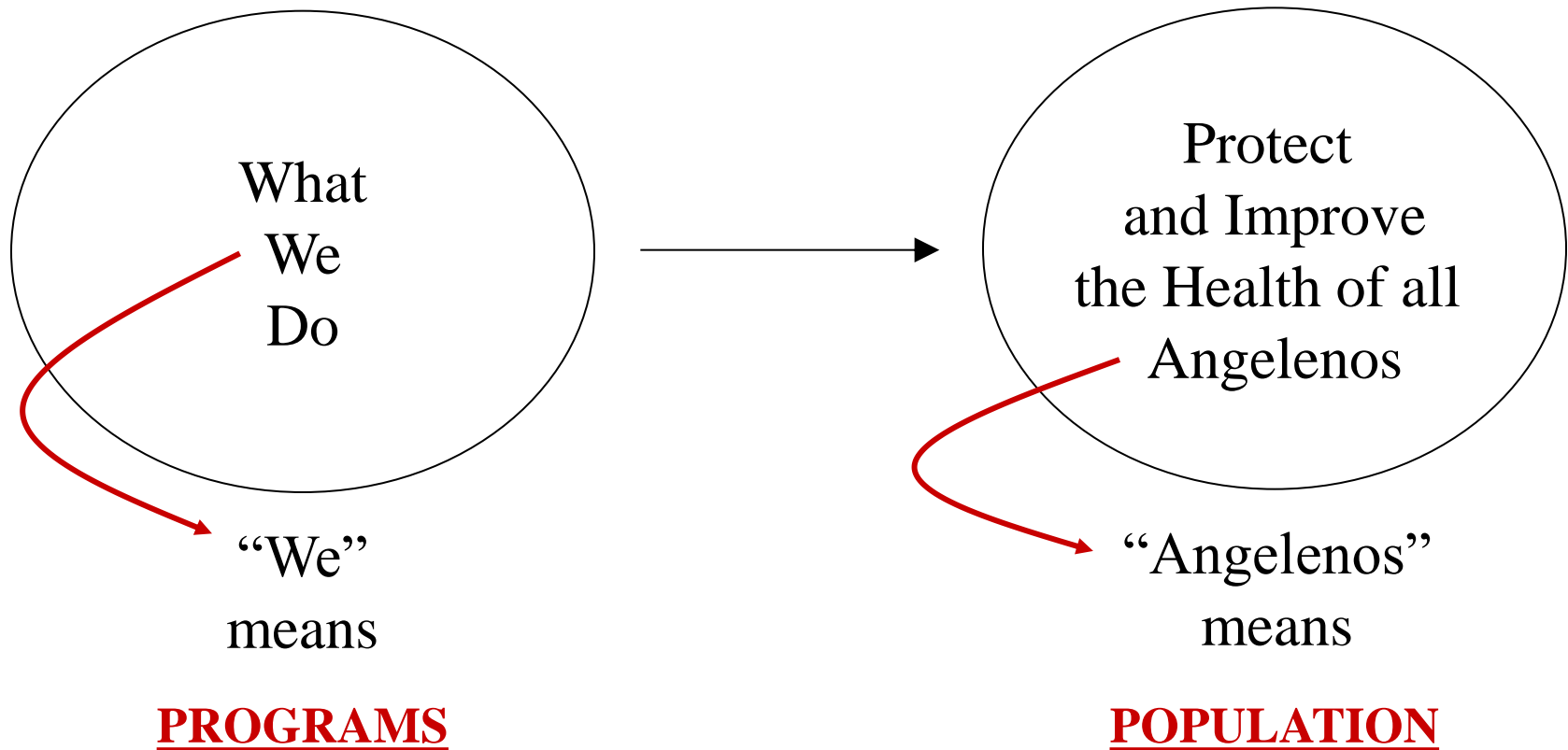
*Public Health Measures*  
**Cause and Effect**



**We can no longer *assume* this is true.  
We must provide data to *show* this is true.**

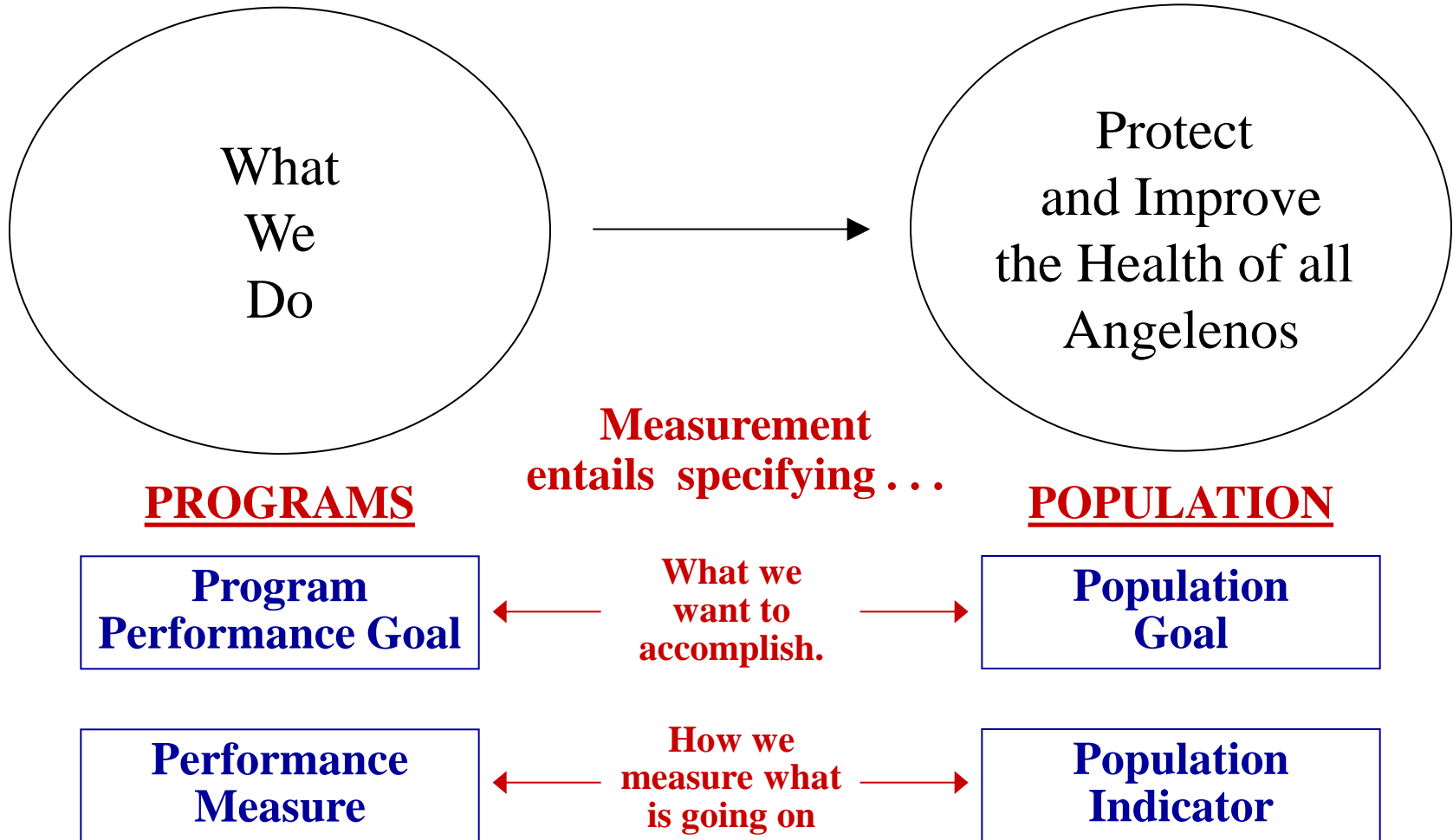
# *Public Health Measures*

## Measure the Cause and the Effect



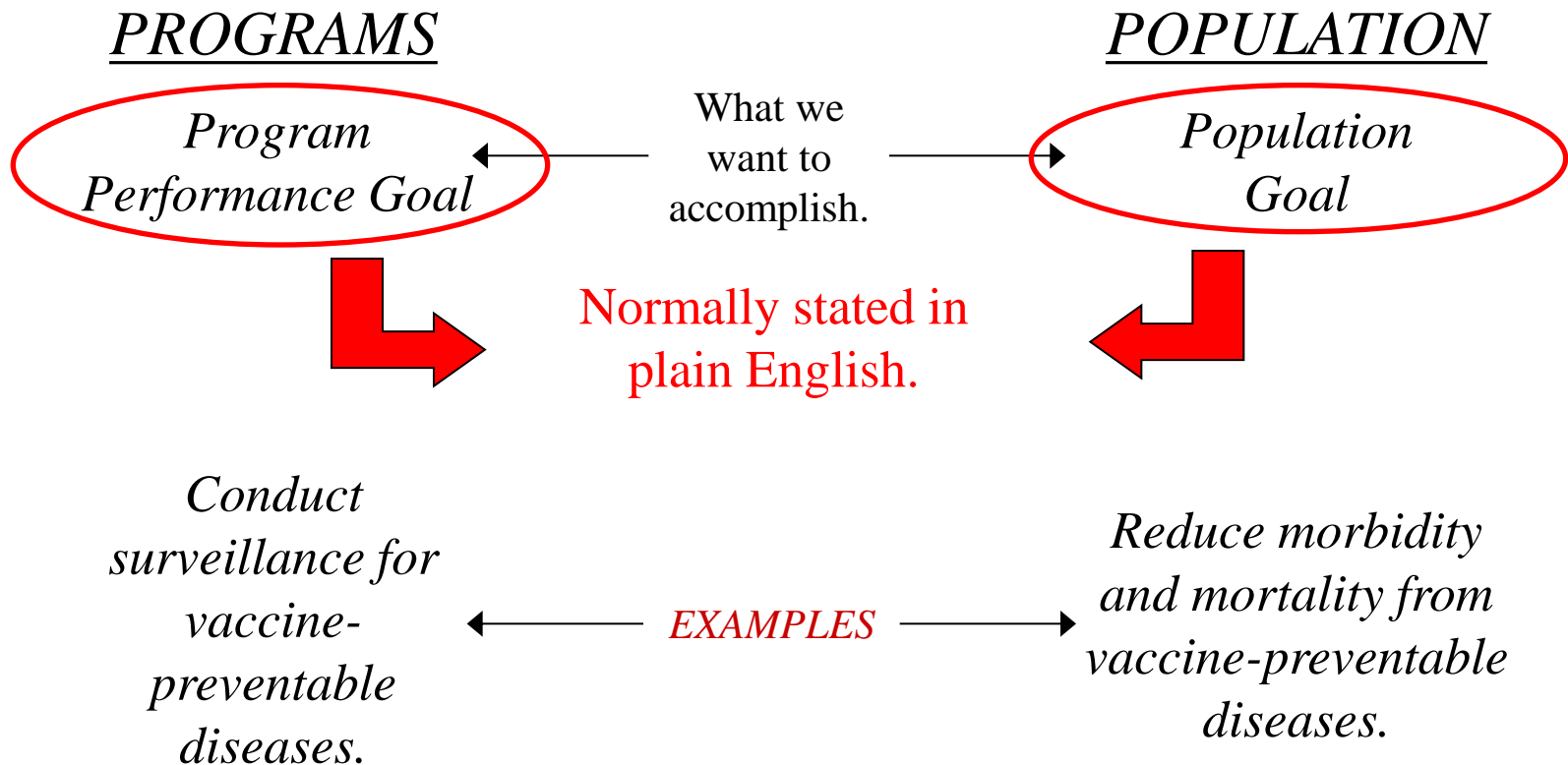
# *Public Health Measures*

## Measure the Cause and the Effect



# *Public Health Measures*

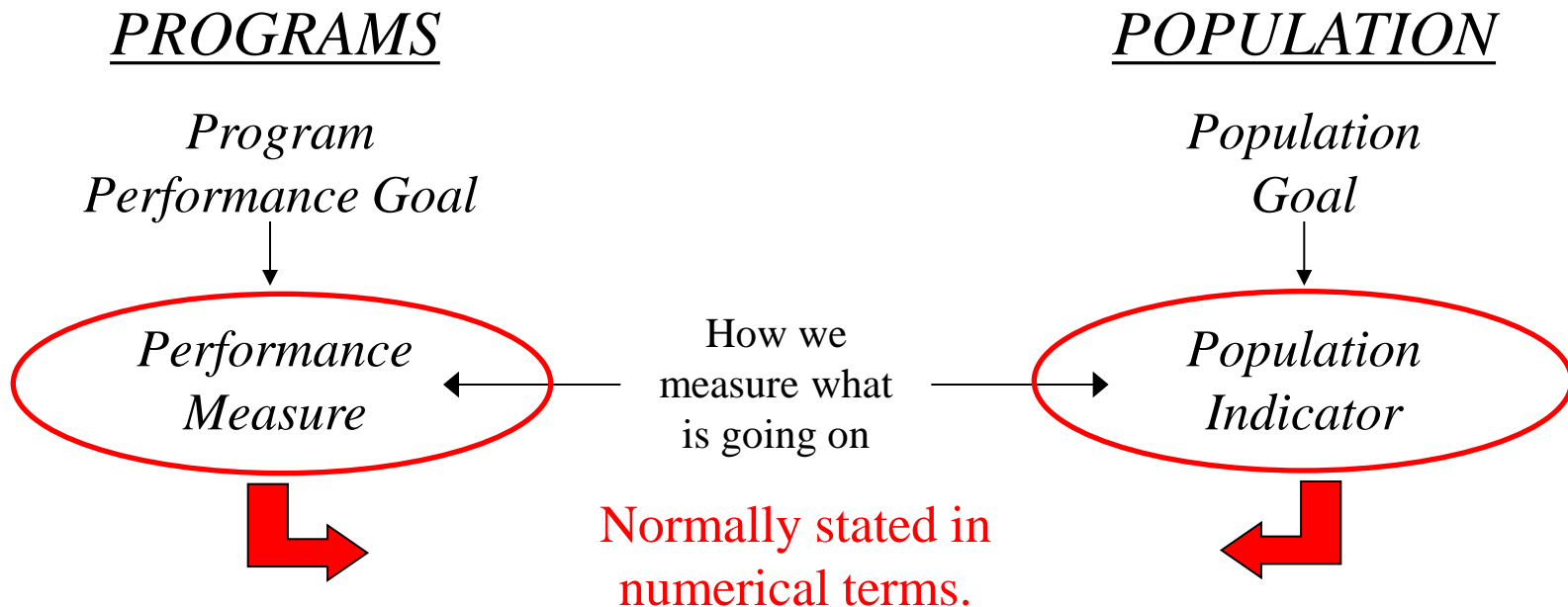
## Measure the Cause and the Effect





# *Public Health Measures*

## Measure the Cause and the Effect



Normally stated in  
numerical terms.

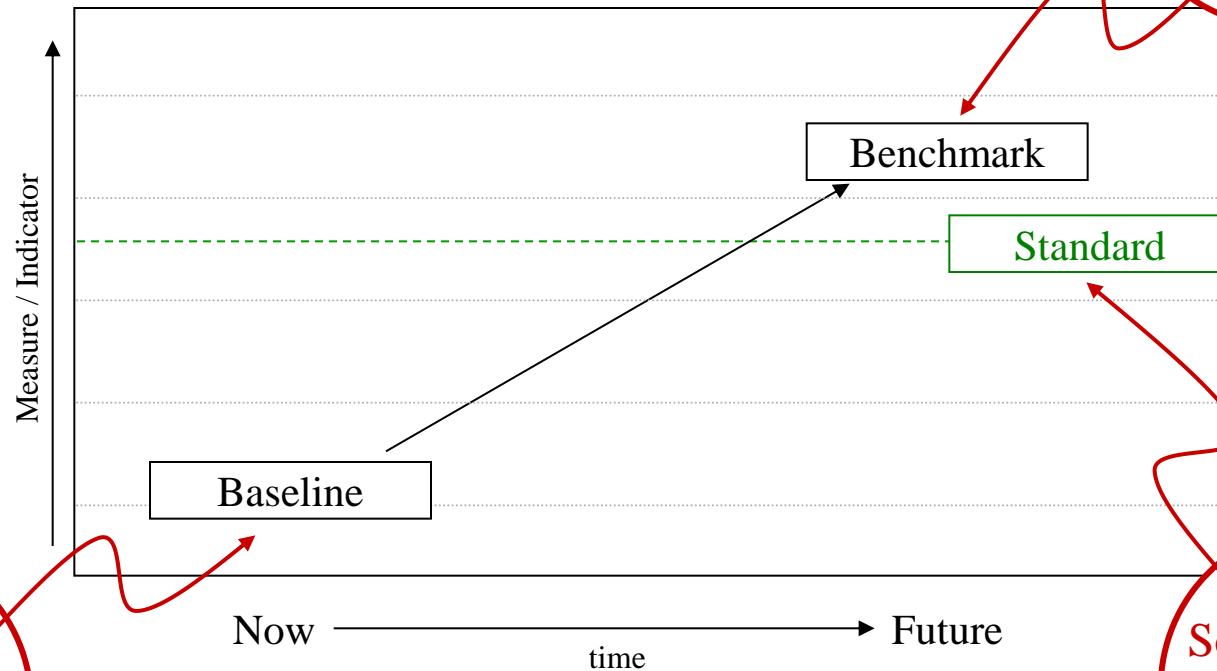
A full description would also include:

**BASELINE** - Where we are

**BENCHMARK** - Where we want to go

**STANDARD** - Where someone else thinks we should be

# Public Health Measures Measurement



Where  
We Want  
To Be

Where  
We Are  
Now

Where  
Someone Else  
Thinks We  
Should  
Be



*Public Health Measures*  
Terminology

*An example . . .*

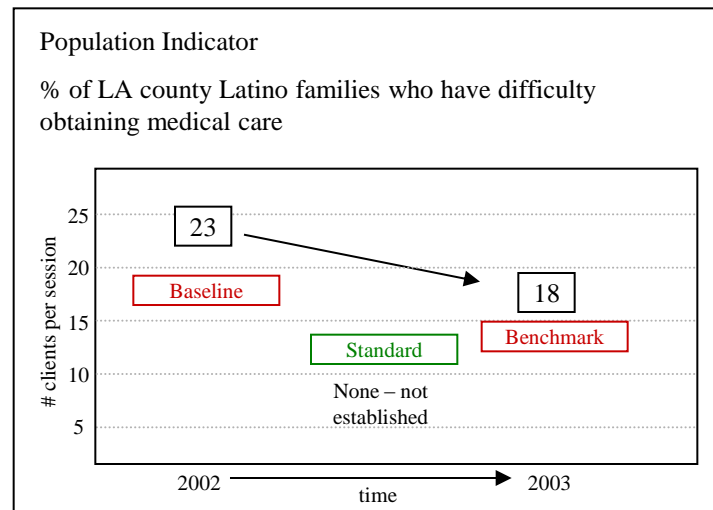
# *Public Health Measures*

## Example –

# Program: Binational Border Health

### Population Goal

*To prevent disease and promote health through increasing awareness of information regarding access to health care services available to the underserved Latino populations in L.A. County.*



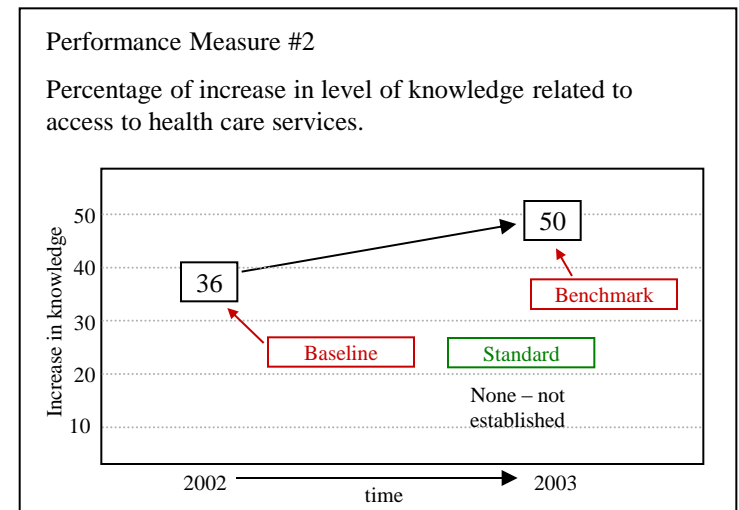
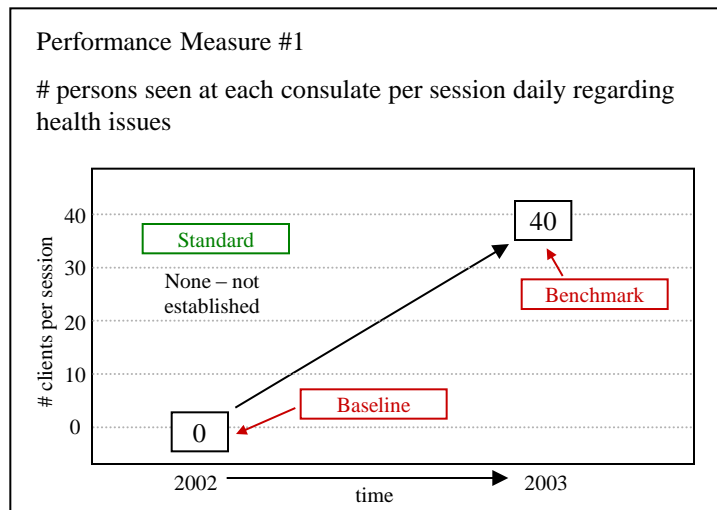
# Public Health Measures

## Example –

# Program: Binational Border Health

### Program Performance Goal

*To educate clients of Latin American Consulates in L.A. County on important health issues (using the UCB model) and on free and low cost health services available in the area.*



# *Public Health Measures – Terminology*

## Summary

- Understanding Performance-related Terminology is Important
- Understand the difference between Population Effects and Program Performance
- Term Set #1
  - POPULATION: Population Goal and Population Indicator
  - PROGRAM: Program Performance Goal and Performance Measure
- Term Set #2
  - Baseline (where you are)
  - Benchmark (where you want to go)
  - Standard (someone else's idea of where you should be)