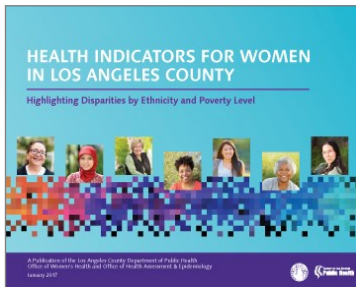


~ NOTES ~

**Please stop by the Resource Table**



Pick up additional copies of the Los Angeles County Department of Public Health's latest data reports.

Los Angeles County Department of Public Health  
Office of Women's Health

[www.publichealth.lacounty.gov/owh](http://www.publichealth.lacounty.gov/owh)

Main: (626) 293-2600

A vertical, pixelated graphic on the left side of the poster depicts a woman's face, rendered in shades of blue, purple, and pink. The background of the entire poster is a solid teal color.

The Los Angeles County Department of Public Health  
Office of Women's Health  
**Presents**

From Data to Action:  
**Building Health Equity for Women in LA County**

Wednesday, January 31, 2018  
8:30 am — 12:30 pm

The California Endowment, Redwood Room  
1000 Alameda Street  
Los Angeles CA 90012

Hosted by



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# From Data to Action: Building Health Equity for Women in LA County

## 8:30 AM - Welcome

**Rita Singhal**, MD, MPH, Medical Director, Office of Women’s Health  
Los Angeles County Department of Public Health

**Ellen Eidem**, MS, Director, Office of Women’s Health  
Los Angeles County Department of Public Health

## 8:40 AM - Keynote Speaker

**Barbara Ferrer**, PhD, MPH, MEd, Director  
Los Angeles County Department of Public Health

## 9:20 AM - PANEL 1

### Advancing Women’s Health Equity

*Moderator: **Deborah Allen**, ScD, Deputy Director, Health Promotion Bureau  
Los Angeles County Department of Public Health*

#### **Economic Security and Education**

**Anisha Hingorani**, MPP, Health Equity Policy Analyst  
Advancement Project California

#### **Improving Birth Outcomes**

**Jan King**, MD, MPH, Area Health Officer, SPA 5 & 6  
Los Angeles County Department of Public Health

#### **Reproductive Health and the Environment**

**Martha Arguello**, Executive Director  
Physicians for Social Responsibility– Los Angeles

## Q & A

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**10:25 AM - BREAK**

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income populations. Her work aims to understand how federal, state, and local policies, including national health care reform and reproductive health policies, influence health and access to services for women. Prior to joining the Kaiser Family Foundation, Usha worked in Chicago at Health and Medicine Policy Research Group, where her work focused on analyzing the consequences of the welfare program on access to health care for low-income families in Illinois. Usha received a master’s degree in Health Policy and Management from the School of Public Health at Harvard University.

**Julie Rabinovitz**, MPH, is the President and CEO of Essential Access Health since 2011. Prior to joining Essential Access, Julie served as the Senior Vice President of Business Operations at Planned Parenthood of Illinois (PPIL). During her six years at PPIL, Julie led all aspects of clinical operations at 17 health centers providing reproductive health care services to thousands of women, men and teens in Illinois. Additionally, she has held important roles in several notable women’s health organizations including: Administrative Director of the Comprehensive Family Planning Program at the University of Illinois’s Chicago Medical Center; Program Director of the Office for Women, Family and Community Programs at Brigham and Women’s Hospital in Boston; Program Administrator of Harvard Medical School’s Center of Excellence in Women’s Health, and Legislative Advocate for Planned Parenthood League of Massachusetts. Julie earned a master’s in Public Health in Health Management and Policy from the University of Michigan School of Public Health and a bachelor of Arts from Northwestern University. Julie recently served as the Chair of the Board of the Family Planning Councils of America and is on the Board of Directors of the National Family Planning and Reproductive Health Association.

**Rita Singhal**, MD, MPH, has served as the Medical Director of the Los Angeles County Department of Public Health, Office of Women’s Health for over 10 years. She is board-certified in Internal Medicine and an Associate Professor in the Department of Medicine at the David Geffen School of Medicine at UCLA. Dr. Singhal completed fellowship training in Women’s Health and Health Services Research and received a master’s in Public Health at UCLA Fielding School of Public Health. Dr. Singhal serves as a medical expert on chronic disease and cancer prevention, addressing social determinants of health among women. She has dedicated her career to improving the health of underserved women in Los Angeles County. As an attending physician in the Department of Medicine at Olive View-UCLA Medical Center, she provides clinical care to women with complicated medical issues and provides instruction to residents and medical students in training. In her position at the Office of Women’s Health, she is the chief of the Policy, Programs and Innovation unit, serves as a primary author on a triannual report providing women’s health disparities data, and leads development, implementation and evaluation of public health programs with a goal of increasing women’s health equity in LA County.

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**Anisha Hingorani**, MPP, is a Health Equity Policy Analyst with Advancement Project California. She works in partnership with community-based organizations to advance racial and social equity in advocacy of healthy built environments, such as access to safe and affordable mobility options and high-quality, urban parks. In this role, she conducts research, facilitates coalitions and engages in policy analysis that is grounded in the priorities of low-income communities and communities of color. Anisha previously served as the first staff person at Multicultural Communities for Mobility, where she helped develop culturally-relevant programs that meaningfully engaged transit-dependent residents in transportation planning processes and organized for policies to protect vulnerable communities from over-policing, criminalization and displacement. Anisha holds a bachelor's degree in peace and conflict studies from the University of California, Berkeley and a master's degree in public policy from the USC Sol Price School of Public Policy.

**Lynn Kersey**, MA, MPH, founded and is the Executive Director of Maternal and Child Health Access (MCHA), a direct service and policy organization since 1996. MCHA assists pregnant and postpartum women and their families in downtown Los Angeles and runs the downtown Welcome Baby pilot project, a home visitation program for pregnant and parenting women. MCHA also provides oversight to 13 other hospital-community Welcome Baby programs in LA County. She graduated with honors in Psychology and Women's Studies from UC Santa Cruz and then spent time in South America improving her Spanish language skills. After graduating from UCLA with a master's in Public Health and Latin American Studies, she edited an anthology on breastfeeding and was certified as a Lactation Educator. Ms. Kersey's specialty is access-to-care issues, especially Medicaid and other benefits programs for low-income children and pregnant women.

**Jan King**, MD, MPH, is Area Health Officer for Los Angeles County Service Planning Areas (SPA) 5 & 6. Dr. King is responsible for overseeing key public health activities in West and South Los Angeles, including STD, tuberculosis and immunization clinical services; mass distribution of medications/vaccines during medical emergencies; communicable disease case management; and public health programming with DPH and community based organizations to reduce disease and promote community health. Previously, Dr. King was the Medical Director for the Office of AIDS Programs & Policy (OAPP), providing medical oversight and direction for care, treatment and prevention services; designed and implemented quality management activities; and served as Principle Investigator on multiple HIV research projects. She received a Bachelor of Science in Engineering from Tufts University, a Doctor of Medicine from UCLA, and a master's in Public Health from Johns Hopkins University. Dr. King is board certified in internal medicine and has worked on public health matters in a number of developing countries.

**Usha Ranji**, MS, is Associate Director for Women's Health Policy at the Henry J. Kaiser Family Foundation. Her work addresses the impact of major health policy issues on women and girls, with an emphasis on insurance coverage, access to care, and low-

## **10:40 AM - TABLETOP DISCUSSION: Let's Talk! Taking Action to Advance Women's Health Equity**

## **11:10 AM - PANEL 2 Ensuring Coverage and Access to Care for Women**

*Moderator: **Julie Rabinovitz**, MPH, President and CEO  
Essential Access Health*

### **Impact of ACA and Risks of Repeal**

**Usha Ranji**, MA, Associate Director, Women's Health Policy  
Henry J. Kaiser Family Foundation

### **Reproductive Health and Rights**

**Nourbese Flint**, MS, Policy Director  
Black Women for Wellness

### **Pregnancy Access and Services**

**Lynn Kersey**, MA, MPH, Executive Director  
Maternal and Child Health Access

## **Q & A**

## **12:20 PM - Concluding Remarks**

**Crystal Crawford**, JD, Program Director  
The California Wellness Foundation

*Thank You  
for Joining us Today!*

## Speaker Biographies

*Alphabetical Order by Last Name*

**Deborah Allen, ScD**, is the Deputy Director of the Health Promotion Bureau at the LA County Department of Public Health. Dr. Allen has been fighting for social justice, reproductive rights, and support for children with special healthcare needs for many years. Most recently, she led the Bureau of Child, Adolescent, and Family Health at the Boston Public Health Commission. She also served as the Director for Special Health Needs at the Massachusetts Department of Public Health and held both associate and adjunct professorships at the Boston University School of Public Health for over 15 years. Dr. Allen earned a doctorate of science in Maternal and Child Health and holds dual master's degrees in Health Policy and Management and Maternal and Child Health from the Harvard T.H. Chan School of Public Health.

**Martha Dina Argüello**, is Executive Director of Physicians for Social Responsibility -Los Angeles (PSR-LA), and a leader in California's Environmental Health movement. For almost 40 years, Martha has been involved in social, health and environmental justice movements in Los Angeles. She joined PSR-LA in 1998 to launch their environmental health programs, and became Executive Director in 2007. Her expertise in policy and environmental health, related to air pollution, urban oil drilling, climate change and health, pesticides and toxic chemicals has made a significant impact in the field. She serves as the Co-Chair of the Standing Together Against Neighborhood Drilling and is committed to helping support and shape an intersectional movement that promotes a clean and just economy while promoting a carbon and nuclear free future.

**Crystal D. Crawford, JD**, is Vice-Chairperson of the Los Angeles County Public Health Commission in addition to serving as a Program Director at The California Wellness Foundation. Previously, she was CEO of the California Black Women's Health Project, the only statewide organization solely devoted to improving the health of California's black women and girls through policy, advocacy, education and outreach. Before working in the nonprofit, public interest sector, Crystal was a litigation associate with nationally renowned corporate law firms, as well as a public school teacher. She also serves as a member of the Women's Health Policy Council for the LA County Department of Public Health's Office of Women's Health. Originally from Harlem, New York, Crystal earned her bachelor's degree in History from Dartmouth College and juris doctor degree from New York University School of Law. She is admitted to the bar in California, New York and New Jersey.

**Ellen Eidem, MS**, is Director of the Office of Women's Health at the LA County Department of Public Health. The Office seeks to decrease health inequities and improve the health of women in LA County working at the individual, community,

and systems levels through education, advocacy, program planning and promotion, policy recommendations, and increasing access to services, especially for low-income and underserved women. Prior to 2002, Ellen served as Director of Programs and Administration for the Los Angeles Free Clinic (now Saban Community Clinic) and as the Director of Quality Improvement for the California and Los Angeles Regional Family Planning Councils (now Essential Access Health). Prior to this, Ellen was an administrator and instructor at Planned Parenthood Alameda/San Francisco and the Berkeley Women's Health Collective.

**Barbara Ferrer, PhD, MPH, MEd**, is Director of the Los Angeles County Department of Public Health. She is a nationally known public health leader with over 30 years of professional experience as a philanthropic strategist, public health director, educational leader, researcher, and community advocate. Most recently, Dr. Ferrer served as the Chief Strategy Officer for the W.K. Kellogg Foundation, where she was responsible for developing the strategic direction for critical program-related work and providing leadership to the foundation's key program areas, including food, health, and well-being. Prior to that, Dr. Ferrer served as Executive Director of the Boston Public Health Commission, where she led a range of public health programs and built innovative partnerships to address inequities in health outcomes and support healthy families and communities. Dr. Ferrer also served as Director of Health Promotion & Chronic Disease Prevention and Director of the Division of Maternal & Child Health at the Massachusetts Department of Public Health. As headmaster at a district high school in Boston, she led efforts to significantly improve high school graduation rates and ensure that every graduating senior was accepted to college. Dr. Ferrer received her PhD in Social Welfare from Brandeis University, a master's in Public Health from Boston University, a master's in Education from the University of Massachusetts, Boston, and a bachelor's in Community Studies from UC Santa Cruz.

**Nourbese Flint, MA**, is Policy Director and manager of reproductive justice programs at Black Women for Wellness (BWW) where she directs reproductive and environmental health policy, organizes community advocacy and manages reproductive and sexual health programming as well as civic engagement. Before joining BWW, Nourbese studied women's health in both Spain and Cuba and journalism in Scotland. Her communication background includes serving as Communication Director at the Center of Women's Health and Human Rights, as well as reporting for KPFK (90.7 FM) evening news. Nourbese has a master's of Arts in Women's Health from Suffolk University, where she specialized in health disparities as it relates to media influence. In addition, Nourbese is a proud alumnus of San Jose State University, where she majored in Broadcast Journalism and African American Studies. Nourbese is a founding member of Trust Black Women; a national coalition dedicated to increasing respect and support of Black Women and is the co-chair of girls policy for the California Women's Agenda.