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The California Endowment • Los Angeles

MORNING

THURSDAY SEPTEMBER 12, 2019 · 8:30AM - 2PM

8:30AM

Welcome Message

Dr. Barbara Ferrer,
LA County Department of Public Health

8:45AM

Opening Remarks

Sonya Young Adam,
California Black Women's Health Project

9:00AM

Panel: Urgency of Reproductive Health and Rights in Today's Environment

Amy Moy, *Essential Access Health*
Celinda Vázquez, *Planned Parenthood LA*
Susan Berke Fogel, *National Health Law Program*
Moderator: Laura Jiménez,
California Latinas for Reproductive Justice

10:30AM

BREAK

10:45AM

Public Charge & the Impacts on Reproductive Health Services in California

Priscilla Huang, *National Health Law Program*
Sylvia Castillo, *Essential Access Health*

AFTERNOON

THURSDAY SEPTEMBER 12, 2019 • 8:30AM - 2PM

11:30AM LUNCH

12:10PM **Congenital Syphilis in Los Angeles County**
Dr. Shobita Rajagopalan, *Division of HIV & STD Programs,*
LA County Department of Public Health

12:30PM **Panel: Perinatal Health Equity and African American Infant and Maternal Health**
Yolonda Rogers-Jones, *Maternal Child & Adolescent Health,*
LA County Department of Public Health
Melissa Franklin, *First 5 LA*
Mashariki K. Kudumu, *March of Dimes*
Moderator: Sonya Young Aadam,
California Black Women's Health Project

1:40PM **Moving Outrage to Impact: A Call to Action**
Claudia Powell, *Planned Parenthood LA*
Imelda Padilla, *LA County Women & Girls Initiative*
Carmen Zapata, *Office of Women's Health,*
LA County Department of Public Health

2:00PM Adjourn

SPEAKER BIOGRAPHIES

Amy Moy

Amy Moy is a non-profit leader specializing in government relations, strategic communications and community engagement and education. In 2011, Amy joined Essential Access Health as Vice President of Public Affairs. Today, as Chief External Affairs Officer, she leads the organization's federal and state policy efforts - including Essential Access Health's legal challenge to halt implementation of the Trump administration's Title X regulations, strategic communications, and public awareness activities and campaigns. Amy is past-president and policy chair of the San Francisco Women's Political Committee, founding Steering Committee member of the San Francisco Parents for Political Action, and served on the board of directors of several Bay Area organizations.

Barbara Ferrer

Dr. Barbara Ferrer is a nationally-known public health leader with over 30 years of professional experience as a philanthropic strategist, educational leader, researcher, community advocate, and public health director. Currently, Dr. Ferrer is the Director of the Los Angeles County Department of Public Health, which protects health, prevents disease, and promotes equity and well-being among LA County's more than 10 million residents. She oversees a budget of over \$1.3 billion, directs a multidisciplinary workforce of nearly 5,000 staff, and works to integrate services alongside her LA County Health Agency colleagues at the Departments of Health Services and Mental Health. Dr. Ferrer received her Ph.D. in Social Welfare from Brandeis University, a Master of Arts in Public Health from Boston University, a Master of Arts in Education from the University of Massachusetts, Boston, and a Bachelor of Arts in Community Studies from the University of California, Santa Cruz.

Carmen Zapata

Carmen M. Zapata Diaz is a Health Educator working for the Los Angeles County Department of Public Health -Office of Women's Health and Adjunct Faculty at East Los Angeles College (ELAC). For the last 15 years, she has dedicated herself to public health and community outreach in different areas of Los Angeles County. Her passion is to serve the community, especially in the areas of reproductive health and women's health. Carmen earned her bachelor's degree in Public and Community Health from California State University Los Angeles and a Master's degree in Public Health with emphasis on Health Education from Loma Linda University.

Celinda Vázquez

Celinda Vázquez, a proud daughter of Puerto Rican immigrants, was born in New York and moved to Inglewood, California with her family as a child. Ms. Vázquez became aware of injustices and inequities in her community very early in her life and began fighting for change at a young age. Since then, Ms. Vázquez has committed her career to advocating for social justice. Ms. Vázquez is an accomplished Public Affairs leader with extensive background in government, advocacy, public policy, electoral campaigns and communications. She currently serves as the Vice President of Public Affairs for Planned Parenthood Los Angeles and has a proven track record of creating successful strategic, policy and programmatic change with diverse teams. She has her Bachelor's degree from San Diego State University where she double majored in Social Work and Chicano Studies.

SPEAKER BIOGRAPHIES

Claudia Powell

Claudia Powell is a Public Affairs & Community Relations Manager for Planned Parenthood Advocacy Project/ Planned Parenthood Los Angeles where she works to make sure that reproductive health services are protected for women in California. In her role as a Public Affairs & Community Relations Manager she has developed and managed relationships with elected officials, community leaders, major funders and board members from the Los Angeles area to advance the goals of Planned Parenthood Los Angeles and its sister political entity, The Planned Parenthood Advocacy Project Los Angeles County. She successfully generated support for policies at the local, state and federal levels to support the expansion of Planned Parenthood. She has served as a community spokesperson for Planned Parenthood, and is the lead Latino spokesperson for major traditional & multicultural news outlets.

Imelda Padilla

Imelda Padilla is the Community Engagement and Outreach Director for the Los Angeles County Women & Girls Initiative. She has worked for both the non-profit and government sectors, doing community-based work. Both as a community organizer and field deputy for the City of Los Angeles, her expertise and passion are to create spaces for community members and constituents, to better access resources, enhance partnerships and utilize their personal stories to inspire system changes. In her free time, she works with multiple educators, elected officials, non-profits, labor leaders, neighborhood councils, and various stakeholders to host leadership summits for middle and high school youth in her community of the East San Fernando Valley.

Laura Jiménez

Laura Jiménez is the Executive Director at California Latinas for Reproductive Justice. She has worked with women of color organizations across the country on issues of reproductive justice, including the National Latina Health Organization (Oakland), the Dominican Women's Development Center (New York) and SisterSong Women of Color Reproductive Justice Collective (Atlanta). Laura is passionate about issues of immigration, environmental justice, and birthing and parenting, as they intersect with reproductive justice. She is proud to be a California native, but holds dear the time she spent in New York and the South learning about traditions of resistance from powerful women nationwide. She holds degrees in Ethnic Studies from both UC San Diego and San Francisco State University.

SPEAKER BIOGRAPHIES

Mashariki K. Kudumu

Mashariki Kudumu is the Maternal and Child Health Director for the March of Dimes for Greater Los Angeles. She directs programs, public and provider education, and informs policies that improve the health of all moms and babies. She has extensive domestic and international maternal and child health experience, including perinatal health education, program planning and community engagement on HIV/AIDS, and research on pediatric obesity prevention. A life-long social justice advocate, Mashariki is committed to community-informed solutions to advance health equity and promote wellness. She has a Bachelor's degree in Social Work and Psychology from UC Berkeley and a Master of Public Health degree from the UCLA Fielding School of Public Health.

Melissa Franklin

Melissa Franklin is a Pritzker Fellow for First 5 LA, one of 13 Pritzker National Child and Infant Collaborative Fellows across the country. She is tasked with helping coordinate Los Angeles County's efforts to reduce Black infant and maternal mortality rates through communications and countywide stakeholder engagement, including building a county-wide coalition of public agencies, community-based organizations and philanthropic interests. Melissa is a Black mother of two girls, now ages 9 and 12, who were born severely premature and therefore has a deep connection to this issue. Ms. Franklin currently holds a Master's degree in Business Administration. Ms. Franklin is currently a Doctoral candidate in Organizational Change and Leadership in University of Southern California's Rossier School of Education.

Priscilla Huang

Priscilla Huang is a Senior Attorney in the National Health Law Program's Los Angeles offices. She focuses on reproductive health and justice issues in Medicaid and immigrant access to health issues. Priscilla has a background in reproductive justice, racial and ethnic health disparities, and immigrant health care access. Prior to joining the National Health Law Program, Priscilla was a consultant and senior advisor with the White House Initiative on Asian Americans and Pacific Islanders, where she spearheaded various federal interagency efforts on improving language services and data collection and reporting. Priscilla was also the Policy and Programs Director at the National Asian Pacific American Women's Forum, where she led their federal advocacy efforts on reproductive justice, immigrant rights, and anti-human trafficking.

Shobita Rajagopalan

Dr. Rajagopalan (Dr. Raj) is the Associate Medical Director/STD Clinical Chief at the Los Angeles County Department of Public Health's (DPH) Division of HIV and STD Programs, providing clinical leadership, oversight and subject matter expertise for STD clinical consultations, direct STD case management and various programmatic initiatives. Dr. Raj is board certified in Internal Medicine and Infectious Disease and practices at DPH's Curtis Tucker Health Center in Inglewood, CA, providing clinical care to Los Angeles County's high-risk population in Service Planning Area 8. Dr. Raj earned her medical degree from Bangalore Medical College, Bangalore, India, her Internal Medicine Residency and Infectious Disease Fellowship from State University of New York Health Sciences Center in Brooklyn, NY. She also holds a Master's degree in Public Health from UCLA's Fielding School of Public Health's Executive Program. Dr. Raj has academic appointments at UCLA and Charles R. Drew University of Medicine and Science.

SPEAKER BIOGRAPHIES

Sonya Young Aadam

Sonya Young Aadam is the CEO of the California Black Women's Health Project, and brings nearly 20 years of experience in management and strategic planning to her most important work in the past 10 years -- supporting transformative intervention and leadership development in under-resourced, urban communities. A South Los Angeles native and University of Pennsylvania-Wharton School graduate, Sonya is fully committed to a "health in all" approach to improving the overall lives of African Americans and other communities of color. In her previous roles with the Los Angeles Urban League (Director - Strategy & Development) and BTL Health/MetroHealth Station (Co-founder & Community Relations Officer), Sonya worked in partnership with the California Black Women's Health Project (CABWHP) on programmatic and grant funding opportunities. In addition to her strong technical and managerial skills, Sonya's deep passion for the overall health and uplifting of Black women and girls is driven by her rearing as a woman of faith, committed to education, and the heartfelt sentiment that "...we lift as we climb".

Susan Berke Fogel

Susan Berke Fogel, J.D. is the Director of Reproductive Health at the National Health Law Program (NHeLP), where she develops and implements initiatives to advance reproductive justice and health access for low income women and adolescents. Susan has a particular focus on the Affordable Care Act and Medicaid, and how public and private health insurance can be structured to increase access to abortion, family planning, and pregnancy care within the larger framework of comprehensive quality health care. She is the author of numerous articles, publications and amicus briefs on the issues that impact the lives of women and girls. Susan received her Bachelor's degree in Art History from UCLA, and her J.D. from Loyola Law School in Los Angeles.

Sylvia Castillo

Sylvia Castillo joined Essential Access Health in 2014. As Senior Manager of Government and Community Affairs, she promotes and advances Essential Access Health's policy platform to ensure access to quality, comprehensive sexual and reproductive health care for all. Sylvia conducts community outreach and advocacy campaigns impacting women's access to health care services and previously oversaw the Women + Health Care Reform Coalitions in Sacramento County and the Bay Area. Prior to joining Essential Access Health, Sylvia was a Policy Analyst at AltaMed Health Services in Los Angeles, where she advocated for the health and wellness of patients and their families and communities. She also serves on the Executive Steering Committee for the California Coalition for Reproductive Freedom and is a board member for Access Women's Health Justice. A native of Los Angeles, she received her Bachelor's degree in History and Latin American Studies from UCLA and is a Master of Public Affairs candidate at the University of San Francisco.

Yolonda Rogers-Jones

Yolonda Rogers-Jones, affectionately known as 'Yo,' has the distinct recognition of being the first Black Infant Health (BIH) Program Manager in Los Angeles County, and for the past 17 years she has served as the BIH County Coordinator for Los Angeles. In her present position, she superintends the implementation of BIH with community-based organizations in South Los Angeles and Antelope Valley. Ms. Rogers-Jones has a Bachelor's degree in Communications from Mills College and a Human Resource Certification from UCLA. Her other professional experiences also include being a Manager with New England Telephone Company and the Pepsi Corporation.

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