

MARKET MATCH AT FARMERS MARKETS FACT SHEET

Market Match is a program for people on CalFresh (formerly known as Food Stamps) to help them buy healthy food at participating farmers markets. For every dollar of CalFresh benefits, the program gives an extra \$1 in Market Match tokens or vouchers that can be used to buy fruits and vegetables. Most farmers markets match up to \$10, while supplies last.



Who is eligible for Market Match?

You must be participating in CalFresh to use Market Match. Call 1-866-613-3777 or visit [GetCalFresh.org](https://www.getcalfresh.org) to apply for CalFresh.

How do I apply for Market Match?

There is **no application** required to use Market Match. Simply follow the steps below to use your Market Match benefit:

1. Find a farmers' market that has Market Match

- Find a participating market at [FM Finder.org](https://www.fmfinder.org).

2. Look for the Market Match sign at the market's information booth

- Look for the market's information booth or ask the market manager how to use your CalFresh electronic benefit transfer (EBT) card.

3. Use your CalFresh EBT card

- The market staff will match your CalFresh dollars by swiping your card. You will receive tokens or vouchers to use at the market. The dollar amount that is matched is different at each market and is available only while supplies last.

4. Buy fresh, locally grown fruits and vegetables

- Buy fruits and vegetables with any farmer at the market using the Market Match tokens or vouchers.

Visit [marketmatch.org](https://www.marketmatch.org) for questions and more information about Market Match.