



# Los Angeles Collaborative for Healthy Active Children

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May 12, 2011  
9:00am-3:00pm

Grace E. Simons Lodge • 1025 Elysian Park Dr • Los Angeles 90012

## AGENDA

### *Rethink Your Drink: Success in our Community!*

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#### PRINCIPLES

- Building partnerships
- Increasing benefit to all collaborative partners/ organizations
- Promoting "best practices"
- Embracing diversity of opinion
- Utilizing available re-search-based evidence
- Serving as a resource

#### GOAL STATEMENTS

- **Collaboration:** Develop and maintain strategic partnerships to strengthen mutual efforts and establish leadership.
- **Capacity Building:** Increase capacities of collaborative members to conduct activities that support nutrition education and physical activity initiatives.
- **Access:** Support environments in which all Angelenos have access to healthy foods and safe opportunities for physical activity.
- **Empowerment:** Creating broad scale impact by encouraging

#### SUBCOMMITTEES

- Mini-grants
- Membership
- Education
- FACT Team
- Parent Empowerment
- Communications
- Advocacy
- Youth
- Rethink Your Drink

<b>8:30-9:00</b>	<b>Registration &amp; Networking</b>
<b>9:00-9:15</b>	<b>Welcome and Introductions</b> Dipa Shah-Patel, MPH, <i>Chair</i>
<b>9:15– 10:00</b>	<b>The Over Carbonation of Soda Marketing</b> Mike Miller, <i>Brown &amp; Miller Communications, Inc.</i>
<b>10:00-10:30</b>	<b>RENEW LA County: Obesity Prevention in Action</b> Lauren Neel, MPH, CHES, Policy Analyst- <i>RENEW LA County</i> Ali Noller, <i>Communications Manager- RENEW LA County</i>
<b>10:30-10:45</b>	<b>Physical Activity Break: Zumba!</b> Aileen Padilla, <i>Zumba Education Specialist</i>
<b>10:45-11:00</b>	<b>Break and Networking</b>
<b>11:00-12:00</b>	<b>Success in our Community!</b> <b>Best Practices Panel</b> Moderator: Dennis Carillo, MPH, <i>Health Net of CA, Inc</i> Gauri Rao, MS, RD, <i>PHFE WIC</i> Anna Araujo, <i>Boys &amp; Girls Club of East Los Angeles</i> Christina Cardenas, <i>California Center for Public Health Advocacy</i>
<b>12:00-1:00</b>	<b>Lunch (on your own)</b>
<b>1:00-2:45</b>	<b>Leveling the Playing Field: Getting Attention for Health Messages in a Profit-Driven World</b> Paula Hamilton, MS, <i>Brown &amp; Miller Communications, Inc.</i> Mike Miller, <i>Brown &amp; Miller Communications, Inc.</i>
<b>2:45-3:00</b>	<b>Evaluations &amp; Adjourn</b>

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**Next Quarterly Meeting: September 21, 2011 (Wednesday)**  
**LACOE West • 12830 Columbia Way • Downey • 90242**

*This material was produced by the California Department of Public Health's Network for a Healthy California with funding from USDA SNAP, known in California as CalFresh (formerly Food Stamps). These institutions are equal opportunity providers and employers. CalFresh provides assistance to low-income households and can help buy nutritious foods for better health. For CalFresh information, call 1-877-847-3663. For more important nutrition information, visit [www.cachampionsforchange.net](http://www.cachampionsforchange.net).*