

# Strategic Plan Revisions

Strategies

June 12, 2013

# Outline

- Review & Approve Workgroup Strategies
- Discuss Work Plan Development
- Review Next Steps

# Goal 1 Objectives & Draft Strategies

**GOAL 1:** *To increase access to and improve quality of health care.*

**STRATEGY 1:** Engage and collaborate with partners to identify high-need providers for asthma education, and coordinate with other organizations who are already conducting provider trainings to also offer trainings for these high-need providers.

OBJECTIVE(S) SUPPORTED:

- 1.1 Advocate for professional development opportunities for asthma health care providers and community health workers/*promotores de salud*.
- 1.2 Identify and promote implementation of guidelines and best practices for asthma management.
- 1.3 Advocate for coverage, reimbursement, and on-going quality improvement for comprehensive asthma care.
- 1.4 Promote access to high quality asthma care for underserved populations in Los Angeles County and advocate for strategies to reduce barriers to care.

**STRATEGY 2:** Contact public county clinics to work on implementing asthma action plans (AAP) for all of their asthmatic patients.

OBJECTIVE(S) SUPPORTED:

- 1.2 Identify and promote implementation of guidelines and best practices for asthma management.
- 1.6 Promote integrated asthma support services and encourage communication and collaboration among patients, families, schools, and health care providers.

# Goal 1 Objectives & Draft Strategies

**GOAL 1:** *To increase access to and improve quality of health care.*

**STRATEGY 3:** Apply for funding to change the Breathmobile electronic medical record (EMR) system to add the AAP developed by the ACLAC, which will include the disclaimer statement/signatures needed by school nurses.

**OBJECTIVE(S) SUPPORTED:**

1.5 Utilize available research and data to identify populations with disproportionate asthma burden and promote asthma education, prevention of exacerbations, and control.

1.6 Promote integrated asthma support services and encourage communication and collaboration among patients, families, schools, and health care providers.

# Goal 2 Objectives & Draft Strategies

**GOAL 2:** *To improve asthma awareness and management in schools.*

**STRATEGY 1:** Inform school staff about current policies and protocols and gain their support.

OBJECTIVE(S) SUPPORTED:

2.1 Support the development and implementation of comprehensive and coordinated asthma policies and procedures in school districts to ensure the health and well-being of students with asthma.

**STRATEGY 2:** Engage the LA County Office of Education (LACOE) to present positive asthma management strategies for school districts.

OBJECTIVE(S) SUPPORTED:

2.1 Support the development and implementation of comprehensive and coordinated asthma policies and procedures in school districts to ensure the health and well-being of students with asthma.

**STRATEGY 3:** Adapt and disseminate a one-page environmental check list for school classrooms from the EPA Tools for Schools kit.

OBJECTIVE(S) SUPPORTED:

2.1 Support the development and implementation of comprehensive and coordinated asthma policies and procedures in school districts to ensure the health and well-being of students with asthma.

2.2 Promote good air quality through education in the reduction of asthma triggers to teachers, nurses, staff and students to improve air quality in schools.

# Goal 2 Objectives & Draft Strategies

**GOAL 2:** *To improve asthma awareness and management in schools.*

**STRATEGY 4:** Compile current AAP forms and adapt them to develop one comprehensive AAP form for LA County to be endorsed by LACOE and disseminated through individual school district health program supervisors.

OBJECTIVE(S) SUPPORTED:

- 2.1 Support the development and implementation of comprehensive and coordinated asthma policies and procedures in school districts to ensure the health and well-being of students with asthma.
- 2.3 Advocate for the utilization of Asthma Action Plans (AAP) in schools for students with asthma.

**STRATEGY 5:** Encourage local health providers to provide an AAP to all of their pediatric asthma patients.

OBJECTIVE(S) SUPPORTED:

- 2.3 Advocate for the utilization of Asthma Action Plans (AAP) in schools for students with asthma.
- 2.5 Promote collaboration between schools and health care providers to improve the health of students with asthma.

# Goal 2 Objectives & Draft Strategies

**GOAL 2:** *To improve asthma awareness and management in schools.*

**STRATEGY 6:** Give presentations to targeted elementary school teachers on appropriate physical activity for students with asthma.

OBJECTIVE(S) SUPPORTED:

2.4 Encourage participation in physical education and appropriate physical activity for students with asthma.

**STRATEGY 7:** Develop a one-pager about physical education and asthma for all school districts.

OBJECTIVE(S) SUPPORTED:

2.4 Encourage participation in physical education and appropriate physical activity for students with asthma.

**STRATEGY 8:** Develop a concise letter to LA County health care providers regarding the importance of AAP in school settings.

OBJECTIVE(S) SUPPORTED:

2.3 Advocate for the utilization of Asthma Action Plans (AAP) in schools for students with asthma.

2.5 Promote collaboration between schools and health care providers to improve the health of students with asthma.

# Goal 3 Objectives & Draft Strategies

**GOAL 3:** *To improve indoor air quality in homes.*

**STRATEGY 1:** Research and gather information about current code enforcement, and develop recommendations for the improvement of inspections in homes.

OBJECTIVE(S) SUPPORTED:

3.1 Advocate for improved code enforcement by City and County housing inspectors.

3.3 Utilize available research and data to promote awareness of the association between health and substandard housing.

3.4 Promote collaboration among tenant rights groups, health care providers, community health workers/*promotores de salud*, and code enforcement officials.

**STRATEGY 2:** Develop and distribute a resource sheet for tenants in various jurisdictions about assistance and services for indoor air quality-related housing issues .

OBJECTIVE(S) SUPPORTED:

3.2 Educate stakeholders about health and safety housing standards and the legal consequences of slum housing.

3.4 Promote collaboration among tenant rights groups, health care providers, community health workers/*promotores de salud*, and code enforcement officials.

# Goal 3 Objectives & Draft Strategies

**GOAL 3:** *To improve indoor air quality in homes.*

**STRATEGY 3:** Gather and review literature and research on integrated pest management (IPM) and decide what action we should take around this issue.

OBJECTIVE(S) SUPPORTED:

3.3 Utilize available research and data to promote awareness of the association between health and substandard housing.

3.5 Advocate for the use of integrated pest management (IPM) in home environments.

**STRATEGY 4:** Expand our knowledge to develop strategies to reduce smoking in multi-family housing while protecting all parties involved in the issue.

OBJECTIVE(S) SUPPORTED:

3.2 Educate stakeholders about health and safety housing standards and the legal consequences of slum housing.

**STRATEGY 5:** Increase the size of meetings by identifying, recruiting, and engaging stakeholders for the ACLAC and the IAQ workgroup.

OBJECTIVE(S) SUPPORTED:

CCO.3 Outreach to new and former Coalition members and encourage participation in the Coalition, including the Workgroup meetings.

# Goal 4 Objectives & Draft Strategies

## **GOAL 4:** *To improve outdoor air quality.*

**Strategy 1: Respond to requests to sign on to campaigns, send letters of support and offer testimony for policies related to outdoor air quality and asthma.**

### OBJECTIVE(S) SUPPORTED:

- 4.1 Promote policies and community plans that improve conditions for people with asthma.
- 4.2 Advocate for reducing air pollution from sources such as “goods movement” industries, stationary industries, and transportation.
- 4.3 Promote the elimination of disproportionate exposure to outdoor air pollution impacting vulnerable groups or communities.
- 4.4 Advocate for reducing smoking rates and decreasing exposure to secondhand smoke.

**Strategy 2: Gather and disseminate information and resources about current outdoor air quality-related policies and plans to Coalition members and other stakeholders.**

### OBJECTIVE(S) SUPPORTED:

- 4.1 Promote policies and community plans that improve conditions for people with asthma.
- 4.4 Advocate for reducing smoking rates and decreasing exposure to secondhand smoke.

**Strategy 3: Coordinate meetings with legislators for Coalition members to educate them on the Coalition, the problem of asthma in their specific districts, and policies that the ACLAC is currently supporting.**

### OBJECTIVE(S) SUPPORTED:

- 4.1 – 4.4

# Creating a Work Plan

1. Determine the objectives that the strategy supports.
2. Determine the key results (deliverables) for each strategy.
3. List the corresponding objective(s) from the Strategic Plan for Asthma in California.
4. For each strategy, list the major activities in chronological order.
5. For each key activity, identify the person(s) responsible, the time frame, and the due date.
6. Update the work plan periodically to indicate the progress or completion of each activity.

**\*Each Workgroup will create only one work plan for each ACLAC fiscal year (April 2013 – April 2014). Each work plan may or may not include all of the group's strategies.**

*Keep in mind...you do not need to address all of your objectives in your Year 1 work plan. You have 5 years total to address all of your objectives, so be realistic with your activities.*

# Work Plan Template

**WORK PLAN FOR THE ASTHMA COALITION OF LOS ANGELES COUNTY  
OUTDOOR ENVIRONMENT WORKGROUP  
2013-2014**

**GOAL 4:** *To improve outdoor air quality.*

**STRATEGY:** *Sign on to support policies that improve outdoor air quality and respiratory health and draft and submit letters of support.*

**OBJECTIVE(S) SUPPORTED:**

1. *Support policies and community plans that improve conditions for people with asthma.*
2. *Advocate for reducing air pollution from sources such as “goods movement” industries, stationary industries, and transportation.*

**DELIVERABLES:**

*Formal letters of support or written endorsements of policies or plans.  
Presentations made to stakeholders or decision-makers in support of policies or plans.*

**CORRESPONDING STRATEGIC PLAN FOR ASTHMA IN CALIFORNIA GOAL AND/OR OBJECTIVE:**

1. *Support policies and community plans that improve conditions for people with asthma.*
2. *Reduce air pollution from sources such as “goods movement” industries, stationary industries, and transportation.*

<b>Activities:</b>	<b>Person(s) Responsible:</b>	<b>Time Frame:</b>	<b>Due Date:</b>
1. <i>Write a letter in support of the American Lung Association’s campaign to protect AB 32, California Global Warming Solutions Act.</i>	<i>Carrie &amp; Juan</i>	<i>Mar - Apr</i>	<i>April 15th</i>
2.			

# Next Steps: Strategies & Action Plans

## Workgroup Co-Chairs:

- 1) Schedule a **Workgroup meeting** in **June/July** to apply edits & finalize strategies.
- 2) Begin developing Workgroup **work plans** (thru April 2014) in **June/July**.

# Next Steps: Strategic Plan Document

## Steering Committee:

- 1) Assign a section of the new ACLAC Strategic Plan document to each SC member.
- 2) Each member will review and edit his/her section of the plan for content, formatting, etc.
- 3) Edits will be submitted to the ACLAC Coordinator by **June 28th**.
- 4) The ACLAC Coordinator will apply all edits and submit the plan back to the SC for their final review and approval by **July 8th**.



## **The Asthma Coalition of Los Angeles County**

*A collective, powerful voice for policy and systems change to prevent, minimize and manage the burden of asthma.*