

Lead Awareness Art Contest Rules

ENTRY DEADLINE: April 11, 2008, 4:00 p.m.

SUBMIT TO: Childhood Lead Poisoning Prevention Program (CLPPP)
Health Education Unit
5555 Ferguson Dr., Suite 210-02
Commerce, CA 90022
Attn: Juan Sigala
Phone number: (323) 869-7091

ART CONTEST GUIDELINES

I. INTRODUCTION

The Los Angeles County Department of Public health, Childhood Lead Poisoning Prevention Program (CLPPP) extends an invitation to K-6 students in Los Angeles County to participate in a health education art contest. The theme of the contest is **“Live Healthy. Be Lead-Free”**.

The purpose of the contest is to encourage students to think about the sources of lead in their environment and ways children can be protected from lead poisoning. Winners will be notified during the first week of June 2008.

Support materials available to teachers include a curriculum and lead awareness literature. An order form is included with these rules or may be obtained by calling **1-800-LA-4-LEAD (1-800-524-5323)**.

To review information from the previous year’s Art Contest go to our website, at www.lapublichealth.org/lead.

II. ELIGIBILITY

Any K-6 student in Los Angeles County is eligible to submit one or more original designs.

III. RULES AND CONTENT

1. Entries should reflect the student’s knowledge of the many sources of lead, as well as, different ways children can be protected from lead poisoning. To portray the theme, the student can use a single graphic design or a series of pictures/panels. Entries may include words.

Sources of lead include:

- 1) Lead paint in pre-1978 buildings
- 2) Lead contaminated soil
- 3) Household dust
- 4) Some imported pottery
- 5) Some imported candies, toys, and jewelry
- 6) Traditional folk remedies such as *Azarcón* and *Greta*,
- 7) Some mini-blinds
- 8) Lead from parent's/guardian's work or hobby

The theme of the poster should reflect one, or more ways to prevent lead poisoning, for example: nutrition, hand washing, staying away from different sources of lead (chipping paint, soil, imported candy, etc.). Nutrition tips should be specific for nutrients that reduce the absorption of lead. In addition, posters can address testing for lead poisoning.

2. All work must be original and not copied from photographs, previous calendars, or the work of professional artists. All colors and any medium except photography may be used. Color and design should be durable. *Students need to be cautioned that use of Disney or other copyrighted cartoon characters will cause their entry to be disqualified.*
3. More than one entry per student will be accepted.
4. **All entries MUST have the following information PRINTED CLEARLY on the back of the entry.**
 - 1) Student's Name
 - 2) Age
 - 3) Grade
 - 4) School Name
 - 5) School Address
 - 6) School Phone Number
 - 7) Student's Teacher
5. All entries will become the property of the Los Angeles County Department of Public Health, Childhood Lead Poisoning Prevention Program. The Los Angeles County Department of Public Health, and the California Department of Public Health reserves the right to reproduce any design in whole or in part.
6. ***Entries must be received at the CLPPP office by 4:00 p.m., April 11, 2008.***

IV. JUDGING

1. Art work will be judged by an independent panel of qualified judges from the Los Angeles County Department of Public Health, community agencies, and related fields.
2. Judging will be based on the following criteria:
 - a. Content
 - b. Originality
 - c. Visual impact of the design
 - d. Quality of execution

V. RECOGNITION

1. ***The students submitting the winning art designs will receive a cash award of \$50. There is one award for each grade level. The teacher sponsoring the student's work will also receive a matching \$50 to be used for supplies, as he or she feels appropriate.*** There will be seven winners.
2. All students participating in the contest will receive a certificate from the Los Angeles County Department of Public Health, Childhood Lead Poisoning Prevention Program.
3. The Los Angeles County Department of Public Health, Childhood Lead Poisoning Prevention Program may arrange for a public display of the submissions. Winning students may be photographed for release of the photo and design to the media. Winning submissions may be displayed on CLPPP's website.

The students awarded prizes through this project are not necessarily the artists whose work will appear in the annual calendar. The artwork for the calendar is selected independently. The selection is made by topic, not by grade level. Therefore, several entries from one grade level may appear in the calendar. Each artist selected in the calendar and each associated teacher **will not receive a \$50 award. They will receive 20 copies of the calendar to use as they wish.**

VI. FUNDING

The Childhood Lead Poisoning Prevention Program receives funding from the State of California, Childhood Lead Poisoning Prevention Branch.