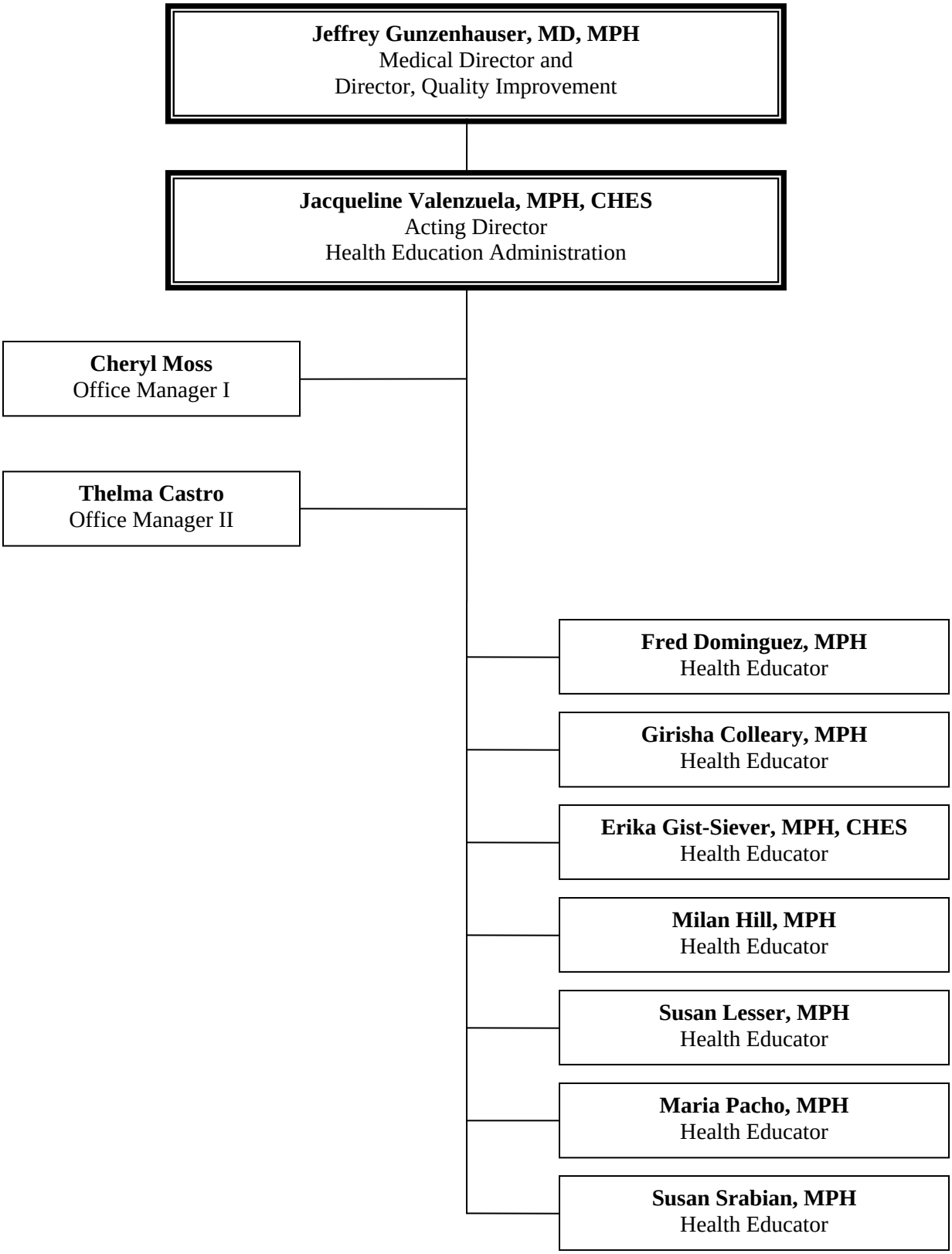HEALTH EDUCATION ADMINISTRATION