

# Community Baby Shower Outreach

Childhood Lead Poisoning  
Prevention Program:  
Reaching out

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# Goal

- To target pregnant women to help reduce the risk factors for childhood lead poisoning



# Objectives

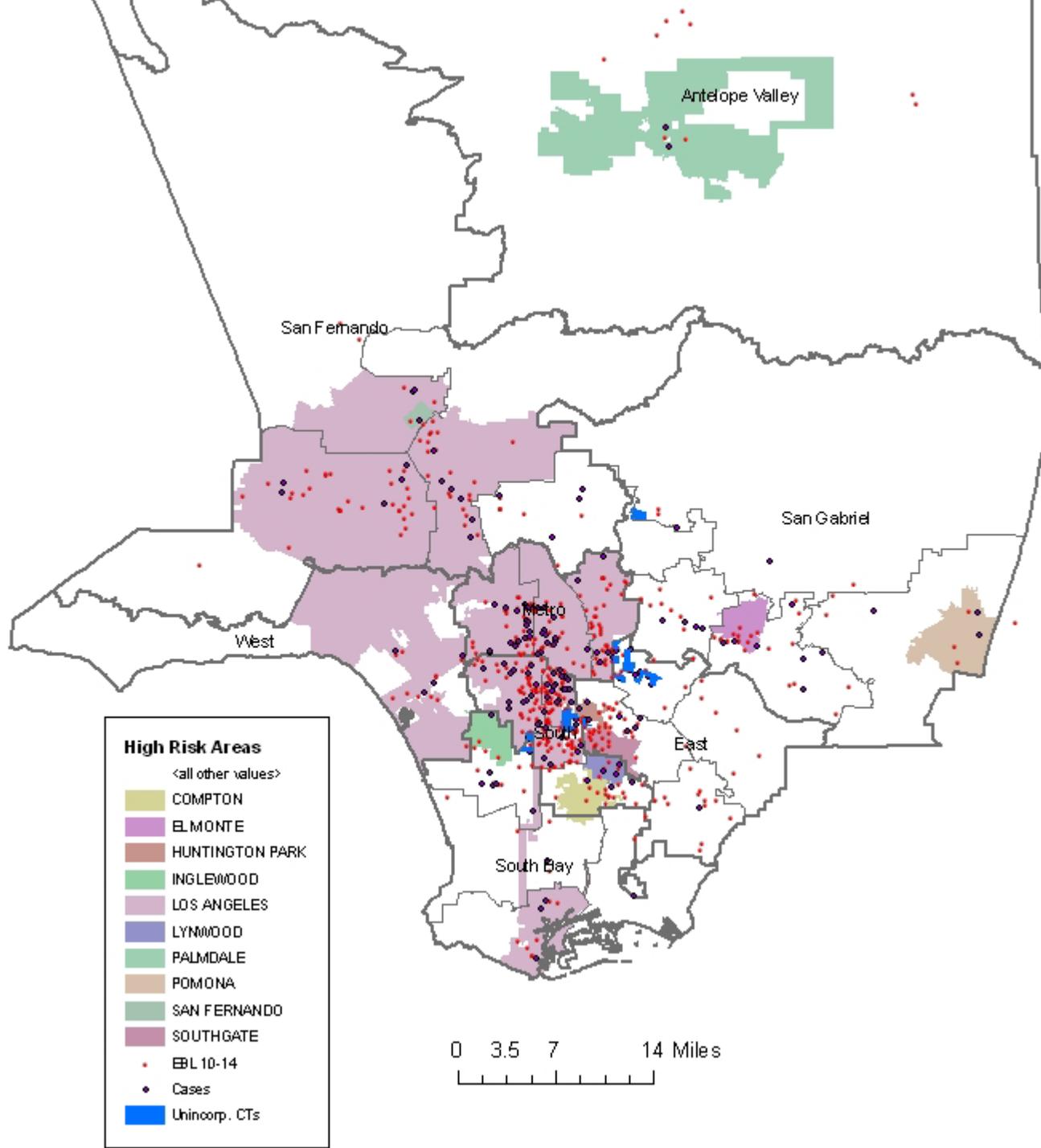
- On a quarterly basis, hold a baby shower with a neighboring facility to inform pregnant women and their guests about the dangers of Lead Poisoning to their unborn child
- During our quarterly attendance at the baby shower, we will provide a 20-30 minute educational piece on Lead Poisoning in Children
- At the conclusion of each baby shower pregnant mothers receive a gift

# Objectives Continued...

- During the educational piece, mothers and family members will:
  - understand the importance of blood lead screening and learn to identify various sources of lead exposure
  - understand practical strategies that protect children from lead exposure during early growth and development
  - understand rights as tenants in an environment with potential lead hazards

# High Risk Areas

- 2000 Census Data (children 1-2 years old, pre-1950 housing)
- Birth Records 2003 (Medi-Cal deliveries)
- Select Top 10 Cities which have more than one high-risk CT, and high number of EBLs



# Partners

- St. Francis Medical Center
- SPA 5&6, South Health Center
- Olive View-UCLA Comprehensive Medical Center



# Education



- Bilingual Presentation (Co-taught)
- Lead Bingo Game

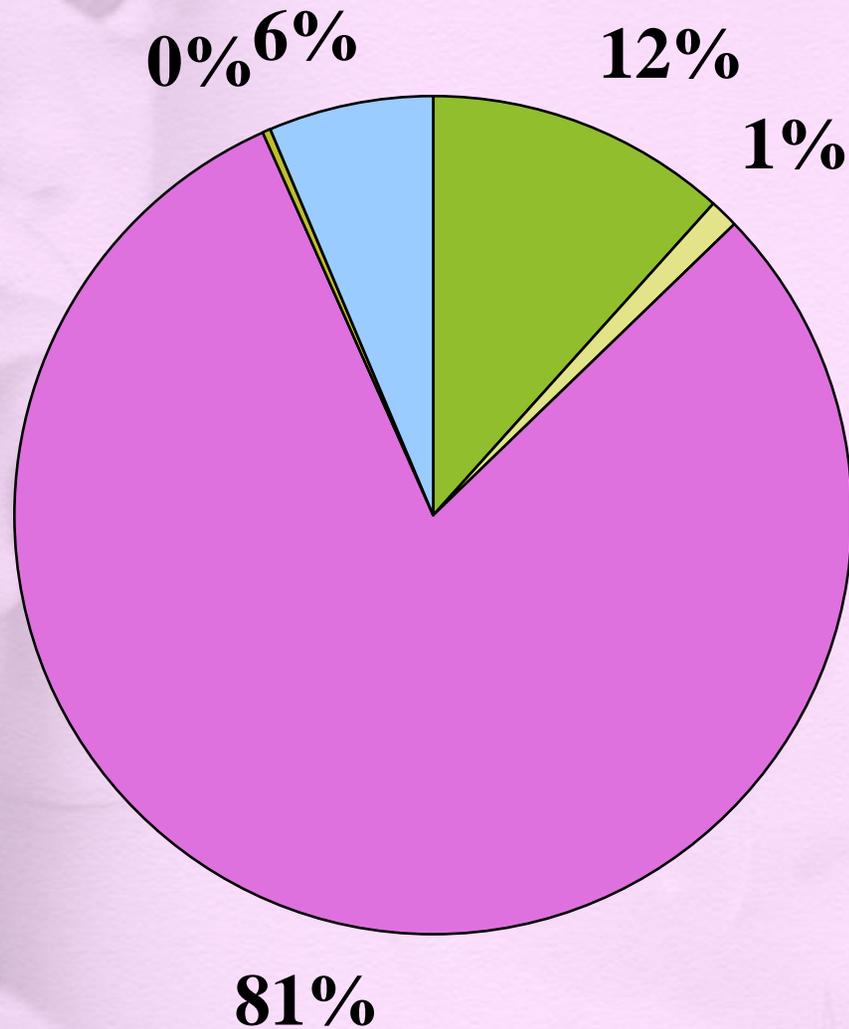
# Booths for Educational Resources

- Once a month, invited to St. Francis Medical Center to set up a booth
- To provide information to women of child bearing age not in attendance at the educational sessions

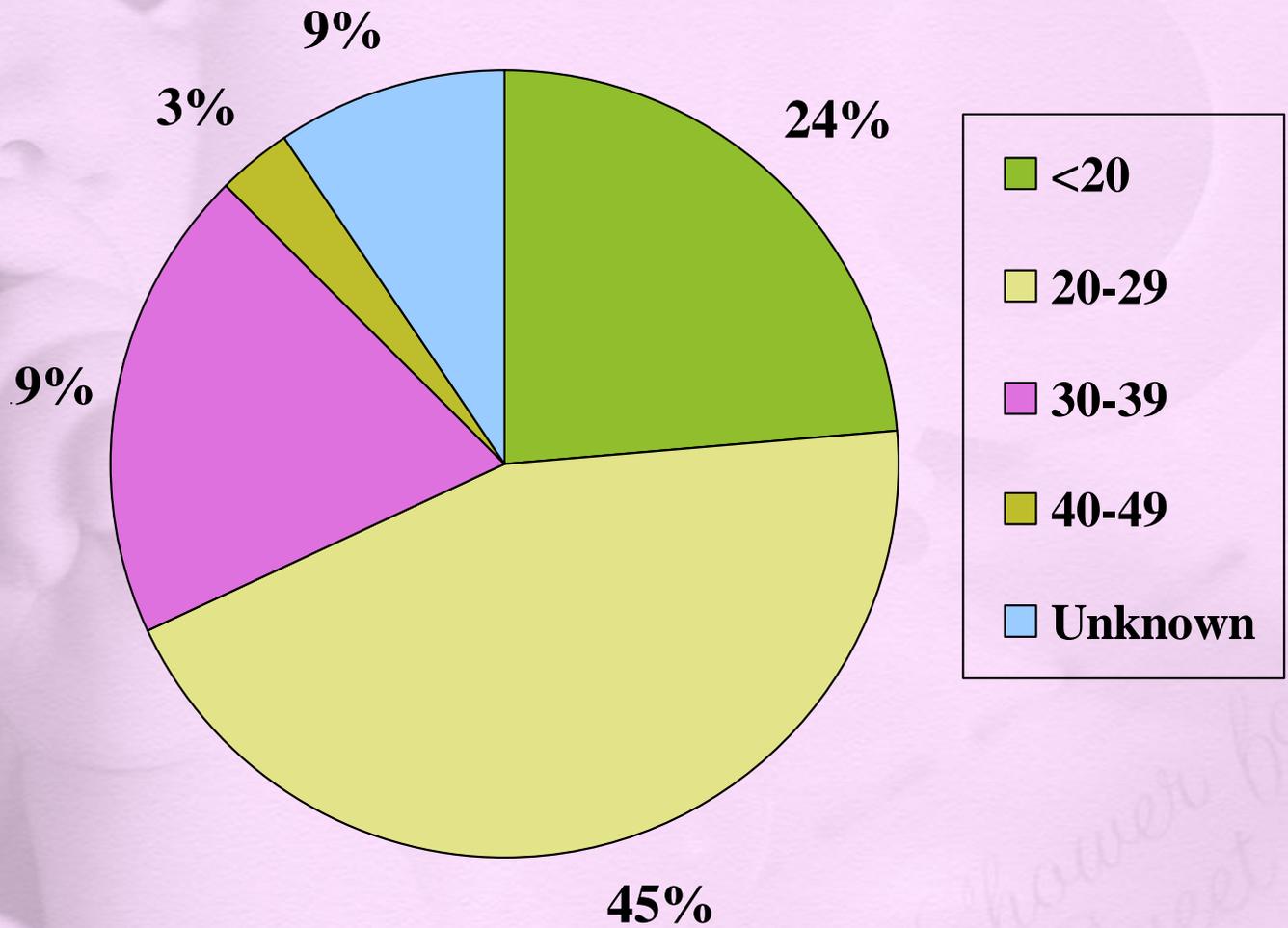




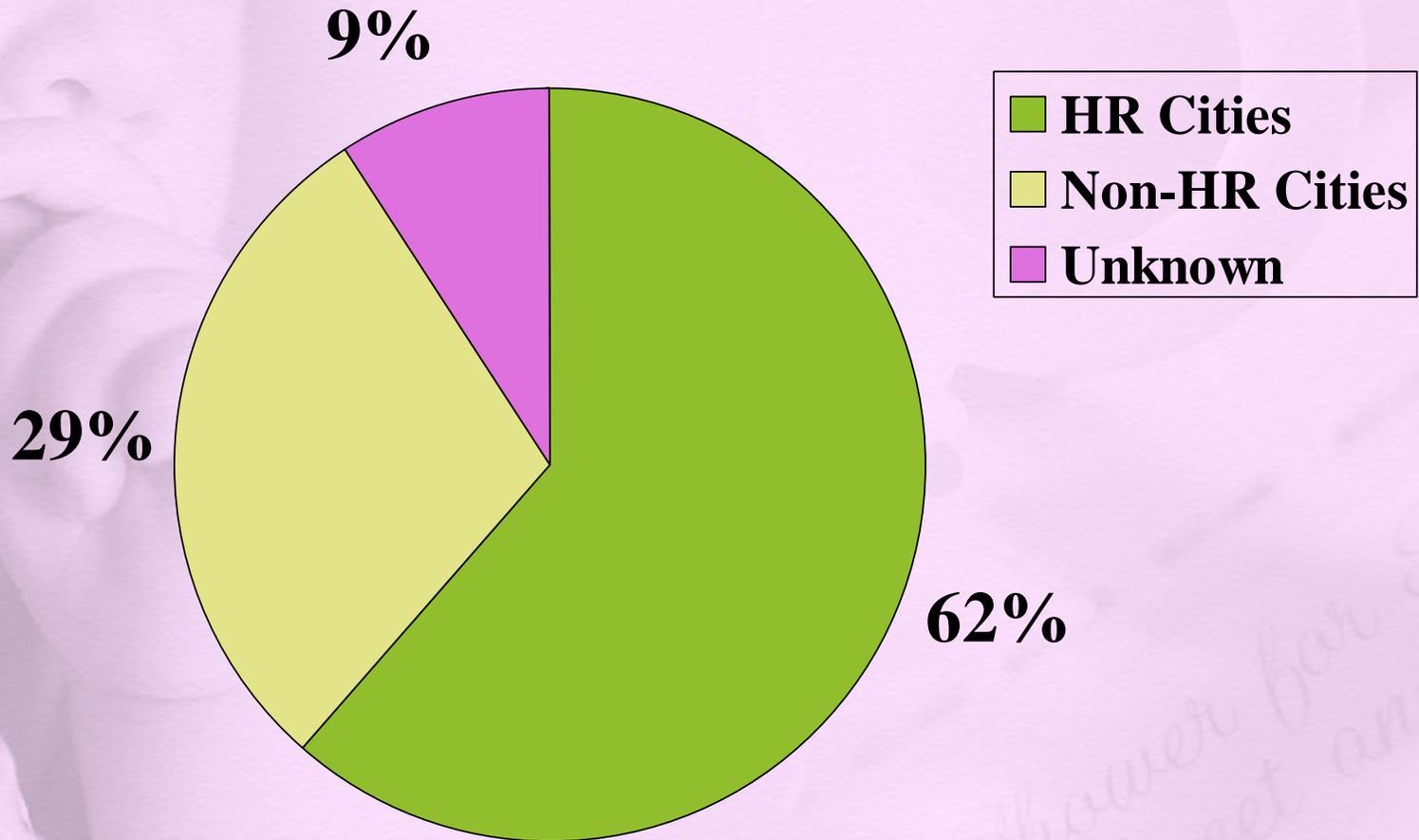
# Race/Ethnicity



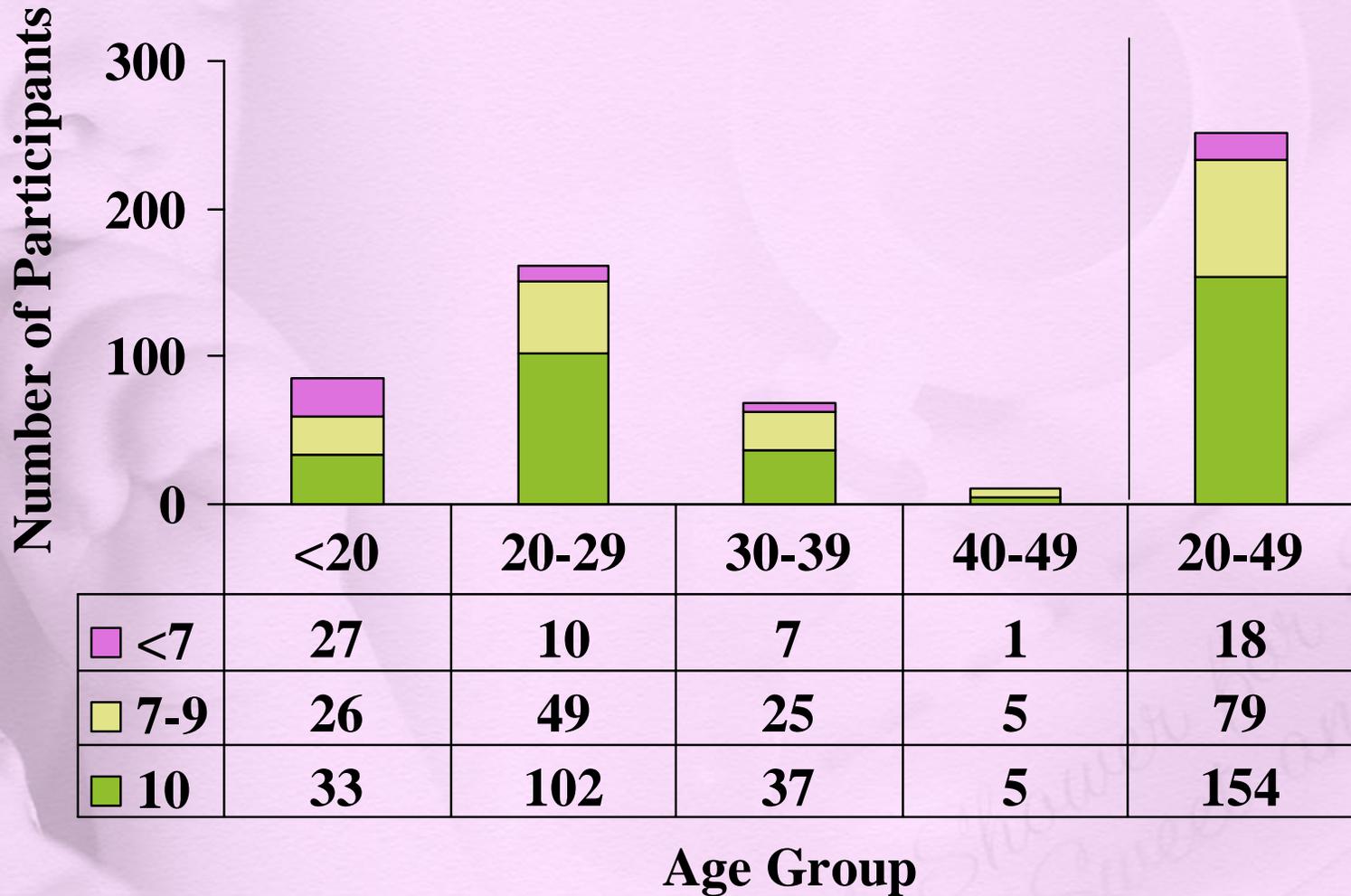
# Age



# Residing in High Risk Cities

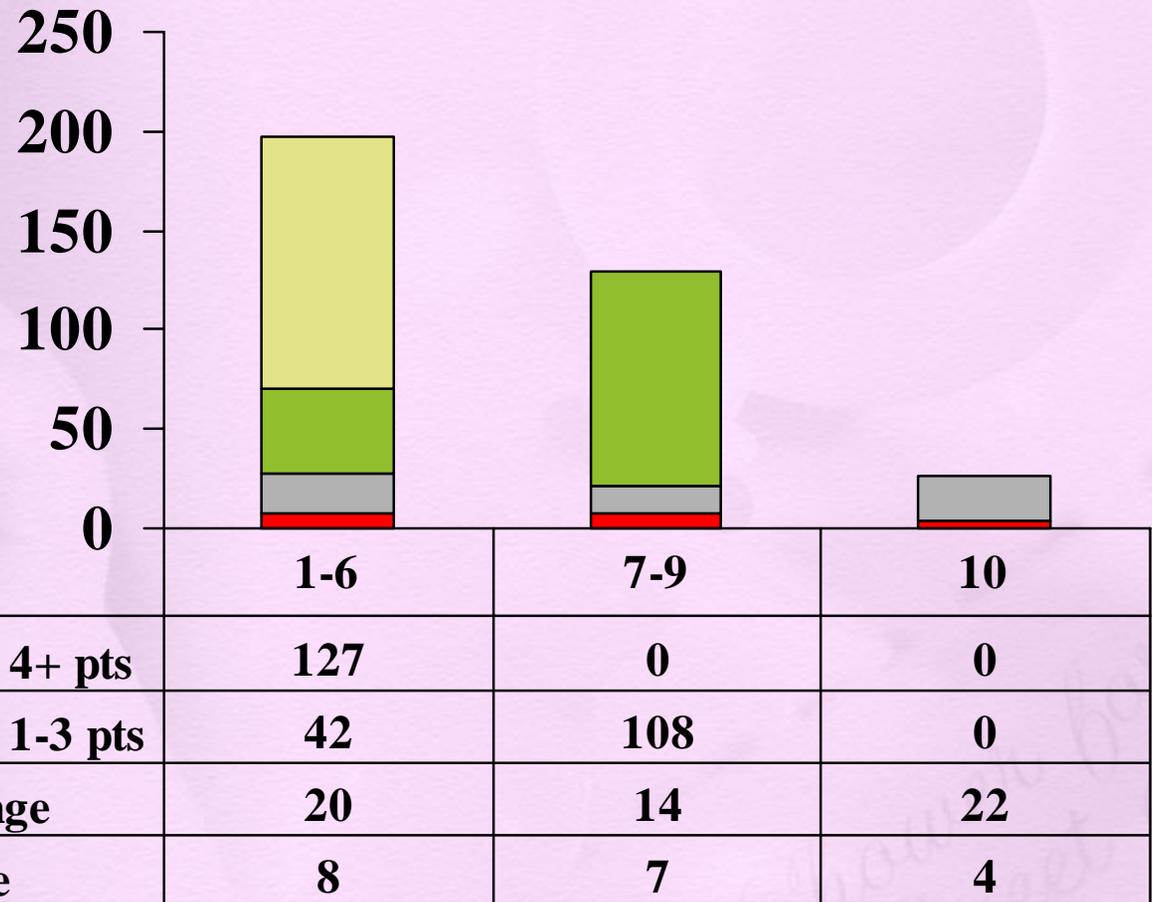


# Post Test Scores by Age



# Increase in Knowledge

Number of Participants



Pre Test Score

# St. Francis Medical Center



A Shower bath  
Sweet and

# South Health Center



# Olive View



A Shower for  
Sweet and

# And the winner is...



# Take Home...



Sweet bar &  
Sweet and

# CLPPP Baby Shower Team

