

Health Education Network – November 6, 2007 (1:30- 4:00pm)
3530 Wilshire Blvd. 8th Floor, Conference Room C

**"TMI (Too Much Information) IS Just Enough: An Overview of
 Data Collection Tools and Survey Design."**

Purpose of Health Education Network Meetings:

1. To provide a health education forum for countywide health educators to: collaborate on projects/activities, share resources, network, eliminate duplication of efforts, provide updates, and voice needs and concerns.
2. Address training and other health education needs based on health educators' professional and personal areas of interest.
3. Keep the health education staff abreast of internal and external topics, including trends and issues affecting the practice of health education.

Desired Outcomes of this Health Education Network Meeting:

1. Increased knowledge on the topic of survey design methodology
2. Increase knowledge of linking with epidemiology on projects/programs

Agenda			
Timeframe	What	How	Who
1:30 – 1:45	Welcome Introductions	Presentation	Jackie Valenzuela Director <i>Health Education Administration</i>
1:45- 1:55	<i>Overview presentation and background on speaker</i>	Presentation	Fred Dominguez <i>Health Education Administration</i>
1:55 – 3:00	<i>Topic Presentation</i> <ul style="list-style-type: none"> • <i>Pre/Post test</i> • <i>Surveys (nutrition, tobacco)</i> • <i>Survey methodology</i> • <i>Data bases</i> • <i>IRB</i> 	Presentation Q & A	Dr. Lisa Smith <i>Chief of Surveillance, Epidemiology, and Evaluation/ Division of Chronic Disease and Injury Prevention</i>
3:30 – 3:15	Exercise Break/Personal Break	Break	Erika Siever <i>Health Education Administration</i>
3:15-4:00	<i>Topic Exercise</i>	Tabletop exercise	Dr. Lisa Smith <i>Chief of Surveillance, Epidemiology, and Evaluation/ Division of Chronic Disease and Injury Prevention</i>
4:00- 4:30	Closing & Announcements	Group Discussion	All Attendees

Announcements and Reminders:

1. This monthly meeting rotates locations. Next month's meeting will take place on December 4th **8:30 – 4:30PM**, at The California Endowment, 1000 North Alameda Street, Los Angeles, CA. 90012. Tel. 1- 800-449-4149
2. Visit the HEA website at <http://lapublichealth.org/hea> to be added to the Health Education Listserv and to view a calendar of upcoming health education events, including HEN meeting dates, themes and locations.
3. If you would like to post something to the Health Education Stakeholder Listserv (i.e. job announcements, health education related news), please send it to: healthed@listserv.ladhs.org .