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**July 14, 2008**

Dear Prospective Applicant:

**REQUEST FOR INFORMATION (RFI) FOR THE 2010 LOS ANGELES COUNTY HEALTH SURVEY**

The County of Los Angeles Department of Public Health (DPH), Office of Health Assessment and Epidemiology (OHAE) is soliciting information from qualified survey research organizations to provide services to conduct the 2010 Los Angeles County Health Survey (LACHS).

The LACHS serves DPH as a primary vehicle for gathering information about county residents' access to health care, health care utilization, health behaviors, health status, and perceptions about health-related issues. The 2010 LACHS builds on five previous surveys conducted in 1997, 1999, 2002-03, 2005, and 2007. The ability to monitor health trends over time is an important priority for DPH, and at least half of the 2010 survey is expected to replicate previously fielded instruments.

The objective of this RFI is to identify survey research organizations that have the expertise, capacity and experience to conduct a random-digit-dialed telephone survey of Los Angeles County residents, including cell phone users. The sampling requirements and other methodology for the LACHS are rigorous and require the ability to utilize computer-assisted or web platform-based telephone interviewing technology in several languages.

Applicants with at least ten years of experience in the provision of survey research services and an established track record of experience conducting large-scale population-based telephone surveys are encouraged to complete and return the enclosed questionnaire.

Background information is included in this packet, which we are sending to your organization by both electronic and regular mail. You may also download the RFI from the OHAE website at <http://publichealth.lacounty.gov/ha>. The information provided in this RFI will be used to determine those organizations that will receive a Request for Proposals.

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**Please complete and return the questionnaire by Friday, August 15, 2008, 5pm Pacific Standard Time.** You may fax, mail, or email your questionnaire to the address listed below. All information provided will be processed and analyzed confidentially.

If you have questions regarding the RFI or any of the background information contained within this packet, please forward a written request for information to:

Susie Baldwin, M.D., M.P.H.  
Chief, Health Assessment Unit  
Office of Health Assessment and Epidemiology  
313 North Figueroa Street, Room 127  
Los Angeles, CA 90012  
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Thank you for your interest.

Sincerely,



Susie Baldwin, MD, MPH  
Chief, Health Assessment Unit  
Office of Health Assessment & Epidemiology  
[sbaldwin@ph.lacounty.gov](mailto:sbaldwin@ph.lacounty.gov)

SB:sjk  
6-19-08

Attachments