Development of Syphilis in Women Action Kit

- Weekly meetings with Medical Director, Associate Medical Director, Public Health Detailer, and PACT program representatives
- A monthly meeting to discuss and monitor the implementation of the Action Kit

Methods

1. Descriptive qualitative and statistical analyses were performed on the assessment data documented by the 4 public health detailers for the 4 medical providers.
2. The objective was to assess the impact of the Syphilis in Women Action Kit on the 4 medical providers.

Objectives

1. To identify key messages that could be included in the "Dear Colleague" letter
2. To evaluate the impact of the Syphilis in Women Action Kit on the 4 medical providers

Key messages included in the "Dear Colleague" letter:

- Syphilis Screening
- Syphilis Staging
- Syphilis Treatment

Evaluation Results from Initial and Follow-Up Visits

- 5% of providers who referred out reported referring patients to County STD clinics
- 47% of providers who referred out reported referring patients to private practitioners
- 2% of providers who referred out reported referring patients to County STD clinics
- 1186 total visits (includes providers and staff)
- 78% of providers who referred out reported referring patients to County STD clinics
- 34% adopted at least 1 recommendation
- 5% of providers who referred out reported referring patients to County STD clinics
- 2% of providers who referred out reported referring patients to County STD clinics

CONCLUSIONS

Public Health Detailing was successful in that it increased knowledge of syphilis trends and screening guidelines. It also resulted in an increase in the number of providers screening pregnant women for syphilis early in the third trimester between 28 and 32 weeks and exposed providers who were following an outdated American College of Obstetricians and Gynecologists' recommendation for screening of pregnant women at the 28th week of pregnancy and treated high-risk patients for syphilis.

Providers welcomed the technical assistance and resources regarding screening and mandatory reporting. Providers reported being interested in using the Action Kit for pregnant women and following the current syphilis guidelines.

Public Health Detailing is a promising tool to change provider practice as part of a syphilis prevention and control strategy. It is important to continue to provide technical assistance and resources to providers to improve syphilis screening and treatment among pregnant women.

For more information contact:

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To print the kit resources, go to: publichealth.lacounty.gov/dph/syphilis/WomenActionKit.htm

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