Intersection of Biomedical HIV Prevention & Syphilis Prevention: A Local Perspective

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Agenda

• Review LAC PrEP Implementation Strategy

• Highlight opportunities that PrEP activities provide to enhance STD control
PrEP Implementation Strategy
PrEP Implementation Strategy: 3 Main Goals

1) Increase consumer awareness
   - PrEP training for HIV test, HE/RR counselors, PHI/PHN, community providers
   - PrEP materials, website, PrEP/PEP Provider Directory (27 clinics)
   - Social marketing strategy, outreach at local events
   - PrEP Warmline (213-351-7699/1-844-YEA-PREP)

2) Increase medical provider awareness and use of PrEP
   - PCP education through physician groups, CMEs, and technical assistance
   - Public Health Detailing for providers who regularly diagnose high-risk STD cases

3) Increase safety net access to PrEP
   - DPH STD clinics (6) + DHS clinics (2)
   - PrEP Centers of Excellence (14 community clinics)
Robust PrEP/PEP Social Marketing Campaign
Website (GetPrEPLA.com); Provider Directory; Social Media; Outdoor/Print Advertising; Event Outreach; Brochures and other Collateral

Centers of Excellence (COEs)*
Insured patients can see their PCP for PrEP and general medical care and can receive wrap around PrEP services at COEs

Provider Education
Provider Detailing, Trainings, Resources, Technical Assistance
Opportunities to Maximize STD Control through PrEP Implementation Strategy
Opportunities to Leverage Community Partners

• Supporting 3 site STD screening at PrEP Centers of Excellence for uninsured as well as those whose insurance doesn’t cover

• Public Health Detailing
  – Targeting > 300 LAC clinics who reported Syphilis cases in past year
  – Detailing kit includes handouts/tools on Best Practices in STD diagnosis and treatment

• CME opportunities– live and enduring material
  – Key message to PCP audience is to take sexual history
Opportunities to Leverage DPH Activities

• STD Clinic
  – Offering PrEP at 6 of 12 clinics
  – Offer and emphasize regular follow-up STD testing
  – Robust evaluation on incident STDs planned

• DHSP Programs - Identified staff who regularly engage clients and community partners to ensure knowledge of PrEP and Syphilis prevention efforts
  – Juvenile Hall and Jail HIV/STD test counselors
  – HIV Linkage to care navigator
  – Nurse who fields Syphilis consults
  – Disease Investigation Specialists
Reimagining DIS Role in Syphilis Case Management

• Expand traditional role beyond partner services to include linkage to HIV prevention services

• Integrate PrEP questions in STD case management assessment
  1) Does the client need PrEP?
  2) Was PrEP discussed?
  3) Was client referred for PrEP? If so, where?
The Protectors

GET PrEP LA

PrEP is a daily pill that helps you stay HIV negative

#GetPrePLA

Now is the time to enroll in health insurance. Click here to learn about the best health plans for PrEP.

Protect yourself from HIV every day

Prevent HIV after exposure
Questions?

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