

ENRICH

LOS ANGELES COUNTY

SOCIAL MEDIA TOOLKIT



LA County Department of Public Health's Early Needs Response for Infant and Child Health-Los Angeles County (ENRICH-LAC) Social Media Toolkit

About ENRICH-LAC

Early Needs Response for Infant and Child Health-Los Angeles County (ENRICH-LAC) brings early childhood development support directly into pediatric visits. Trained Family Partners work alongside providers to help families understand developmental milestones, complete developmental and behavioral screenings, and build strong early relationships. By making this support a standard of care, ENRICH-LAC strengthens pediatric practices and supports families when it matters most.

How to Use This Toolkit

Thank you for partnering with us to support LA County families. This toolkit provides ready-to-share resources to help you spread the word about how ENRICH-LAC places trained Family Partners inside pediatric clinics to support child development, developmental screenings, and family engagement during regular visits.

Simply download the materials that work best for your channels and share them with your audiences.

What's Included

- Social media posts with captions (for Facebook and Instagram)  

Your Impact

By sharing these materials, you're helping families access services for early childhood development and early intervention.

Thank you for your partnership!!



SOCIAL MEDIA POSTS

Share these graphics and captions on your social media channels.

Caption

ENRICH-LAC helps connect families to early childhood development support through trusted, community-based clinical care.

If you are concerned about your child's development, ENRICH-LAC is here to help. Visit <https://bit.ly/ENRICH-LAC> for FREE early child development resources and support.

#EarlyChildhoodDevelopment
#ChildDevelopment #EarlyIntervention
#PediatricCare #FamilyCenteredCare
#DevelopmentalScreening

If you are noticing delays in your child's speech, movement, or learning, CA Regional Centers provide free services and support.

Applying is completely free, and most services and support are free too.

Find your Regional Center at www.dds.ca.gov/rc/

#EarlyChildhoodDevelopment
#ChildDevelopment #EarlyIntervention
#PediatricCare #FamilyCenteredCare
#DevelopmentalScreening

Creative



>> [Download here](#) <<



>> [Download here](#) <<

SOCIAL MEDIA POSTS (CONTINUED)

Share these graphics and captions on your social media channels.

Caption	Creative
If your child (ages 3+) is having difficulties in school with learning, paying attention, and behavior, your child is entitled to a FREE assessment through the school to determine what educational supports are needed. Swipe through and visit https://bit.ly/ENRICH-LAC to learn more about educational supports for your child. #EarlyChildhoodDevelopment #ChildDevelopment #EarlyIntervention #PediatricCare #FamilyCenteredCare #DevelopmentalScreening	 The graphic is a spiral-bound notebook with a photo of four diverse young children playing with colorful toys on the cover. The text on the notebook reads: 'Is your child age 3+ having difficulties in school with learning, paying attention, or behavior? Your child may be entitled to a FREE assessment through the school to determine what educational supports are needed.' Logos for Children's Hospital Los Angeles, ENRICH, and the Department of Public Health are at the bottom. >> Download here <<

Contact Us



To learn more, visit:
<https://bit.ly/ENRICH-LAC>



Email:
ENRICH@PH.LACOUNTY.GOV



Thank you for spreading awareness for ENRICH-LAC!

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