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December 29, 2017

**ADDENDUM NUMBER 2 TO REQUEST FOR
STATEMENT OF QUALIFICATIONS NUMBER 2017-008
FOR MEDIA SERVICES**

On November 27, 2017, the County of Los Angeles (County) Department of Public Health (DPH) released a Request for Statement of Qualifications (RFSQ) for Media Services.

This Addendum Number 2 is being issued to make modifications to the RFSQ and to respond to Bidders' questions.

This addendum consists of two (2) parts as outlined below:

- **PART 1 – MODIFICATIONS TO RFSQ PROVISIONS AND REQUIRED FORMS**
- **PART 2 – RESPONSES TO VENDORS' QUESTIONS**

PART 1 – MODIFICATIONS TO RFSQ PROVISIONS AND REQUIRED FORMS

Pursuant to RFSQ Section 1.8, County Rights & Responsibilities, "The County has the right to amend the RFSQ by written addendum." Therefore, this Addendum Number 2 amends the RFSQ as indicated below (new or revised RFSQ language is highlighted for easy reference):

1. Section 2.0, Instructions to Vendors, subsection 2.7, Preparation and Format of the SOQ, shall be amended to read as follows:

"All SOQs must be bound and submitted in the prescribed format. Any SOQ that deviates from this format may be rejected without review at the County's sole discretion.

1. Submit one (1) original proposal package, **unbound, SINGLE-SIDED**, including all required attachments and forms with original signatures. **Do not staple or professionally bind the original proposal.** Use a rubber band or binder clip to keep the pages of the original proposal together. The original proposal must be marked as such, e.g., "Original" on the proposal's Title Page.

2. Submit three (3) **DOUBLE-SIDED bound, or presented in a folder, or three-ring binder** copies of the original proposal package (including copies of all required forms and attachments). Each proposal copy must be marked as such, e.g., "Copy" on the proposal's Title Page.

3. Proposal must be typewritten, single spaced, with no less than a 11-point font on 8½” by 11” paper.

The content and sequence of the SOQ must be as follows:

- Table of Contents
 - Vendor’s Qualifications (Section A)
 - Required Forms (Section B)
 - Proof of Insurability (Section C)
 - Proof of Licenses (Section D)”
2. Appendix A, Required Forms, Statement of Qualifications Checklist - Exhibit 1, shall be amended to indicate that the Statement of Experience (SOE) for each category may not exceed three (3) pages.
3. Section 2.8, SOQ Submission, first paragraph, shall be amended to read as follows:

“The original SOQ and three (3) numbered copies shall be enclosed in a sealed envelope or box, plainly marked in the upper left-hand corner with the name and address of the Vendor and bear the words:

“SOQ FOR MEDIA SERVICES””

PART 2 – RESPONSES TO VENDORS’ QUESTIONS

Part 2 of this Addendum contains the written questions received by the December 11, 2017 deadline, along with the corresponding answers. Vendors are advised that the County has grouped similar questions when providing answers.

Vendors are further advised that Addendum Number 2 constitutes the official record of the County’s responses to all questions received by the above-referenced deadline.

SECTION 1.0 – GENERAL INFORMATION

- Q1. Is there an incumbent Media, Advertising, and Public Relations agency or agencies that the Los Angeles Department of Public Health has utilized for previous and/or similar initiatives? Please reference previous or current project and/or specific initiative.**
- A1. A list of current Media Services Vendors is **attached hereto, as Attachment II.**
- Q2. Are you able to provide more information on the potential advertising assignment?**
- A2. No, the potential media advertising requirements are determined at the time of the Work Order Solicitation (WOS).

Q3. To give us a sense of scope, are there examples of the MAWO's that may be solicited in the coming year?

A3. No, examples are not available in that specific work requirements are developed for each WOS. DPH is in the process of developing WOSs to be released in 2018.

Q4. Is there a maximum amount of funding available for all eight years and for each approved vendor, specific to a vendor, as well as the detailed level of spending for each task in the Scope of Work?

A4. No, funding will be determined for each WOS.

Q5. In addition to relevant company experience, would it be acceptable to include relevant staff experience from previous employers?

A5. For the purpose of this RFSQ, the term "vendor" refers to the company submitting the SOQ, not the company's staff.

Q6. Can companies from Outside USA (like, from India or Canada) apply for this?

A6. Yes, if the minimum mandatory qualifications as described in subsection 1.4, Minimum Mandatory Qualifications are met.

Q7. With Los Angeles being such a diverse and vibrant community, what will be the specific campaign needs for targeted in-language media for Spanish, Cantonese, Mandarin, Vietnamese, Korean, Tagalog and Hmong? Does the LADPH anticipate any other language requirements based on either demographics or specific needs of localized departments?

A7. Specific language requirements will be determined by County for each WOS.

Q8. Do you have an audience segmentation study you could share? If it's in process, when will it be completed and available?

A8. No, there is no audience segmentation study available.

Q9. Do you have an ethnic agency partner you work with currently?

A9. No.

Q10. Can you provide additional background on the types of marketing materials you generally need?

A10. Specific requirements will be determined for each WOS.

Q11. Is there a historical of costs associated with each MAWO that is published so vendors may price and cost work fairly?

A11. Historical pricing is not available. Specific requirements vary for each WOS.

Q12. Will the DPH require or prefer a locally available team in Los Angeles or co-located agency representatives?

A12. Pursuant to subsection 1.4, Minimum Mandatory Qualifications, 1.4.2 “Vendor must currently have an office located within the geographic boundaries of Los Angeles County where the services will be performed.” Additional location requirements may be included in each WOS.

Q13. Do you require 1 single Master Agreement? Or if a couple of vendors are partnering up, i.e., creative and media/PR, would you do 2 separate Master agreement with each vendor?

A13. A Master Agreement will be executed with each Vendor determined to be qualified under the category(ies) for which they apply.

Q14. “DPH will continuously accept SOQs throughout the Master Agreement term to qualify additional vendors,” if an agency submits a SOQ for some categories but not all at this time, can that agency submit a SOQ for additional categories at a later time?

A14. Yes.

Q15. Regarding WebVen, do we need to register as part of the qualifications process or do we register only upon being notified as a selected MSA vendor?

A15. Pursuant to subsection 1.10, Mandatory Requirement to Register on County’s WebVen Once a potential Contractor is recommended by DPH for the award of a Master Agreement, the potential Contractor must register in the, County’s WebVen prior to executing a Master Agreement.

Q16. Are extra considerations or “points” awarded to bidders or firms who are already certified minority owned?

A16. No. The County preference programs are described in subsections 1.31, Overview of County’s Preference Programs, through subsection 1.35.

Q17. Do you require the vendors to have minority certification or besides registering on your website, are there any other required certifications?

A17. There is no requirement to have minority certification.

Q18. Are extra considerations or “points” awarded to bidders or firms who are already certified small business enterprise (SBE)?

A18. No, DPH may apply the County’s Preference Programs during the WOS process. Refer to subsections 1.31, Overview of County’s Preference Programs, through subsection 1.35, for more information on the County’s Preference Programs.

Q19. Is there a preference for how proposals are presented, i.e. binder, folder, 2-sided or single page printing, 3-ring notebook or more simply bound copies, etc.? Is there a preferred font/font size?

A19. See Part 1 of this Addendum, Item 1 regarding formatting.

SECTION 2.0 –INSTRUCTIONS TO VENDORS

Q20. As there is nowhere within the document which calls for creative examples, can creative examples be attached as appendices or hosted through an online creative portal?

A20. No, creative examples are not needed.

Q21. If we are submitting in more than one category, what is the process? Do we submit one package (attachments, financials) for the agency, but ensure that the Statement of Experience is clear for each category, not to exceed the total number of page for each category?

A21. Yes, submit only one proposal including a Statement of Experience (SOE) for each category as indicated under subsection 2.7.2 Vendor Qualification.

Q22. Subsection 2.7.2. A, second paragraph states that “the SOE for each desired category must not exceed 3 (three) pages”. However, Appendix A, Required Forms, Exhibit 1, Statement of Qualifications (SOQ) Checklist, states: “3) does not exceed 2 (two) pages.” Would DPH prefer SOE page limits of two or three pages per category?

A22. See Part 1 of this Addendum, Item 2.

Q23. Would DPH accept an appendix of creative assets to demonstrate experience in Design and Creating? Alternatively, would DPH accept links within the document to web-based assets (e.g. websites)?

A23. No, creative assets are not needed.

Q24. In Section 2.7.2, Section B. Vendor’s References, should proposers provide 3 references per category (if they are applying to multiple categories), or 3 total, for the entire proposal?

A24. Vendors shall provide three references TOTAL. The references should demonstrate same or similar scope of services were provided in category(ies) for which they are submitting an SOE.

Q25. In Section 2.7.2 - Section D - Vendor’s Financial Viability (page numbered 27) it states “Provide copies of the company’s annual financial statements issued for the last three years.” However in Appendix A, Statement of Qualifications checklist, states “Vendor must furnished copies of the company’s most current and prior two (2) fiscal year.” Which number of years is required for financial statements? Given that this is near the end of 2017, do you want financials from 2015, 2016, and 2017 YTD, or for the last three complete years: 2014, 2015, and 2016?

- A25. Vendors shall provide annual financial statements issued for the last three years which is equivalent to the most current completed year plus the two prior years.
- Q26. Can the bidder furnish a copy of the business registration form in lieu of a Business License? Our understanding is that business licenses are only required of certain types of companies in California, and communications firms are not one of those types. We are, however, registered to do work in California and file our tax returns annually. Please clarify requirements.**
- A26. Pursuant to subsection 1.4.2, "Vendors must currently have an office located within the geographic boundaries of Los Angeles County where services will be performed." Therefore, vendor must meet the business license requirement for doing business in the city wherein the company is located.
- Q.27 Can Vendor perform the tasks (related to WOS) outside USA (like, from India or Canada)?**
- A.27 Pursuant to subsection 1.4.2, "Vendors must currently have an office located within the geographic boundaries of Los Angeles County where services will be performed." Additional performance requirements may be included in each WOS.
- Q28. In Section 2.8 SOQ Submission (Page numbered 30) it states that "The original SOQ and three (3) numbered copies shall be enclosed in a sealed envelope, plainly marked in the upper left-hand corner with the name and address of the Vendor..." May the proposer submit the original SOQ and three (3) numbered copies in a sealed package other than an envelope?**
- A28. Yes, submission will be accepted in any sealed box. Please see Part 1 of this Addendum Item 3.
- Q29. Can we submit the proposals via email?**
- A29. No, pursuant to subsection 2.8, SOQ Submission, "The SOQ must be hand-delivered or sent by a delivery service (excluding United States Postal Service)."
- Q30. How will Vendors be notified that they are selected and recommended for a Master Agreement?**
- A30. DPH will notify the recommended Vendors via a letter and email sent to the Bidder Official Signatory.

APPENDICES

Appendix A, Required Forms

- Q31. To clarify, should sections be labeled and organized according to the SOQ Checklist - Exhibit 1, wherever it states "Proposer's SOQ Section X". For example, should our proposal follow Section A.2, Section A.3, Section A.4, Section B, etc.?**
- A31. Yes.

Q32. Exhibit 4 - EEO Certification – as a sole proprietor, I don't have written documents, but I could create them. Will that count against me if they are not already in place?

A32. It is a requirement to submit a completed and signed form.

Q33. Exhibit 5 – I don't understand why it says that this is intentionally omitted then it says it will be attached to WOS. What does that mean? What is WOS?

A33. Appendix A - Exhibit 5 is a form for Preference Consideration. This form is not applicable to the RFSQ but may be included in Work Order Solicitations (WOS). Subsection 1.1, Scope of Work, describes the two-step process to qualify as a County Master Agreement Contractor and thereafter be eligible to bid on WOS for as needed media services.

Q34. Exhibit 8 – If the Vendor is a new subcontractor with a California Department within the 4th quarter of 2017, is this considered a “public entities contract”?

A34. Yes.

Q35. Please define “public entities”. Are public entities exclusively government contracts or private companies too?

A35. For the purposes of this RFSQ, the definition of a public entity shall be:

- 1) Any State or local government;
- 2) Any department, agency, special purpose district, or other instrumentality of a State, States, or local government;
- 3) The National Railroad Passenger Corporation, and any commuter authority.

Q36. Exhibit 15 –My network is secure and encrypted and my email messages are sent out through a SSL. Is that sufficient or is there something I need to buy? This was unclear to me.

A36. It is a requirement to submit a completed and signed Exhibit 15, Vendor's Compliance with Encryption Requirements. See RFSQ, subsection 1.43 Bidder Protection of Electronic County Information and Appendix I, Sample Master Agreement section 8.54, Data Encryption for encryption requirements.

Appendix B, RFSQ Transmittal to Request a Solicitation Requirements Review

Q37. We do not believe that we are any unfair disadvantage for this process. Do we still need to submit Appendix B, or is there another document that we need to submit saying that we do not believe we are at an unfair disadvantage for this RFSQ review?

A37. No, there is no need to submit Appendix B, RFSQ Transmittal Form to Request a Solicitation Requirements Review unless your firm intends to request a Solicitation Requirements Review. As indicated in subsection 2.3, RFSQ Timetable, deadline to submit a Solicitation Requirements Review was 12/11/17.

Appendix I, Sample Master Agreement

Q38. My additional questions are 1) if we are doing PR/outreach/social media, what specific insurance is required? Is it the one specified on page 113?

A38. Please refer to Appendix I, Sample Master Agreement section 8.24, Insurance Coverage.

Q39. I would be using my own car, so would the automobile insurance be required?

A39. Please refer to Appendix I, Sample Master Agreement section 8.24, Insurance Coverage, subsection 8.24.2.

Q40. I would be hiring independent contractors, so I am assuming that workers comp is not necessary?

A40. Please refer to Appendix I, Sample Master Agreement section 8.24, Insurance Coverage.

Q41. Am I required to carry all of the insurance that outlined in this section including professional or just the parts that would apply to the scope of work?

A41. Yes, please refer to Appendix I, Sample Master Agreement section 8.24 Insurance Coverage.

GENERAL QUESTIONS

Q42. Does the Master Agreement (MA) resulting from this RFSQ replace the Master Agreement that went into effect in April 2013?

A42. Yes, but current Master Agreements (MA) with existing Master Agreement Work Order (MAWO) will continue until the MAWO expires. New MAs will be used for future WOSs.

Q43. If an agency already has a current Master Agreement in place for Designing and Creating (expiring in 2019), does it need to resubmit in the Designing and Creating category of this RFSQ?

A43. Yes.

Q44. If our agency already has a current Master Agreement in place for Social Media (expiring in 2019), do we need to resubmit in the Social Media category of this RFSQ?

A44. Yes.

Q45. If an agency already has a current Master Agreement in place for Outreach (expiring in 2019), does it need to resubmit in the Community Outreach category of this RFSQ?

A45. Yes.

Q46. Has the Mechanicals category from the previous Master Agreement been replaced by Media Planning and Buying in the current RFSQ?

A46. Yes.

Q47. If an agency already has a current Master Agreement in place for Mechanicals (expiring in 2019), does it need to resubmit in the Media Planning and Buying category of this RFSQ?

A47. Yes.

Q48. Will Vendor need to come over there for meetings?

A48. Meetings may be a requirement in WOS.

Q49. Is compensation fee based on fees or commission, or a combination of fee plus commission?

A49. Requirements are determined for each WOS.

Q50. Are there pricing guidelines or parameters that DPH uses to qualify respondents? Can you share pricing that has been previously accepted?

A50. No, pricing is determined based on the requirements in each WOS.

Pursuant to RFSQ, Section 1.8, County Rights & Responsibilities, Addenda Number 1 and 2 have been made available on Department of Public Health Contracts and Grants website at: <http://publichealth.lacounty.gov/cg/index.htm> and on the County's website at: <http://camisvr.co.la.ca.us/lacobids/BidLookUp/BidOpenStart.asp>.

Thank you for your interest in contracting with the County of Los Angeles. Except for the revisions contained in Addenda Number 1 and 2, there are no other revisions to the RFSQ. All other terms and conditions of the RFSQ remain in full force and effect.

**COUNTY OF LOS ANGELES - DEPARTMENT OF PUBLIC HEALTH
STATEMENT OF QUALIFICATIONS (SOQ)
CHECKLIST – EXHIBIT 1**

PROPOSER NAME:

RFSQ, Paragraph 2.7.1, Table of Contents (Proposer’s SOQ)	<input type="checkbox"/> Yes <input type="checkbox"/> No
RFSQ, Paragraph 2.7.2, A. Vendor’s Background and Experience (Proposer’s SOQ)	
Exhibit 1: Statement of Qualifications Checklist	<input type="checkbox"/> Yes <input type="checkbox"/> No
Exhibit 2: Vendor’s Organization Questionnaire/Affidavit and CBE Information	<input type="checkbox"/> Yes <input type="checkbox"/> No
<p>For each category for which Vendor is attempting to qualify Vendor submitted a Statement of Experience that:</p> <p>1) demonstrates firm’s ability to carry out the specialized media needs of the Department:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Designing and Creating <input type="checkbox"/> Media Planning and Buying <input type="checkbox"/> Social Media <input type="checkbox"/> Public Relations <input type="checkbox"/> Community Outreach <input type="checkbox"/> Public Affairs <p>2) provides a summary of relevant background information to demonstrate that the vendor meets the minimum qualifications, including years in service, stated in subparagraph 1.4 of this RFSQ, and</p> <ul style="list-style-type: none"> <input type="checkbox"/> Designing and Creating <input type="checkbox"/> Media Planning and Buying <input type="checkbox"/> Social Media <input type="checkbox"/> Public Relations <input type="checkbox"/> Community Outreach <input type="checkbox"/> Public Affairs <p>3) does not exceed three (3) pages.</p> <ul style="list-style-type: none"> <input type="checkbox"/> Designing and Creating <input type="checkbox"/> Media Planning and Buying <input type="checkbox"/> Social Media <input type="checkbox"/> Public Relations <input type="checkbox"/> Community Outreach <input type="checkbox"/> Public Affairs 	<ul style="list-style-type: none"> <input type="checkbox"/> Yes <input type="checkbox"/> No
Vendor furnished a copy of Certificate of Good Standing (if Corporation or LLC)	<input type="checkbox"/> Yes <input type="checkbox"/> No
Vendor furnished a copy of Statement of Information (if Corporation or LLC)	<input type="checkbox"/> Yes <input type="checkbox"/> No
Vendor furnished a copy of Certificate of Limited Partnership or Application for Registration of Foreign Limited Partnership (if Limited Partnership)	<input type="checkbox"/> Yes <input type="checkbox"/> No

**COUNTY OF LOS ANGELES - DEPARTMENT OF PUBLIC HEALTH
STATEMENT OF QUALIFICATION (SOQ)
CHECKLIST – EXHIBIT 1**

RFSQ, Paragraph 2.7.2, B. Vendor References (Proposer's SOQ Section A.2)	
Exhibit 7: Prospective Contractor References	<input type="checkbox"/> Yes <input type="checkbox"/> No
Exhibit 8: Prospective Contractor List of Contracts	<input type="checkbox"/> Yes <input type="checkbox"/> No
Exhibit 9: Prospective Contractor List of Terminated Contracts	<input type="checkbox"/> Yes <input type="checkbox"/> No
RFSQ, Paragraph 2.7.2, C. Vendor's Pending Litigation and Judgments (Proposer's SOQ Section A.3)	
Exhibit 17: Prospective Contractor Pending Litigation and Judgments (Section A.3 of SOQ)	<input type="checkbox"/> Yes <input type="checkbox"/> No
RFSQ, Paragraph 2.7.2, D. Vendor's Financial Viability (Proposer's SOQ Section A.4)	
Vendor furnished copies of the company's most current and prior two (2) fiscal years.	<input type="checkbox"/> Yes <input type="checkbox"/> No
RFSQ, Paragraph 2.7.3, REQUIRED FORMS (Proposer's SOQ, Section B)	<input type="checkbox"/> Yes <input type="checkbox"/> No
Exhibit 3: Certification of No Conflict of Interest	<input type="checkbox"/> Yes <input type="checkbox"/> No
Exhibit 4: Vendor's EEO Certification	<input type="checkbox"/> Yes <input type="checkbox"/> No
Exhibit 6: Familiarity with the County Lobbyist Ordinance Certification	<input type="checkbox"/> Yes <input type="checkbox"/> No
Exhibit 10: Attestation of Willingness to Consider GAIN/GROW Participants	<input type="checkbox"/> Yes <input type="checkbox"/> No
Exhibit 11: County of Los Angeles Contractor Employee Jury Service Program Certification	<input type="checkbox"/> Yes <input type="checkbox"/> No
Exhibit 12: Charitable Contributions Certification	<input type="checkbox"/> Yes <input type="checkbox"/> No
Exhibit 13: Certification of Compliance with the County's Defaulted Property Tax Reduction	<input type="checkbox"/> Yes <input type="checkbox"/> No
Exhibit 14: Zero Tolerance Policy on Human Trafficking Certification	<input type="checkbox"/> Yes <input type="checkbox"/> No
Exhibit 15: Vendor's Compliance with Encryption Requirements	<input type="checkbox"/> Yes <input type="checkbox"/> No
Exhibit 18: Acceptance of Terms and Conditions	<input type="checkbox"/> Yes <input type="checkbox"/> No
RFSQ, Paragraph 2.7.4, PROOF OF INSURABILITY (Proposer's SOQ Section C)	
Vendor furnished a copy of Certificate of Insurance (ACCORD or equivalent form) or a letter from a qualified insurance carrier indicating a willingness to provide the required coverage.	<input type="checkbox"/> Yes <input type="checkbox"/> No
COMMERCIAL GENERAL LIABILITY	
General Aggregate: \$2 million	<input type="checkbox"/> Yes <input type="checkbox"/> No
Products/Completed Operations Aggregate: \$1 million	<input type="checkbox"/> Yes <input type="checkbox"/> No
Personal and Advertising Injury: \$1 million	<input type="checkbox"/> Yes <input type="checkbox"/> No
Each Occurrence: \$1 million	<input type="checkbox"/> Yes <input type="checkbox"/> No

COUNTY OF LOS ANGELES - DEPARTMENT OF PUBLIC HEALTH STATEMENT OF QUALIFICAITONS (SOQ) CHECKLIST – EXHIBIT 1	
AUTO LIABILITY	
Auto Liability: \$1 million	<input type="checkbox"/> Yes <input type="checkbox"/> No
WORKERS' COMPENSATION	
Each Accident: \$1 million	<input type="checkbox"/> Yes <input type="checkbox"/> No
PROFESSIONAL LIABILITY	
Not less than \$1 million per claim and \$2 million aggregate	<input type="checkbox"/> Yes <input type="checkbox"/> No
RFSQ, Paragraph 2.7.5, PROOF OF LICENSES (Proposer's SOQ Section D)	
Vendor furnished a copy of all applicable licenses, certificates, accreditation, and permits for the provision of services for which they intend to qualify which include but are not limited to: a valid Business License	<input type="checkbox"/> Yes <input type="checkbox"/> No
VENDOR SUPPLIED	
The original SOQ and three (3) numbered copies enclosed in a sealed envelope, plainly marked in the upper left-hand corner with the name and address of the Vendor and bear the words: "SOQ FOR MEDIA SERVICES"	<input type="checkbox"/> Yes <input type="checkbox"/> No
Comments:	
SIGNATURE	DATE
PRINT SIGNATOR'S NAME	TITLE
ADDRESS	CITY, STATE

**ATTACHMENT II
DEPARTMENT OF PUBLIC HEALTH
CURRENT MEDIA VENDOR LIST**

CATEGOR(IES)	VENDOR NAME	ADDRESS	CITY/STATE/ZIP
ALL	BBPR, Inc.	2934 ½ N. Beverly Glen Circle, Suite 706	Los Angeles, CA 90077
SOCIAL MEDIA; OUTREACH	Calvin Fleming dba GOODPR	255 S. Grand Ave., Suite 2404	Los Angeles, CA 90012
ALL	CBS, Inc.	5670 Wilshire Blvd.	Los Angeles, CA 90036
DESIGN & CREATING; MECHANICALS	Daily Journal Corporation	915 E. 1st Street	Los Angeles, CA 90012
ALL	Daniel J. Edelman, Inc.	5900 Wilshire Blvd., 24th Floor	Los Angeles, CA 90036
ALL	Emmis Operation Company dba Incite	2600 W. Olive Ave., Suite 800	Burbank, CA 91505
ALL	Fraser/White, Inc. dba Fraser Communications	1631 Pontius Avenue	Los Angeles, CA 90025
OUTREACH	The LA Grand Group Inc. dba LA Grant Communications	600 Wilshire Blvd., Suite 1520	Los Angeles, CA 90017
ALL	Ogilvy Public Relations Worldwide	1414 K Street, Suite 300	Sacramento, CA 95814
ALL	The Phelps Group	901 Wilshire Blvd.	Santa Monica, CA 90401
DESIGN & CREATING; MECHANICALS; SOCIAL MEDIA	Sensis (formerly Quijote Corporation dba SENSIS)	811 Wilshire Blvd., Suite 2050	Los Angeles, CA 90017
MECHANICALS	Radio Wave Marketing and Promotions LLC	3740 Moore Street	Los Angeles, CA 90066
ALL	RD Technology Solutions, Inc.	5482 Wilshire Blvd., Suite 303	Los Angeles, CA 90036
ALL	Ruder Finn, Inc. dba Rogers Finn Partners	1875 Century Park East, Suite 200	Los Angeles, CA 90067
ALL	SAESHE	1055 West 7th Street, #2150	Los Angeles, CA 90017
DESIGN & CREATING; OUTREACH	Showreel International, Inc.	1021 N. McCadden Place	Hollywood, CA 90038
OUTREACH	VPE Public Relations	1605 Hope Street, Suite 250	South Pasadena, CA 91030
DESIGN & CREATING	Aperture Films	2520 Mira Mar Ave.	Long Beach, CA 90815
ALL	Clear Channel Communications, Inc.	3400 W. Olive Ave., Suite 550	Burbank, CA 91505
DESIGN & CREATING; OUTREACH	Hershey Interests Inc., dba Hershey Cause Communications	12304 Santa Monica Blvd., Suite 201	Los Angeles, CA 90025
DESIGN & CREATING; MECHANICALS; SOCIAL MEDIA	J.R. Reingold & Associates Inc., dba Reingold Inc.	111 N. First St., Suite 301	Burbank, CA 91502
ALL	KTLA, LLC	5800 Sunset Blvd.	Los Angeles, CA 90028
DESIGN & CREATING; MECHANICALS; OUTREACH	New Inspiration Broadcasting Company, Inc., dba Salem Consumer Products, dba Prager Products	4880 Santa Rosa Rd.	Camarillo, CA 93012
ALL	O'Rorke, Inc.	226 S. Beverly Dr., Suite 214	Beverly Hills, CA 90212
MECHANICALS	Tezo Systems Unlimited, Inc., dba Transit TV	8976 Laurel Canyon Blvd.	Sun Valley, CA 91352