



JUMPP Task Force Meeting Summary
 Metroplex Center, 8th Floor, Conf Rm C
 September 21, 1:00 – 3:00 pm

Next Steps:

Description	Responsible Person
1. Use data to inform program design, promotional strategies, and joint/shared-use partnerships.	All
2. Email group photo and #hashtag for members to share.	Ruth Bell
3. Share photo and/or #JUMPP_LA hashtag.	All

Task Force Meeting Attendance:

Amelia Defosset, Amira Resnick, Anna Gruben, B. Symone Leak, Elder Sanabria, Eloisa Gonzalez, Erik Carrillo, Heather Hays, Jim Tehan, Kathline King, Kelsey Kinsey, Linda Franks, Marissa Masangcay Gavient, Mercy Santoro, Michelle Katz, Mikaela Randolph, Precious Querubin, Robert Garcia, Ruth Bell, Ryan Allen, Susan Lessor, Tim Mok, Tony Arnold.

Agenda Items:

A. Welcome and Introductions

- **This is How I JUMPP**
 - Mercy Santoro welcomed participants.
 - Mercy Santoro led meeting participants in an icebreaker activity in which participants stated their name, organization, what joint/shared-use/JUMPP means to them, and what social media sites or services they use.

B. Joint/Shared Use Data

- **Data Informed Efforts**
 - Amelia Defosset presented preliminary findings from the LA County Shared Use Internet Panel Survey Wave II.
 - The survey gathered opinions of 807 Los Angeles County residents about their awareness and/or use of joint/shared-use facilities.
 - Preliminary data suggests that among survey respondents there is a strong preference for access to schools facilities for physical activity, as opposed to other locations such as parks or private gyms.
 - Majority of survey respondents learned about joint/shared use facilities through informal channels such as word of mouth.
 - Attendees were encouraged to think about using data to inform their programs, projects, and partnerships. Once the shared-use data analysis is complete, the results will be made available on the JUMPP webpage.

C. JUMPP Spotlights

- **People for Parks**
 - Anna Gruben presented on People for Parks' joint/shared use successes

- o People for Parks' mission is to have community members who live in underserved or densely populated areas to be within a walkable distance to a safe park or green space
- o People for Parks has opened 11 community school parks
 - Joint/shared-use with LAUSD schools
 - LAUSD 2nd largest landowner in Los Angeles
 - Metro is the largest landowner
- o Previous strategy was to covert blacktop areas to plant grass or install turf for community use
- o Current model employs an MOU with Beyond the Bell, the LAUSD afterschool enrichment program provider. The average cost to open a Community School Park is \$6000 for about four hours on a weekend day for a year.
 - Cost covers maintenance and operations as well as an LAUSD enrichment staff.
 - New strategy is to provide access to existing school facilities first and possibly green later, as greening first proved expensive and time consuming
- o Keys for success that worked for People for Parks
 - Obtain support from school principals
 - Build good relationships with onsite monitors
 - Build relationships with and increase capacity of parents at the schools
 - Parents help to advocate for shared use
 - Parents participate in many activities
 - Create partnerships with community based organizations that may provide programming at school sites
- **Providence Health and Services**
 - o Jim Tehan presented on Providence Health and Wellness Services Community Benefits' programming provided through their Wilmington Wellness Center.
 - o The Wellness and Activity Center is a community gathering space where a range of services are provided, including diabetes self-management programming, health insurance enrollment assistance, summer youth camps, parent support groups, home visit services to families of newborns and physical activity programming for all ages.
 - o Providence Health also funds Creating Opportunities for Physical Activity (COPA) as part of their Community Benefits plan. The program funds physical activity specialists who assist local elementary school teachers in providing their students with high quality physical education.
 - o A screening of the Wellness and Activity Center video brought joint/shared-use to life for attendees.
 - o For 2016 the center is on-track to far exceed utilization and encounters than the previous year.

D. JUMPP Workgroups

- Mercy Santoro offered a networking break, then reconvened the group.
- Eloisa Gonzalez shared JUMPP structure and overview of JUMPP's four workgroups (Operations, Funding, Communication, and Evaluation).
- Meeting participants who hadn't formally joined JUMPP were invited to do so by completing the "individual member" and/or "organizational pledge" forms provided at the sign-in table.

- Meeting participants then broke into Workgroups for a working session
 - Operations
 - Discussed identifying contacts at the potential partner organizations listed across all Priority Areas in the Strategic Plan
 - Groups and/or contacts identified:
 - LA County Department of Parks and Recreation; Kathy King
 - Universities/Community Colleges
 - School Superintendent; Professional Groups; Kent Bechler
 - Community Schools; Coalition Members; Ellen Pais, LEAP
 - First 5 LA; Christina Altmagu
 - Magnolia Place; Lila Gergus
 - Youth Activities League
 - Trust for Public Land
 - Communications
 - Discussed the development of an online JUMPP community promoted through hashtags and tweets to spread the word about JUMPP
 - Funding
 - Discussed the development of a strategy for JUMPP's handling of future funding opportunities
 - Identify potential funding opportunities
 - Large funds >\$25,000, apply for funds directly
 - Small funds <\$25,000, disseminate funding opportunity
 - Identified potential topics and guest speakers for future meetings
 - Sports Foundations
 - May support programming
 - Every Child Foundation
 - \$1million grant opportunities
 - Evaluation (Newly formed workgroup)
 - Identify any shared/joint use roadblocks you may have encountered
 - Internal road blocks
 - Lack of funding/staff
 - Facilitating Factors
 - Local data
 - Advocates and highly qualified staff
 - Diverse array of funding sources
 - External road blocks
 - Historically closed school sites
 - Facilitating factors
 - Local outreach/publicity
 - Workgroups also provided Social Media Handles to their respective Organizations
 - YMCA
 - Twitter: @YMCALA
 - Facebook: YMCA of Los Angeles
 - Kid Healthy
 - Facebook: Kid Healthy
 - Twitter: @KidHealthy
 - Instagram: @KidHealthy
 - Hashtags: #padresenaccion
 - The City Project

- Facebook: The City Project
- Website Blog: <http://www.cityprojectca.org/projectblog>
- Pasadena Unified School District
 - Facebook: Pasadena Unified School District
 - Twitter: @PasadenaUnified
 - @PasadenaUSD
- Alliance for a Healthier Generation
 - Facebook: The Alliance for a Healthier Generation
 - Twitter: @HealthierGen

E. Announcements (Open Discussion)

Participants proposed approaching Metro to introduce/explore plans to develop Metro-owned land for shared/joint use.