

Free Summer
Meals for All
Youth in Our
Communities
18 Years and
Younger

*Sponsored
Pasadena USD
Food & Nutrition Services*

June 6 to
August 5



www.FuelUp4SummerFun.com



“When school is out for summer, many of our families are challenged financially by the increase to their food budget. For students who rely on meals they receive each day at school, hunger doesn't stop when the bell rings for summer vacation! These summer programs provide opportunities for our children to have access to meals year round.”

Ralph Peschek, SNS
Administrator of Child Nutrition

Hunger Doesn't Take a Summer Break!

Fuel Up for Summer Fun this summer with free meals for children and youth 18 years old or younger this summer through the PUSD Fuel Up Summer Meals Program.

PUSD will once again be sponsoring numerous locations throughout Altadena, Pasadena, and Sierra Madre in partnership with schools, parks, and other partners in our communities.

These free summer meals are made possible by

PUSD's participation in the USDA Seamless Summer Meals program. Rules apply. A list of sites will be posted at:

www.FuelUp4SummerFun.com

or

text **FOOD** to 877877

Community Sites for 2016:

	Dates		
Boys and Girls Fair Oaks	June 06 – July 29	(M, T, W, Th, Fr)	Breakfast & Lunch
Boys and Girls Del Mar	June 06 – July 29	(M, T, W, Th, Fr)	Breakfast & Lunch
Lake Avenue Church	June 06 – July 07	(M, T, W, Th)	Lunch
Victory Park	June 13 – Aug 05	(M, T, W, Th, Fr)	Lunch & Afternoon Snack
La Pintoresca Park	June 27 – Aug 05	(M, T, W, Th, Fr)	Lunch & Afternoon Snack
Allendale Park	June 27 – Aug 05	(M, T, W, Th, Fr)	Lunch & Afternoon Snack
Brookside Park	June 13 – Aug 05	(M, T, W, Th, Fr)	Lunch & Afternoon Snack
Villa Park	June 13 – Aug 05	(M, T, W, Th, Fr)	Lunch & Afternoon Snack
Robinson Park	June 06 – July 29	(M, T, W, Th, Fr)	Lunch & Afternoon Snack
Washington Park	June 27 – Aug 05	(M, T, W, Th, Fr)	Lunch & Afternoon Snack

Pasadena Unified Sites for 2016:

Altadena Elementary	June 08 – July 14	(M, T, W, Th, Fr)	Breakfast & Lunch
Cleveland Elementary	June 08 – July 14	(M, T, W, Th, Fr)	Breakfast & Lunch
Don Benito Elementary	June 13 – July 14	(M, T, W, Th)	Breakfast & Lunch
Eliot Middle School	June 08 – July 14	(M, T, W, Th, Fr)	Breakfast & Lunch
Jackson Elementary	June 08 – July 14	(M, T, W, Th, Fr)	Breakfast & Lunch
Jefferson Elementary	June 08 – July 14	(M, T, W, Th, Fr)	Breakfast & Lunch
Longfellow Elementary	June 08 – July 14	(M, T, W, Th, Fr)	Breakfast & Lunch
Marshall Fundamental	June 08 – July 14	(M, T, W, Th)	Breakfast & Lunch
McKinley School	June 13 – July 14	(M, T, W, Th)	Breakfast & Lunch
Roosevelt Elementary	June 08 – July 14	(M, T, W, Th, Fr)	Breakfast & Lunch
San Rafael Elementary	June 13 – July 14	(M, T, W, Th)	Breakfast & Lunch
Willard Elementary	June 09 – July 14	(M, T, W, Th)	Breakfast & Lunch
Wilson Middle School	June 09 – July 14	(M, T, W, Th)	Breakfast & Lunch



Pasadena Unified School District is proud to be the sponsor of Fuel Up for Summer Fun Meal Sites in the Altadena, Pasadena, and Sierra Madre communities.

Additional information can be found at: www.FuelUp4SummerFun.com or www.PUSD.us.
You may also contact the Food & Nutrition Services Office at: 626-396-5850

“This institution is an equal opportunity provider and employer.”

Fueled Up & Ready for Fun!

Community Partnerships
Make All The Difference
for Students in PUSD

September 11, 2015



2015 Participation

Breakfasts Served	Average Daily Participation:	
	June:	1,482
	July:	1,479
Lunches Served	Average Daily Participation:	
	June:	3,435
	July:	3,396
Afternoon Snack	Average Daily Participation:	
	June:	871
	July:	944
Serving Sites	SCHOOLS	16
	PARKS	7
	COMMUNITY	4

Schools Out for Summer

When the school bell rings to mark the beginning of the long summer recess, millions of low-income children lose access to the school breakfasts and lunches they rely on during the school year. The Summer Nutrition Programs are designed to replace school breakfast and lunch, providing meals at sites that offer educational, enrichment, physical and recreational activities, keep children safe and out of trouble, and provide crucial child care for working parents.

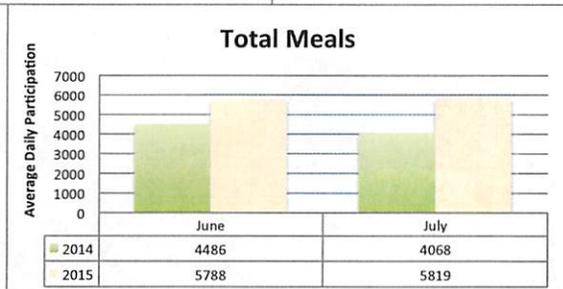
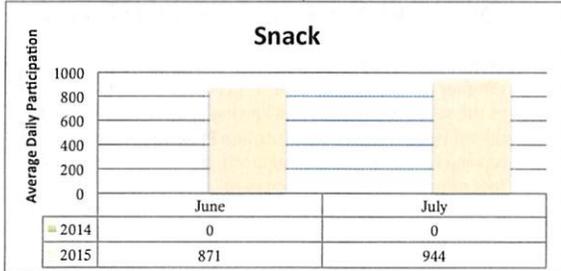
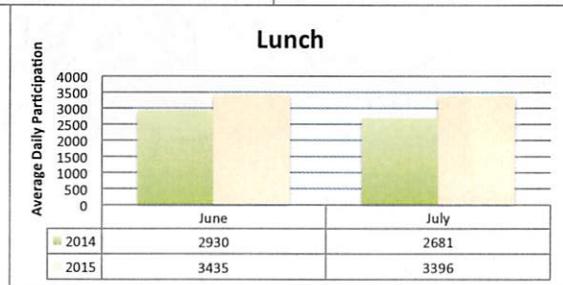
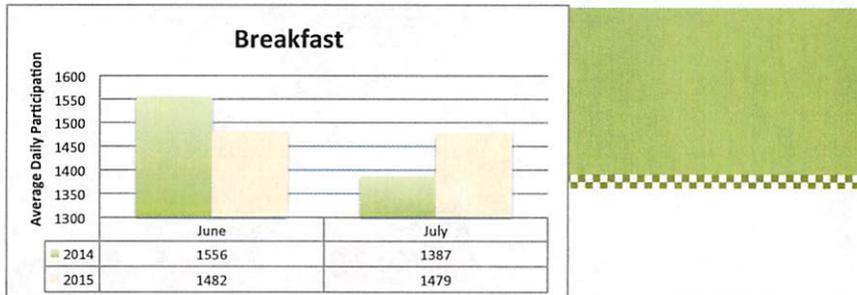
Pasadena Unified SD has developed a model of community partnerships that provide summer meals at community sites where the students are each day.



Pasadena USD Summer Meal Partners

PASADENA USD LEARNS PROGRAM
PASADENA EDUCATION FOUNDATION
CITY OF PASADENA

PASADENA POLICE DEPARTMENT
BOYS & GIRLS CLUBS OF PASADENA
FLINTRIDGE CENTER SKILLZ PROGRAM



Breaking the Cookie Cutter

Understanding Community Partner Needs Increases Customer Satisfaction and Student Participation

ONE SIZE DOES NOT FIT ALL

In the past, PUSD had a cookie cutter model for summer meals. Every site received a hot breakfast and lunch each day, regardless on the needs of the program operating at the site.

In the Fall of 2014, PUSD began to have one on one conversations with each of its community partners. The goal in mind was to adjust the programs offered at each site to meet the needs of that program.

It was also an opportunity for PUSD to gauge feedback on menus and marketing efforts in the community.

As a result of the outreach:

- Menus were redesigned with student favorites;
- Pasadena Parks & Pasadena PALS converted to lunch & afternoon snack
- New Marketing materials were developed

The results of PUSD's partner engagement were numerous:

- Increased participation at breakfast, lunch, & snack;
- Pasadena Parks saved expenses of purchasing snack from their budget;
- Waste and program costs were reduced;
- Positive community and student feedback.

Marketing Matters



DEVELOPING A BRAND

Pasadena USD and the City of Pasadena were awarded a grant from the National League of Cities.

The goal of the grant was to implement innovative strategies to increase summer and afterschool meal participation in Pasadena.

Mercy Santoro, Director of Human Services & Parks for the City of Pasadena and Ralph Peschek, Administrator of Child Nutrition for PUSD worked with their team to develop "Fuel Up for Summer Fun"

This bright and exciting new brand was implemented at seven City of Pasadena Parks this summer.



JOINT USE OF SCHOOLS, POOLS AND PARKS: LOS ANGELES UNIFIED SCHOOL DISTRICT AND HUNTINGTON PARK SOUTH REGIONAL HIGH SCHOOL # 7

This is a case study of a best practice example of *real* joint use involving a complex land swap, clean up of a contaminated site, construction of a new high school and a bigger and better park, shared use of school facilities after school and on weekends, legislation to make it happen, voter approved bond funds to promote quality education, schools as centers of the community, public works jobs – and democratic participation.

Background

The Los Angeles Unified School District (LAUSD) has raised over \$20 billion in local bond and matching state and federal funds to build 131 new schools and modernize existing schools – one of the largest public works projects in history. The School District population is over 90% children of color, and over 70% qualify for free or reduced meals. To date, the district has completed 81 new schools and modernized hundreds more. New schools are being built, older schools are less crowded, fewer children are bused out of their neighborhoods to relieve overcrowding, reducing the need for children to be bussed out of their neighborhoods, helping more schools return to traditional calendars, more schools have returned to traditional calendars, older buildings are safer, quieter, and more comfortable, and hundreds of acres of land have been environmentally restored. More importantly, the future is brighter for hundreds of thousands and generations of children.

New construction and modernization creates green jobs for local workers and stimulates the economy. The Los Angeles Economic Development Corporation reports that for every \$50 million spent by the district on this effort, 935 jobs are created annually, paying out \$43 million in wages and generating \$130 million in local business revenue. The School District has targeted small businesses, local workers, and apprenticeship programs to ensure they receive a fair share of these benefits through programs that serve as best practice examples for other public works projects around the country. If you want good schools and a quality education, work for jobs – and justice.

Joint Use

South Region High School #7 is one of the 131 new schools that the district is building. It is a best practice example of a creative partnership between the School District, the City of Huntington Park, the parks department, and the community to make optimal use of scarce land and public resources. Together these stakeholders found *solutions*, not obstacles every step of the way.

Huntington Park needed a new high school to relieve overcrowding. Residents needed more park space and better recreation facilities. The city needed to preserve existing housing as much as possible and also get rid of a contaminated site known as “La Montaña.”

Healthy, Livable Communities For All

Board: Chris Burrows Lydia Camarillo Juan Devis Robert Garcia Virginia Keeny
Tom Hayden Robbie LaBelle Anne McEnany Lyndon Parker Michael Rodriguez

The City Project is a 501(c)(3) Non-Profit Organization

Working together the partnership came up with an innovative solution. The School District bought an existing park and built the new high school on it. At the community's request, the new school includes two pools, a running track, and playing field with lights that will be available to the community after school and on weekends. The School District bought a contaminated parcel of land from private owners, cleaned it up to park safe environmental standards, and built a new and bigger park with better and bigger recreation facilities. This entire process was possible because California State Assemblyman Fabian Nuñez passed legislation (AB 123) to allow school districts to purchase parkland for the construction of new schools if the parkland is replaced with equal or more park space. The School District and the City of Huntington Park are now negotiating the agreement for residents to use the recreation facilities at the school. While the new park is being finished, the School District has made facilities available to the community at a local elementary school. Construction began in the winter of 2010 and is expected to be completed in the summer of 2012.

The City Project

The City Project has worked for over ten years to improve public education. Robert García, founding Director and Counsel, served as chair of the Los Angeles Unified School District Citizens' School Bond Oversight Committee from 2000 to 2005. He signed the official voter's ballot arguments to raise over \$14 billion in local bond measures, and billions more in matching federal and state funds.

Since 2006, The City Project has worked with the teachers' union UTLA (United Teachers of Los Angeles), parents, community and health advocates, and the School District to enforce education and civil rights laws. These laws require 20 minutes average per day of physical education in elementary schools, and 40 minutes in middle and high schools. Half the districts audited from 2005 to 2010 did not enforce these laws. "The physical education plan adopted by the Los Angeles Unified School District is a best practice example for districts across the state to provide a quality education for the children of California," according to Dr. Robert Ross, President of the California Endowment. "Research tells us physically active and fit kids get better grades and have better overall health."

SRHS #7 Aerial with Former Uses



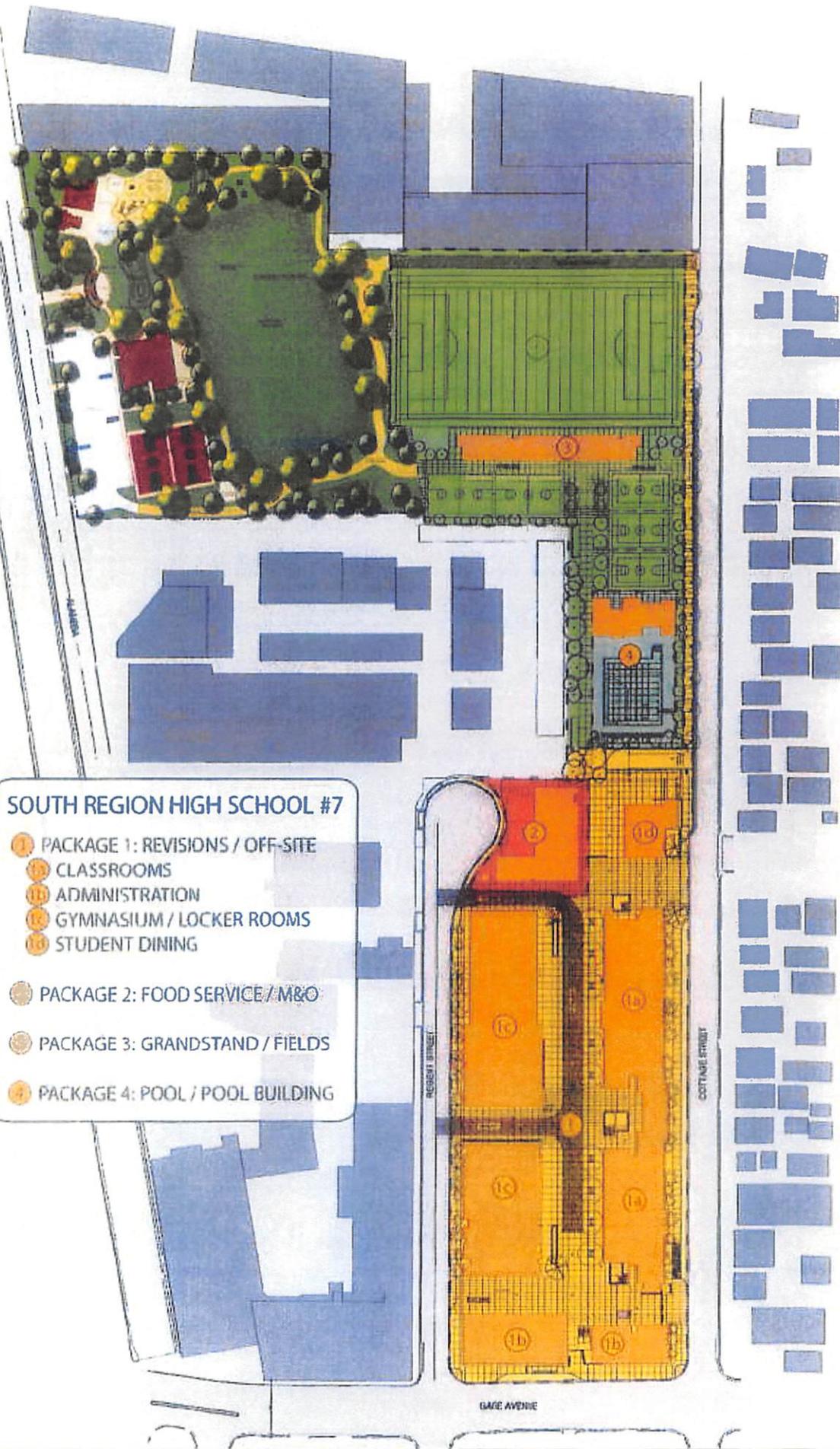
SRHS 7
Project

Westside Replacement
Park Project

SOUTH REGION HIGH SCHOOL #7

- ① PACKAGE 1: REVISIONS / OFF-SITE
- ② CLASSROOMS
- ③ ADMINISTRATION
- ④ GYMNASIUM / LOCKER ROOMS
- ⑤ STUDENT DINING

- ⑥ PACKAGE 2: FOOD SERVICE / M&O
- ⑦ PACKAGE 3: GRANDSTAND / FIELDS
- ⑧ PACKAGE 4: POOL / POOL BUILDING





Urban to Wild

A Program to Inspire Americans

The Wilderness Society (TWS) was founded in 1935 to protect America's national public lands within large natural systems so that all Americans, from urban cities to rural towns can easily access national parks, refuges and wilderness for recreation, leisure, adventure and enjoyment.

In 2012, TWS developed a new strategic framework centered around three campaign pillars to help guide our mission forward: safeguarding American wildlands by securing new protective designations; guiding renewable energy development away from vulnerable areas; and building a broad, diverse constituency that enjoys public lands and supports their conservation and stewardship.

This third pillar is a key part of our strategy in Los Angeles, where we have launched Urban to Wild, a program devoted to providing urban residents from park-poor communities with opportunity to connect to the outdoors.

Connecting Communities to Public Lands

We first engaged urban Los Angeles as part of our efforts to establish the San Gabriel Mountains National Monument (designated October 2014). Building on this momentum, Urban to Wild carries our work forward by promoting transit-to-trails, public access, and park and open space initiatives; educating land management agencies on the value of community engagement and inclusivity; and advocating for policies that protect public lands and connect communities to access points for recreation.

Urban to Wild has been designed to activate and engage the citizens of Los Angeles in voicing their input on policies that affect their communities. TWS collaborates with local groups, coalitions, businesses and other organizations to increase local engagement in public lands issues, and improve green space access for park-poor communities and diverse citizens of the San Gabriel Valley.

THE BIG FOUR

Urban to Wild addresses four critical challenges urban communities face when seeking a connection with the outdoors.

The first is **proximity**, as many communities are park-poor and lack green spaces close to home. For many it is also **awareness**, as public lands opportunities are not well advertised in urban areas. For those that are aware, a lack of affordable transportation, high fees and neglected trails hinder safe and equitable **access** to public lands recreation opportunities. And for the few that do have access, current policies and programming demonstrate a lack of **inclusivity** such as English-only signage and culturally inappropriate site design.

San Gabriel Mountains Forever

Leadership Academy

Since 2008, The Wilderness Society has played a leading role in the San Gabriel Mountains Forever (SGMF) coalition, a diverse partnership of residents, cities, business owners, community leaders, health and environmental justice organizations, recreation and conservation groups working to permanently protect the San Gabriel Mountains and rivers. In October 2014 President Obama designated the San Gabriel Mountains National Monument, protecting 346,177 acres within the landmark mountain range, from which one-third of Los Angeles residents receive their drinking water and one-in-twenty Americans are within a 90 minute drive.



About the San Gabriel Mountains Forever Leadership Academy

Coordinated by The Wilderness Society, the San Gabriel Mountains Forever Leadership Academy is an education program of the broader coalition that emphasizes environmental education, civic engagement, community advocacy and project management. This six month field organizer training program combines experiential environmental education with an active campaign for environmental justice and public lands advocacy.

The Academy is ideal for students eager to learn grassroots campaigning; retirees seeking to improve their neighborhood; and parents who hope for better recreation opportunities for their kids. Approximately 78% of our graduates identify as Latino; 57% are immigrants; 57% are women; and 60% are college-age or younger.

The Academy was created to achieve the goal of supporting a local legacy of public lands stewards, particularly among youth and in communities of color. Using skills learned, graduates develop and implement service projects that address real-life challenges in their communities.

Academy Results and Community Impact

Over the past four years, the Leadership Academy has graduated nine cohorts. Graduates have completed 34 service projects that raised awareness about environmental justice among youth and communities of color living in Los Angeles, San Fernando Valley and San Gabriel Valley. Participants also created art-based projects, including painting over 30 trash receptacles along the West and East forks of the San Gabriel River.

To date, eight Academy graduates have traveled to Washington, D.C. to advocate on behalf of their community for protection of the San Gabriel Mountains before the monument designation. In fact, when President Obama declared the San Gabriel Mountains National Monument, he shared the story of one of the Academy's valedictorians with the audience.

Several Academy graduates have used their training to find employment with San Gabriel Mountains Forever organizations and locally-based non-profits, including The Sierra Club, COFEM, Amigos de los Rios and Pacoima Beautiful.

THE VALUE OF PARTNERSHIP

The success of the SGMF Leadership Academy and its positive impact on the local community has allowed us and the broader coalition opportunity to develop partnerships with organizations new to conservation and environmental justice.

New conservation partners include the **Asian Youth Center; Barrio Action Youth and Family Center; dA Center for the Arts; Girls Today, Women Tomorrow; Korean Churches for Community Development; Las Fotos Project; and the Mexican American Legal Defense and Education Fund.**

We are also grateful for our steadfast partners and their continued support of our mission to protect valuable wildlands and develop a new, diverse generation of environmental stewards. With thanks to **Amigos de los Rios; BikeSGV; California Wilderness Coalition; Climate Resolve; The City Project; COFEM; Community Hiking Club; Friends of the National Parks Conservation Association; Sierra Club; and Trout Unlimited.**



Cover photo: © Mason Cummings. Pictured: San Gabriel Mountains Forever Leadership Academy docent at Eton Canyon Natural Area in Los Angeles County.

Back photo: San Gabriel Mountains Forever coalition members at the entrance to the San Gabriel Mountains National Monument.



Leadership Academy Contact: Duyen Tran | Duyen_Tran@tw.s.org | 213-222-3577

Our mission is to protect wilderness and inspire Americans to care for our wild places.