

Your American Cancer Society

May 6, 2008

Health Education Network Meeting



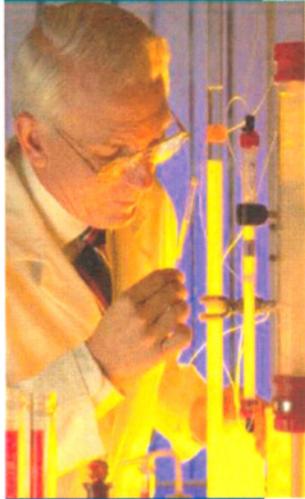
The American Cancer Society - Who We Are!





Mission Statement

The American Cancer Society is the nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service.



American Cancer Society Facts

Founded in 1913 as the American Society for the Control of Cancer (ASCC) by fifteen prominent physicians and business leaders in New York City.

It was one of the most remarkable moments in the history of public health.

With more than two million volunteers nationwide, the American Cancer Society is one of the oldest and largest voluntary health agencies in the United States.



American Cancer Society Facts *(contd.)*

Organization

The American Cancer Society, Inc., consists of:

National

Divisions

Regions

Units

American Cancer Society Facts *(contd.)*

Volunteers

- More than two million Nationwide
- Over 200,000 in the California
- Collaborate with many organizations
- Donate time and talents
- Educate the public about early detection and prevention
- Advocate for responsible cancer legislation
- Serve cancer patients and their families
- Impact cancer research through fundraising

American Cancer Society

- Available 24/7, 365 days a year
- Over \$3.1 billion in cancer research since 1946
- Funded **42** Nobel Laureates
- Answer over 1 million calls last year at 1-800-ACS-2345. Respond electronically, answering more than 50,000 emails a year.

Vision 2015 Goals

- Reduce cancer incidence by 25 percent
- Reduce cancer mortality by 50 percent
- Improve the quality of life for cancer patients

WHY WE DO IT!





In 2008

**142,000 Californians will hear
the words,**

“you have cancer”

**Over 53,000 will die from the
disease**

We're here to help!



24 Hour Information

- **1.800.ACS.2345** – the National Cancer Information Center
- **www.cancer.org** - your American Cancer Society website

1.800ACS.2345

www.cancer.org

1-800-ACS-2345 - The Basics

- Available 24 hours a day
- Cancer Information Specialists
- Information on cancer, its treatment, and American Cancer Society events and programs, as well as referral to local resources
- English and Spanish speaking Cancer Information Specialists
- Support additional languages

1.800ACS.2345

www.cancer.org



Cancer Survivors Network

- Available online @ www.cancer.org
- Contains pre-recorded audio clips and transcripts of personal stories and survivor discussions
- Available in English, Spanish and Chinese

1.800ACS.2345

www.cancer.org



Road to Recovery Transportation Assistance

Volunteer drivers donate their time and resources to take cancer patients to and from their treatment appointments.

1.800ACS.2345

www.cancer.org

Reach to Recovery

Breast cancer survivors provide one-on-one support and information to help individuals cope with breast cancer.

Man to Man

Individual or group support for men facing prostate cancer.

I Can Cope

Educational classes for cancer patients and their loved ones in which doctors and other health professionals provide information and encouragement.

[1.800ACS.2345](tel:1800ACS2345)

www.cancer.org



Look Good...Feel Better

Women in active cancer treatment learn techniques to cope with the appearance related side effects of cancer treatment.

Certified beauty professionals provide tips on make up, skin care, nail care, and head coverings.



Young Cancer Survivor Scholarship Program

- Stipends of up to \$5,000
- Scholarships cover tuition related expenses at two or four year undergraduate California institutions

1.800ACS.2345

www.cancer.org



Workplace Solutions Products

fightcancer.org

Active For Life

Quitline

Get Your Screen Test



Mission Delivery Programs

Cancer Education

Body and Soul

Tell A Friend

Primary Care Physician Outreach

Coordinated School Health Program

And more....



Relay For Life

A unique 24 hour event that offers communities the opportunity to participate in the fight against cancer.

American Cancer Society Cancer Prevention Study 3

Southeast Cities – June 7, 2008 11am – 3pm

Santa Clarita – May 31, 2008 3:30 – 7:30

Thank you

